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**How Japan can boost**  
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**Mass transit**  
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# FINANCIAL TIMES

Europe's Business Newspaper

THURSDAY JULY 14 1994

(B6523A)

## US dollar recovers ground as traders look for rate rise

The battered US dollar bounced back on foreign exchanges as rumours circulated among dealers of an imminent tightening of monetary policy by the Federal Reserve. The market performed a swift about-turn from Tuesday's fears that low inflation would delay higher interest rates, and focused instead on the prospects for an imminent increase in rates. The dollar closed more than a penny and a half higher in London at DM1.5383, and was also firmer against the yen at Y98.15 from Y96.80. Page 18; Sam Brittan, Page 17; Currents, Page 34; World stocks, Page 38

**Italy announces economic plans:** The Berlusconi government last night gave a brief foretaste of its economic plans, announcing L5,000bn (\$3.1bn) in revenue would be found to keep the 1994 budget on track and that measures producing an extra L40,000bn would be found in 1995 to reduce the public sector deficit from L159,000bn to L140,000bn, below 10 per cent of gross domestic product.

**EU visa format released:** The European Commission produced its proposed format for a European Union visa for non-EU citizens which would come into force from the beginning of 1996. Page 18

**Compagnie Générale des Eaux:** The French justice ministry has asked police to conduct two "preliminary" inquiries into alleged irregularities by the construction, utilities and communications group, in funding political parties. Page 2

**Coffee prices pushed to fresh peak**  
Reports of large cash purchases by coffee roasting companies eager for stocks of beans after frosts in Brazil lifted coffee prices to an 8-year peak on the London Commodity Exchange. New York traders pushed the September delivery position to \$4.085, although the price fell near the close to end at \$3.950, up \$92 on the day. Page 26

**EU strategy on Asia:** The European Union risks losing out on the "economic miracle" in Asia unless it strengthens political ties and boosts investment in the region, according to a European Commission policy paper. Page 6

**Kim Jong-il assumes power:** Radio broadcasts from Pyongyang indicated Kim Jong-il had assumed complete political power in North Korea following the death of his father, President Kim Il-sung. Page 6

**Services boost for Russian economy:** Services are now contributing more to the Russian economy than manufacturing - a sign that reforms may be working. Page 2

**Move to limit unfair EU competition:** European Union members would be required to narrow differences between the terms on which they provide exporters with medium- and long-term credit guarantees under a directive proposed by the European Commission. The move is intended to limit unfair competition between the 12 governments in export financing. Page 4

**UK economy:** News of a further fall in unemployment and slightly lower-than-expected inflation last month confirmed recent signs that the UK economy is maintaining steady growth, while keeping prices under control. Page 8; Lex, Page 18

**Renault:** The French government took a step towards the vehicle maker's privatisation, announcing that it was preparing to select banks to advise on the "eventual opening of the capital" of the group. Page 19

**Murayama backs defence review:** Japan's new prime minister Tomiichi Murayama pledged his backing for the first overhaul of defence policy for 18 years. The defence review is expected to propose heavy cuts in ground forces but increased spending on defence electronics. Page 6

**Bilfinger & Berger:** one of Germany's largest construction groups, emerged as the surprise owner of a 15 per cent stake in Buderus, German heating equipment and engineering group. Page 19

**Japanese car sales fall in Europe:** Japanese carmakers have suffered a heavy loss of market share in western Europe following the rapid appreciation of the yen. Page 2

STOCK MARKET INDICES		STERLING	
FT-SE 100	3,005.3 (+41.4)	New York lunchtime	\$ 1.5671
Yield	4.12	London	\$ 1.566 (1.5725)
FT-SE Eurotrack 100	1,265.94 (+0.09)	DM	2.488 (2.3535)
FT-SE-A All-Share	1,591.43 (+1.2%)	FF	8.2549 (8.224)
Nikkei	20,548.41 (+139.35)	Sfr	2.0291 (2.0231)
Paris CAC 40	3,713.67 (+11.01)	Y	182.706 (182.226)
DAX Composite	448.57 (+1.82)	S Index	79.0 (78.8)
US LUNCHTIME RATES		DOLLAR	
3-mo Treasury bill	4.4%	New York lunchtime	DM 1.53555
3-mo Treasury bill	4.51%	FF	8.261
Long bond	5.3%	Sfr	1.20835
Yield	7.68%	Y	182.706
LONDON MONEY		DOLLAR	
3-mo interbank	5.4% (5.4%)	New York lunchtime	DM 1.53555
3-mo Treasury bill	4.51%	FF	8.261
Long bond	5.3%	Sfr	1.20835
Yield	7.68%	Y	182.706
NORTH SEA OIL (August)		DOLLAR	
Brent 15-day	\$18.55 (18.33)	New York lunchtime	DM 1.53555
WTI	\$18.55 (18.33)	FF	8.261
WTI	\$18.55 (18.33)	Sfr	1.20835
WTI	\$18.55 (18.33)	Y	182.706
GOLD		DOLLAR	
New York (Aug)	\$384.0 (383.2)	New York lunchtime	DM 1.53555
London	\$384.2 (383.2)	FF	8.261
London	\$384.2 (383.2)	Sfr	1.20835
London	\$384.2 (383.2)	Y	182.706

Austria	Sch32	Greco	D550	Lin	LF15	Qatr	QF13.01
Belgium	DF1.550	Hong Kong	1492.16	Mex	LM1.00	Saudi	SR11
Bulgaria	BF105	Hungary	F1185	Morocco	MD115	Singapore	SG1.30
Czech Rep	CS250	India	R490	Nigeria	NG110	South Africa	SA1.20
Denmark	DK16	Italy	L2200	Norway	NO11.00	Spain	SP1.25
Egypt	EG1.00	Japan	Y500	Pakistan	PK1.00	Sweden	SE1.20
Finland	FM1.4	Kenya	KE1.50	Philippines	PH1.50	Switzerland	CH1.20
France	FF1.50	Lebanon	LB1.50	Poland	PL1.50	Turkey	TR1.00
Germany	DM1.50	Ukraine	UA1.50	Portugal	PT1.50	UAE	UAE1.20

## \$7bn CBS-QVC merger called off after rival bid

By Martin Dickson in New York

A proposed \$7bn merger between CBS, the US television broadcasting network, and QVC, the cable television shopping channel headed by Mr Barry Diller, collapsed yesterday in the face of a rival \$2.2bn bid for QVC by Comcast, one of the US's leading cable television service companies.

Comcast, which is one of QVC's three largest shareholders, with a 15 per cent stake, surprised Wall Street late on

Tuesday night with news it strongly disliked the CBS-QVC merger and was itself launching a cash and stock bid for QVC worth around \$44 a share. That is substantially higher than the \$38 a share offer for QVC announced by CBS two weeks ago.

CBS said yesterday it would not pursue the acquisition of QVC and would instead launch a cash tender offer for up to 3.5m CBS shares - about 20 per cent of its fully diluted stock outstanding - at a price of \$325 a share. The move will

cost about \$1.1bn, which is about the size of CBS's cash pile.

The tender was viewed by Wall Street as designed partly to protect CBS's share price following the collapse of the QVC deal, which had been viewed very positively on Wall Street and included a cash distribution to shareholders of \$175 a share.

CBS stock rose \$10 to \$310 in morning trading, while QVC jumped \$6 to \$42 and Comcast dropped \$1 1/2 to \$14 1/2. Comcast said it would sell assets or

bring in partners to finance its offer for QVC, which analysts said would stretch its finances. However, it denied suggestions that it was interested more in dealing the CBS deal than consummating a QVC takeover.

Still, yesterday's developments left both CBS and QVC as sitting targets for bids from other media companies and raised a question mark over the future of Mr Diller, one of Hollywood's top programming talents, who joined QVC 18 months ago.

He aimed to use its television shopping business as a springboard to build a broad-based, multimedia television programming empire. Under the CBS merger agreement, he would have become chief executive of the combined group.

Mr Ralph Roberts, chairman of Comcast, and his son, Brian, chief executive, played an important part in persuading

Continued on Page 18  
Lex, Page 18

Penalties total \$158m

## Price-fixing cartel given record fine by Brussels

By Emma Tucker in Brussels

The European Commission yesterday imposed record fines on 19 carton-board producers which had allegedly formed what it described as Europe's "most pernicious" price-fixing cartel.

Suppliers of carton-board in western Europe face fines totalling Ecu32.15m (\$158.58m) with the cartel's "ring-leaders" bearing the brunt. Legesund, the packaging unit of the Swedish forestry products group MoDo, will pay the biggest single sum of Ecu2.75m. All 19 companies must pay the fines in the next three months.

Mr Karel Van Miert, competition commissioner, said "the massive cartel" flagrantly violated European laws. The commission described how participants met in luxury Swiss hotels to agree price rises and concealed their illegal activities by drawing up bogus minutes of their meetings to cover only "innocent" subjects.

Exercising strict discipline and making virtually no written notes, the companies were said to have carefully orchestrated price increases every six months. Hav-

ing decided what the market could bear, one company would lift prices, followed on agreed dates by the others.

On each occasion, between 1987 and 1990, prices rose by 6-10 per cent. The commission said that often the increases were forced through against "determined customer resistance" and in spite of a fall in raw materials prices. Laggards were pressed by the other companies into raising their prices to the agreed levels.

The companies involved are: Buchmann, Europa Carton, Gruber & Weber, Leckmann and Moritz J Weig of Germany, Cascades and Papeteries de Lancy of France, Enso-Gutzeit and Finnboard of Finland, Fyskeby, MoDo and Stora of Sweden, BPB De Zandvoort and KNP BT of the Netherlands, Mayr-Melnhof of Austria, Rena of Norway, Sarrico of Italy, SCA Holding of the UK, and Enso Española of Spain.

The case is the third incident in which a cartel has been fined by the European Commission this year for distorting competition in the single market. In February, Brussels fined 14 steel

Continued on Page 18

## Cola price war breaks out in Japan

By Emiko Terazono in Tokyo

Coca-Cola Japan, the subsidiary of the US soft drinks company, has been pulled into a cola price war to defend its market against lower priced retail brands.

Facing greater competition from cheaper colas sold by leading supermarkets, the company has imported 300,000 cases of Coca-Cola from the US to sell at reduced prices in supermarkets and fast food outlets in the greater Tokyo area.

The cola price war, new to Japan, has already hit North America and Europe, where national brand names are facing competition from cheaper retail brands.

Although the bulk of Japanese Coca-Cola sales are made through vending machines, the company's sales through retailers are steadily being eroded.

Ito-Yokado, a leading supermarket chain, has tied up with Cott, the Canadian beverage company, and two other US bottlers to produce soft drinks. The retailer sells a 354ml can at Y78 (77 cents), 29 per cent cheaper than the usual can of cola, while Daito, the nation's largest supermarket operator, has started to sell its own brand cola made in the US at Y39. The Coca-Cola

## Glaxo in investment shake-up after losses

By Richard Waters in New York

Investments in complex financial instruments have cost Glaxo, the UK pharmaceuticals group, around £100m (\$152m) in recent months, the company indicated yesterday.

Glaxo also said it had switched control of its £2.2bn investment portfolio from its own 10-member, Bermuda-based investment management group to outside experts. "We are going to concentrate on pharmaceuticals from now on, rather than investment banking," the company said.

Glaxo's losses stemmed from the investment of its huge cash pile, rather than from trading in financial markets, which has been the cause of well-publicised losses at other companies such as Procter & Gamble.

The losses are believed to have arisen almost entirely from the company's holdings of structured bonds, which amounted to 10 per cent of its investment portfolio, and collateralised mortgage obligations, which have been reported at \$600m.

Structured bonds are instruments whose returns are tied to some other factor, such as the relationship between two interest rates, while CMOs are securities created from mortgage-backed bonds which carry greater risk (and potentially greater rewards)

than standard instruments. Though not strictly derivatives, these securities can share many of the characteristics of such instruments, since they bring a leveraged exposure to a change in interest rates or other market-moving event.

A number of big investors in the CMO market in the US have reported substantial losses in recent months.

The head of Glaxo's investment management activities, Mr John Hignett, a former managing director of Lazard and head of the City's Takeover Panel, retired in March.

His departure was not related to concerns about the quality of the investments, Glaxo said. However, after his departure, Mr John Coumbe, the company's finance director, launched a review of the company's investments which revealed the losses.

The company refused to confirm directly that it had lost £100m.

However, it said: "That is what the market thinks. If the board thought the market was wrong, it would make a statement." The losses were broadly in line with the decline in bond markets in recent months, or about 5 per cent, he added.

The scale of the losses could grow further as Glaxo moves to sell its securities.



Bosnian president Alija Izetbegovic tells French foreign minister Alain Juppé (left) and his UK counterpart Douglas Hurd (centre) that he does not like the latest peace plan. However, he said he would accept it because the alternatives were worse. Report, Page 3. Picture Associated Press

## Santer willing to be Delors successor

By Lionel Barber in Brussels and David Marsh and Roland Ruedl in London

Mr Jacques Santer, the Luxembourg prime minister who has risen from rank outsider to frontrunner to succeed Mr Jacques Delors as president of the European Commission, yesterday declared himself available for the job.

But as momentum behind the Santer candidacy appeared to be increasing, a Financial Times poll of newly-elected members of the European Parliament showed little enthusiasm. Euro MPs must vet the choice

of Commission president next week. Mr Santer viewed as a safe but uninspiring choice - said yesterday he would accept the post on condition that the 11 other member states reach a consensus on appointing him.

However, an FT telephone survey of 150 members of the 567-strong European parliament showed he was well down the list of candidates favoured by the Strasbourg assembly. Under Article 158 of the Maastricht treaty, heads of government are allowed to nominate the Commission chief only "after consulting the European parliament". MEPs meet next week to consider the

choice. Chancellor Helmut Kohl of Germany - current holder of the rotating EU presidency - meets parliamentary leaders tomorrow.

Leading members of the Strasbourg assembly doubt that parliament would oppose Mr Santer next week. Since he represents the Social Democratic end of the Christian Democrat political spectrum, he is likely to gain support among the two main political groupings at Strasbourg.

However the lack of enthusiasm displayed for Mr Santer in the FT poll, conducted by telephone between July 8 and 13, indicates the possibility of set-

backs next week. The survey, conducted among a sample of 59 Socialist MEPs, 52 Christian Democrat-leaning members, 11 Liberals, five Greens and 23 assorted and unattached members - puts Mr Santer in joint eighth place in the list of favoured candidates.

Mr Delors and Mr Giuliano Amato, a former Italian prime minister, topped the poll ahead of Mr Jean-Luc Dehaene, Mr Ruud Lubbers and Mr Felipe González, the Belgian, Dutch and Spanish prime ministers.

MEPs show little support. Page 3  
The real Delors, Page 16

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PT 02/94/08

NEWS: EUROPE

# Water group faces funding inquiry

By David Buchanan in Paris

The French justice ministry said yesterday it had asked police to conduct two "preliminary" inquiries into alleged irregularities by Compagnie Générale des Eaux (CGE), the construction, utilities and communications group, in funding political parties.

CGE yesterday denied one allegation that it had paid money to a company associated with the Communist party for what CGE knew to be bogus services, but said that it understood that police were inquiring into whether it had exceeded the FF500,000 (260,240) limit on what a

company and each of its subsidiaries can give political parties per year. CGE has 2,400 subsidiaries.

Meanwhile, France's other big contracting-communications group, Lyonnaise des Eaux, said it had yesterday brought a libel suit against Mr Thierry Jean-Pierre, a former magistrate, who last month was elected to the European parliament. In May Mr Jean-Pierre published a document claiming that "80 per cent of political corruption was organised by two big groups... carrying out services for public authorities".

Lyonnaise des Eaux said the reference was "sufficiently clear and precise for a large number of newspa-

pers to designate it [the company] without hesitation". It complained that these "groundless" allegations had caused "real prejudice" to the company's interests. The share prices of Lyonnaise des Eaux and CGE fell immediately after Mr Jean-Pierre's allegations.

Police interest in CGE's political funding stemmed from a corruption investigation in the French territory of Réunion in the Indian Ocean. A magistrate there, in his investigation of alleged kickbacks in the awarding of building and waste treatment contracts, has formally charged the former Socialist mayor of St Denis, the island's capital, as well as current or

former local managers of CGE and Lyonnaise subsidiaries.

Pursuing his inquiries at CGE's offices in Paris in March, the Réunion magistrate came across some company papers, unrelated to the St Denis affair but which he considered suspicious enough to pass on to Paris prosecutors. These papers form the starting point of the police inquiry that the justice ministry confirmed yesterday. This week's edition of the *Cannal*, an editorial satirical paper, claimed that Mr Pierre Méthénier, the justice minister, was deliberately restraining the inquiry by refusing to call in an investigating magistrate at this stage. But a minis-

try spokesman said yesterday it was first important for police to check whether there was "any reality to the suspected infractions".

CGE, which under French law would only have a right to see the results of any police or magistrate's investigation if formal charges were brought, said it believed the allegation of irregular funding of political parties related to 1982, the last year for which parties had filed full accounts. But in the 1983 parliamentary elections it said it had only given FF11m out of the national FF1.4m total that went to candidates. "This 0.8 per cent of the total is derisory," said a spokesman.

## Kuchma seeks to bridge divisions

By Chrystia Freeland in Kiev

Ukraine's president-elect, Mr Leonid Kuchma, yesterday sought to unite his divided nation and affirm his commitment to Ukrainian independence and economic reform.

In his first public appearance since his victory at the polls, an ebullient Mr Kuchma said: "I have never suggested that Ukraine should return to the Russian empire."

Pointedly, he spoke only in Ukrainian, even in response to questions addressed to him in Russian. "I will work only for the benefit of independent, sovereign Ukraine," he said.

Mr Kuchma also held out the hope that the contested Crimean peninsula - the most dangerous flashpoint in Ukrainian-Russian relations and the most serious challenge to the integrity of the Ukrainian state - will be appeased with his electoral victory. "Crimea has voted for Ukraine," he said, alluding to the region's overwhelming support for his candidacy in Sunday's poll.

He made encouraging promises to potential western investors and welcomed the Group of Seven industrialised nations' offer of \$4bn in aid to Ukraine if it begins market reforms, but he refused to commit himself on the controversial issue of the country's nuclear status.

"I will refer to the nuclear question in the future, but first we must analyse it in greater detail," he said, in answer to a question as to whether Ukraine will sign the Nuclear Non-Proliferation Treaty, which expires this year.

Mr Kuchma said his priority would be to act on his campaign promise to revive the economy, beginning with changes to Ukraine's punitive taxation policies and its fixed exchange rate system which often makes exporting unprofitable.

"The more we tax the less money we get in the state budget," he said. "The current taxation system is killing business. If we stop doing that I am confident that more money will flow into the government's coffers."

Before implementing his economic programme, Mr Kuchma must assert his control over Ukraine's government, thrown into confusion by the unexpected defeat of President Leonid Kravchuk. The president-elect struck an initially conciliatory tone, promising that there would be "no witch hunt". He also said he had met Mr Vitaliy Masol, the prime minister, and was prepared, for the time being, to work with him, although there would soon be changes in the cabinet.

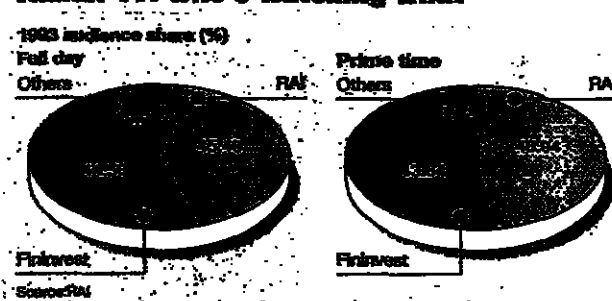
Behind the placatory phrases, however, were signs that once he has established himself in office, Mr Kuchma intends to rule Ukraine with a strong hand. "I did not take power in order to give it away," he told reporters.

## Struggle for control of TV in Italy

Robert Graham in Rome surveys the battlefield as new RAI board takes over

A new five-strong board yesterday took control of the RAI, Italy's state broadcasting corporation, amid a growing debate within the country over control of the media by the government.

Italian TV: who's watching what



This is the first European administration whose prime minister, Mr Silvio Berlusconi, not only owns television interests but controls almost half the nation's airtime through his Fininvest media empire.

The board was approved late on Monday as a result of a compromise between Mr Berlusconi's Forza Italia party and the other two main partners in the right-wing coalition - the populist Northern League and the neo-fascist MSI/National Alliance.

The members include a medieval historian, a prominent female stockbroker, and businessmen close to Confindustria, the industrialists' organisation. Their backgrounds reflect a sharp swing away from the cultural influences inspired by the left in the post-war era.

They displaced a transitional team, dubbed the professors because of their academic backgrounds, which was appointed last year to manage the RAI, pending the outcome of general elections and an

eventual reform of broadcasting. Its mandate was due to run until 1995.

As he prepared to hand over the chairman's office, Prof Claudio Dematte was less concerned at his enforced departure than that of the ill-defined future of television. "A year ago, on July 13, I accepted this job - to act like a civil servant carrying out a transitional role at the RAI," said the 62-year-old, Harvard-educated professor of business administration.

The government is perfectly entitled to change the RAI. But the way it was handled was unfortunate.

President Oscar Luigi Scalfaro was obliged to intervene so as to prevent Mr Berlusconi exercising direct control over the appointment,

cutting programme is under way that includes a 15 per cent reduction in staff and the ending of abuses of overtime and foreign travel. By 1995, a modest surplus is projected.

With what seems a reasonable restructuring plan in place, it is hard to escape the conclusion that the government is more interested in exercising control over a medium which every Italian watches for an average of four hours a day. Control in this sense is not simply a question of the political content - just as important is the ability to shape the RAI's future and decide whether the state should retain a presence in broadcasting.

"RAI's three channels are too many," said Prof Dematte. If changes are to be made, he argues, the government should clarify whether the RAI either continues to offer a broad base of programmes or concentrates on specific and minority interests.

For instance, the focus could be on news, current affairs and culture, ignoring entertainment. Or it could operate one general channel and other specialised channels (sport, films, etc.). At present, Fininvest's channels are heavily oriented towards entertainment, pre-

sented almost 40 per cent more hours of films, chat shows and soaps. Its news side loses money.

Prof Dematte insists that any changes in the structure of the RAI must take account of Fininvest's own three commercial channels. "There is an effective duopoly between the RAI and Fininvest, where both have been conditioned by competing against each other." Ferocious competition in the late eighties forced up the cost of each other's stars and imported programmes.

"Whatever service you take from the RAI potentially benefits the competition," claims Prof Dematte. This also applies to advertising. Fininvest being especially sensitive to the RAI's 7.2 per cent increase in advertising revenue when the market was stagnant in 1993.

Thus the reform of the RAI inevitably raises a conflict of interest between Mr Berlusconi reshaping state television and his continued ownership of Fininvest. Beyond this, as emphasised in a debate staged on Tuesday in Milan by Mr Indro Montanelli, a veteran newspaper editor, it raises the issue of the lack of an adequate system of checks and balances on government attempts to control the media.

## Germans on parade for Bastille Day in France

Chancellor Helmut Kohl has invited three leading Germans with links to the resistance against Hitler to come with him to Paris today to attend France's Bastille Day celebrations, when German troops - among them soldiers of the 10th Panzer Division pictured above yesterday outside Paris - will join the parade for the first time since the second world war as members of the Eurocorps, writes Quentin Peel in Bonn. Mr Ewald-Heinrich von Kleist was a junior officer involved in the July 20, 1944 conspiracy to assassinate Hitler, and his father was executed for his part in the resistance. Mr Klaus von Dohnanyi, former head mayor of Hamburg, and Mr Manfred Rommel, the lord mayor of Stuttgart, will also attend. Mr von Dohnanyi's father was awarded in Flossenburg concentration camp, while Mr Rommel's father, Field Marshal Erwin Rommel, was forced to commit suicide for his links to the July 20 plotters.

## Police break up protest at German nuclear waste site

By Quentin Peel in Bonn

Several hundred German police moved at dawn yesterday to clear some 400 protesters from a makeshift village outside Germany's proposed nuclear waste disposal site, in an escalation of the campaign against nuclear energy.

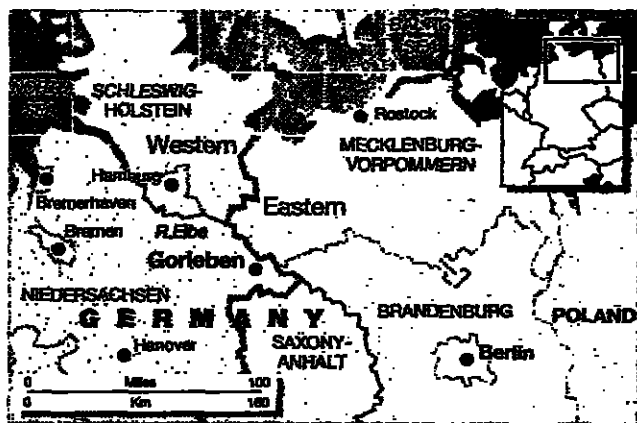
The confrontation comes as the first delivery of highly radioactive nuclear waste is expected at the remote Gorleben plant on the banks of the river Elbe, where it is supposed to be stored temporarily pending a legal decision on how to dispose of such waste permanently.

Fears of violence evaporated when police approached the impromptu roadblocks

unarmed, and the demonstrators offered only passive resistance. But they had to be carried away from the site before bulldozers moved in to clear the road.

It was uncertain last night how soon nuclear waste deliveries could start, because the protesters had dug tunnels under the entrance roads at the Gorleben site, although the storage plant itself is protected by massive security fences.

Failure to resolve the question of nuclear waste disposal in the face of anti-nuclear protests has left the industry's future in Germany in doubt. Attempts to negotiate an overall energy consensus, involving the electricity industry and state and federal governments



have broken down. Local authorities and the Lower Saxony state government have been pitted against the federal

government in Bonn, causing a stalemate over waste disposal plans for almost 20 years.

The Lower Saxony authorities, who are in control of the state's police under the German federal system, instructed them this week not to charge protesters with any offence. But the local council in the Gorleben area banned any public assembly, giving police the excuse to move in.

Low-level nuclear waste is already stored at the Gorleben site, but temporary storage of high-level waste has been blocked by repeated and extended planning inquiries organised by Ms Monika Griesahn, the Social Democrat environment minister in Lower Saxony.

She admitted recently her efforts had been exhausted, and the first vitrified glass containers of high-level waste

from the Philippsburg nuclear reactor in Baden-Württemberg are expected imminently, with the approval of Mr Klaus Töpfer, environment minister in Bonn.

The so-called Castor containers are to be kept in a huge warehouse, in conditions of strict security, pending a decision on permanent disposal. That has hitherto been banned under German law, which favoured recycling. In the meantime, most nuclear waste from Germany's nuclear power stations is being sent to reprocessing plants in France and Britain, to be converted into plutonium and re-used in the nuclear system.

Any question of permanent disposal of nuclear waste at

Gorleben - in a salt mine currently being dug for the purpose - remains in doubt because of opposition of local authorities. The Lower Saxony government wants to link any decision on use of the site to a comprehensive plan to phase out all nuclear power production in Germany.

Until German authorities at state and national level can agree on nuclear waste disposal, the industry will depend on its reprocessing contracts with France's Cogema and BNFL's Thorp plant at Sellafield to recycle waste. But if they reach agreement on the Gorleben project, a second phase of those contracts after the year 2000 may be unnecessary.

## Japanese cars lose ground in Europe

By Kevin Done, Motor Industry Correspondent

Japanese carmakers have suffered a heavy loss of market share in the west European new car market in the first six months this year, their competitiveness hit hard by the rapid appreciation of the yen.

Overall sales have risen by 6.5 per cent to 6.5m from 6.0m in the corresponding period a year ago, according to industry estimates. Sales by Japanese carmakers, by contrast, have fallen by 5.5 per cent to an estimated 719,000 depressing their share to 11 per cent from 12.4 per cent a year ago.

Seven of the eight Japanese manufacturers in the west European market have seen volumes fall in the first six months - Suzuki and Daihatsu have both lost over a fifth.

Last month, total sales rose in west Europe by an estimated 12.9 per cent to 1.06m from 943,000 a year ago. The recovery has strengthened significantly in the past two months, and new car sales in west Europe have been higher than a year ago in five of the past six months.

Last year, they fell by more than 15 per cent, the steepest annual decline in the post-war period.

In June sales were higher than a year ago in all 17 markets across west Europe led by the UK, Spain and Scandinavia. In the first half of the year, sales were lower than a year ago in only four markets - Italy, Austria, Portugal and Greece - while sales in Germany rose only marginally.

Significantly, demand has picked up in the past two months in both Germany and Italy, the leading European volume markets. Sales in Germany in June rose year-on-year by an estimated 5.6 per cent; in Italy by 7.1 per cent.

Four of the big six volume carmakers in the west Euro-

pean market - General Motors (Opel in continental Europe and Vauxhall in the UK), Peugeot Citroën, Ford and Renault - have all gained ground. Peugeot sales have risen by an estimated 13.1 per cent in the first six months helped by recovery of the French market.

Volkswagen is suffering from weak demand for VW and Audi, but has seen sales rise for Seat and Skoda, its Spanish and Czech subsidiaries. Some of the biggest gains have been achieved by the specialist makes, Mercedes-Benz, Saab, Volvo and Rover.

WEST EUROPEAN NEW CAR REGISTRATIONS

	Volume (thous)	Volume Change(%)	Share (%) Jan 94	Share (%) Jan 93
TOTAL MARKET	6,466,000	+6.5	100.0	100.0
MANUFACTURERS:				
Volkswagen group	1,068,000	+3.8	16.4	16.9
Volkswagen	694,000	+0.3	10.7	11.4
Seat	173,000	+23.9	2.7	2.3
Audi	189,000	-2.2	2.6	2.8
Skoda*	30,000	+19.1	0.5	0.4
General Motors	840,000	+7.5	12.9	12.2
Opel/Vauxhall	805,000	+6.9	12.4	12.4
Saab**	27,000	+32.8	0.4	0.3
PSA Peugeot Citroen	816,000	+13.1	12.6	11.9
Peugeot	498,000	+10.0	7.5	7.3
Citroen	328,000	+18.1	5.1	4.6
Ford group†	759,000	+8.5	11.7	11.5
Ford	753,000	+8.5	11.6	11.4
Jaguar	6,000	+3.0	0.1	0.1
Renault group‡	740,000	+4.5	11.5	11.8
Renault	579,000	+7.8	8.9	8.8
Lancia	99,000	-3.2	1.6	1.7
Alfa Romeo	64,000	-9.4	1.0	1.2
Russell	989,000	+8.3	10.6	10.4
BMW group	398,000	+7.0	6.1	6.2
BMW	201,000	+1.1	3.1	3.3
Rover	198,000	+13.8	3.0	2.9
Mercedes-Benz	229,000	+38.7	3.5	2.7
Nissan	210,000	-1.6	3.2	3.5
Toyota	189,000	-3.4	2.9	2.9
Volvo	111,000	+25.3	1.7	1.5
Mazda	102,000	-8.4	1.6	1.8
Honda	86,000	+8.0	1.3	1.3
Mitsubishi	66,000	-16.4	1.0	1.3
Suzuki	44,000	-21.3	0.7	0.9
Total Japanese	712,000	-5.5	11.0	12.4
MARKETS:				
Germany	1,762,000	+0.7	27.1	26.7
Italy	1,058,000	-2.6	16.3	17.9
United Kingdom	856,000	+14.7	13.3	12.8
France	838,000	+15.3	14.4	13.4
Spain	455,000	+19.6	7.0	6.2

\* Includes 31 per cent and management control of Skoda.  
 † Includes cars imported from US and sold in western Europe.  
 ‡ Includes 50 per cent owned by Renault and 50 per cent owned by Nissan.  
 \*\* Part group includes Lancia, Alfa Romeo, Innocenti, Fiat and Isotta.

## Services take lead in Russia

By John Lloyd in Moscow

Services are now contributing more to the Russian economy than manufacturing - a remarkable sign that reforms, painful and still far from complete, may be working.

Figures from the state agency Rosstat reveal a momentous shift in an economy which in Soviet times was expressly dedicated to production. It means that Russia is now developing the beginnings of a profile associated with advanced economies - where services account for a higher proportion of gross domestic product and employment than making things.

However, it appears that much of the improvement is due to the informal or "grey" sector of the economy, so defined because it at least pays no taxes and parts of it may be wholly criminalised. Studies of this sector differ as to its size, but the average estimate is that it may account for around 25 per cent of gross domestic product.

The figures for the first six months for this year showed that services of all kinds generated nearly 50 per cent of GDP estimated to total Rb245,000bn. Manufacturing output, by contrast, contributed 42.5 per cent and has declined by more than 25 per cent in the first half of this year. Engineering was particularly hard hit, falling by about 44 per cent on the first six months of last year.

Investment slumped by 27 per cent in the first half, but the share of investment in private and semi-private enterprises

rose from just over 30 per cent to 40 per cent of the total. Foreign investments in the period were only \$280m.

At the same time, the figures show that real disposable income has gone up by some 10 per cent over the same time last year.

Experts now in Moscow on missions from the major international financial institutions say the apparent paradox of trailing production and rising income is explicable in large part because of the growth of the "informal" sector, which remains largely a matter for estimations.

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## EUROPEAN NEWS DIGEST

## Alitalia, unions reach accord

The management of Alitalia, Italy's state-run national airline, yesterday reached a ground-breaking agreement with the main trade unions that involves the ending of damaging restrictive labour practices. The outline agreement follows a strike on Monday and series of wildcat strikes which caused chaos to Alitalia's operations last week. The deal centres on a commitment by unions to end their ban on cabin crew being allowed to switch between different types of aircraft, longer working hours, an unspecified cut in wages and a freeze on pay increases through to 1996 plus a stop on new recruitment. Against this, redundancies among ground staff, originally planned at 4,000, will be 1,570. But this figure does not include 800 people approved for early retirement by the previous Ciampi government and natural wastage envisaged at about 800 a year during the course of the three-year restructuring plan. Yesterday Alitalia declined to give details of the agreement, which must now be put before union members for approval. Sulla, the militant cabin crew union, excluded from the negotiations and which caused the wildcat strikes of last week, said it would reject the deal. Its members, some 300 strong, also said they would go ahead with planned strikes on July 21 and 22. *Robert Graham, Rome*

## Russians 'money-laundering'

Millions of pounds have been laundered by Russian criminals through banks in the United Kingdom since Russia's moves towards market and currency liberalisation, a senior UK law enforcement official announced yesterday. Mr Albert Farcey, director-general of the National Criminal Intelligence Service, told reporters in Moscow that of 13,000 "suspicious" transactions reported by UK financial institutions last year, 200 involved funds from the Russian Federation. "That is not a large number but what distinguishes them were the amounts of money involved - from half a million pounds to several million pounds," he said, speaking after meetings designed to build a working relationship with Russian law enforcers. *Leyla Boulton, Moscow*

## Austria poll set for October 9

The Austrian government has called general elections for October 9 and European elections will be held early next year, after Austria's January 1995 admission to the European Union, interior ministry officials said yesterday. Austria's coalition government, led by Chancellor Franz Vranitzky's Social Democrats (SPOs) with their junior partner, the conservative People's Party (ÖVP), was successful in securing a Yes vote in the referendum on EU membership in June, but the SPOs had fared badly in regional elections in March. Austria's far right Freedom Party (FPÖ), led by Jörg Haider and one of the parties opposing EU membership, retained support at regional elections, and Mr Haider has claimed that those who voted No in the referendum will support him in October. The Social Democratic party has ruled alone in coalition since the early 1970s, and analysts argue that the SPO coalition is likely to hold on after the election. *Reuter, Vienna*

## UK, France pressure Serbs

The foreign ministers of Britain and France yesterday tried to tighten the screws on Serb leaders and warned of a wider war if rival communities failed to endorse the plan for Bosnia's partition along ethnic lines. Bosnian Serb leaders told the foreign ministers of Britain and France yesterday they would neither endorse nor reject the "last-chance" plan. In meetings with Bosnian Serb leaders, Mr Douglas Hurd, UK foreign secretary, and Mr Alain Juppé, his French counterpart, said earlier the international community expected Serb forces to hand over one-third of the 70 per cent of Bosnian territory they hold. Under the plan, the new Muslim-Croat federation would gain control over 51 per cent of the war-torn country leaving 49 per cent to the Bosnian Serbs. Mr Hurd warned that if the plan is rejected, the five nation "contact group" - comprising the US, Russia, Germany, the UK and France - have considered lifting the arms embargo against the Muslim-Croat federation, further tightening of UN sanctions and withdrawal of the 18,000-strong UN force from Bosnia. The ministers were later due to meet President Slobodan Milosevic, who they hope will join them in persuading Bosnian Serbs to accept partition. The Serb assembly - far more radical than its leadership - has rejected previous peace plans despite intense international pressure. *Laura Silber, Belgrade*

## UN in \$540m Sarajevo project

Despite the uncertain prospects for peace in Bosnia-Herzegovina, work is about to begin on a \$540m UN co-ordinated action plan for the restoration of essential services to Sarajevo, United Nations officials said yesterday. Nearly half the money is needed for projects described as "urgent" and scheduled for completion by the end of this year. Immediate priorities include restoration of the city's gas supply, water chlorination, refuse removal, restoration of power lines and repairs to schools in time for the autumn term. Mr Edouard Rousselot, operations director for the action plan, said over \$68m had already been raised following a pledging conference in New York in June, the three largest donors so far being the US, Britain and Japan. *Frances Williams, Geneva*

## Riviera beach pollution claim

Excessively high levels of bacteria from human waste were found in the water off four of 11 French Riviera beaches tested, environmentalists said yesterday. The Greens party called for an investigation on whether bathing was safe at the four beaches after laboratory tests of water quality were conducted at the request of the Vei Nissa, an association led by Patrice Miran, a political leader in the region who is also a Greens member. The tests, conducted last week, found levels of bacteria well above guidelines set by the European Union. *Reuter, Nice*

## ECONOMIC WATCH

## Portugal's trade deficit falls

Portugal's trade deficit fell 15.7 per cent during the first three months of 1994, compared with the same period last year, to Es300.5bn (€1.2bn), the National Statistics Institute said yesterday. An 11.9 per cent increase in first-quarter export earnings to Es663.2bn strengthened signs of recovery after recession in 1993 caused mainly by a fall in exports. Spending on imports rose 1.4 per cent to Es963.7bn. The trade deficit with the European Union, which accounts for 73 per cent of Portugal's foreign trade, fell 26 per cent to Es178.6bn for the first quarter. Exports to the EU rose 10.5 per cent to Es496.7bn. Imports fell by 3.1 per cent to Es675.3bn. In a further sign of recovery, the government yesterday forecast an increase of almost 50 per cent in tourism earnings this year to about Es1,000bn. *Peter Wise, Lisbon*

■ French M3 money supply shrank 0.8 per cent in May from the previous month, giving a year-on-year fall of 4.1 per cent, the Bank of France said.

■ Western German wholesale prices in June rose at their fastest pace of the year, rising 0.8 per cent from May and up 1.8 per cent year on year, the Federal Statistics Office said.

■ Spain's broad M4 money supply rose 11.6 per cent in June from May, the Bank of Spain said, while lending to the private sector rose 5.8 per cent from May.

## MEPs show little support for Santer

## Who the MEPs would like as next Commission president

Incumbent Delors and Italian ex-PM Amato top popularity list  
Figures indicate number of MEPs naming candidate as first choice

Jacques Delors  
Current Commission president

Giuliano Amato  
Former Italian prime minister

Jean-Luc Dehaene  
Belgian prime minister

Philippe Giscard  
Former French president

Paulo Sampaio  
Portuguese prime minister

Ronald Lauder  
Austrian chancellor

St Leon Britton  
Former UK Commissioner

Etienne Davignon  
Former Belgian Commissioner

Jacques Santer  
Luxembourg prime minister

Willy Claessens-Janssen  
Former Dutch Commissioner

Wim Kok  
Dutch prime minister

Piero Fassino  
Former Italian Commissioner

Peter Schröder  
Former German prime minister

Pedro Solbes  
Spanish prime minister

Source: FT Poll of 150 MEPs July 6-13. Figures do not add up to 150 as 10 MEPs named another candidate as first choice



Delors "then maybe we should nominate someone."

The FT's opinion poll, carried out between July 8 and 13, gives only an incomplete guide to MEPs' sentiment. Nonethe-

less, the sample of 26 per cent of MEPs, spread throughout the European Union and including a representative selection of all the Strasbourg political groupings, has pro-

duced the first insight into the assembly's views. MEPs from the following countries gave firm responses to FT researchers conducting the poll: Germany (22), UK (33),

France (15), Italy (20), Spain (5), Belgium (9), Ireland (8), Netherlands (18), Portugal (12), Denmark (4), Greece (4). None of the six MEPs from Luxembourg could be contacted.

A total of 177 MEPs were contacted by telephone and asked to take part in the poll, with 27 declining. The MEPs were asked to list in order of preference their three favoured candidates. Mr Delors was given 35 first places, seven second places and eight third places. Mr Amato gained 23 first places, 15 second places and six third places.

Mr Jean-Luc Dehaene, the Belgian prime minister, who was the leading candidate until opposed at the Corfu summit, gained 15 first places, 14 second and 14 third.

By contrast, Mr Santer was given first place by only six MEPs, with one putting him in second place and five in third. Mr Helmut Kohl, the German Chancellor and current president of the European Council, is likely to be told of MEPs' hesitancy about Mr Santer on Friday. At Mrs Green's insistence, he will then meet the leaders of the main political groups in the parliament to sound them out before joining heads of government at the Brussels summit.

Whoever emerges as the European Council's nominee from tomorrow's summit will be expected to appear before

the Socialist group in Strasbourg next Tuesday, and then the parliament's full plenary session on Wednesday.

The FT polled Euro-MPs on their preference for Commission president. David Marsh and David Gardner report

On Thursday, MEPs intend to vote on the candidate. Although Maastricht entitles them only to approve or reject the Commission as a whole, if the vote were negative or even close it could badly damage the credibility of the choice.

The parliament insists all members of the Commission be named by the end of October, and intends to hold individual, US Senate-style confirmation hearings of the member states' nominees before voting on the whole Commission in December. There is no provision in Maastricht for these but the assembly says it will not put ratification of the Brussels

team on the agenda unless they are held.

Readers requiring more information on the FT poll should contact Neil McDonald, FT Research Unit, 071-573-3335.

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## NEWS: THE AMERICAS

# Redesign for dollar to beat counterfeiters

By Ken Warn in Washington

The US Treasury yesterday unveiled plans to change both the look and security features of the dollar, to try to stem the rising tide of fake bills.

This is the first significant change to US paper money since 1929, when note sizes were reduced by 25 per cent.

But, while the dollar may be out of favour on the foreign exchange markets, it remains the currency of choice among international counterfeiters. No-one knows the full extent of their work but Mr Guy Caputo, deputy director of the US Secret Service, the Treasury's anti-counterfeiting bureau, yesterday estimated that, for fiscal 1994, fake bills with a face value of some \$130m (\$28.8m) would be seized overseas and about \$70m in the US.

More than \$350bn of US notes is in circulation, more than half outside the US. However, the US is becoming increasingly concerned at what could be destabilising effects of counterfeiting overseas, particularly from plants in the Middle East, officials said.

Mr Lloyd Bentsen, Treasury secretary, rejected suggestions that the US should recall its existing currency and issue a new one. The advantages of that, such as flushing out criminals' cash hoards and disrupting the laundering of drug money, would be more than offset by the potential loss of confidence in the dollar, said Mr Frank Newman, Treasury under-secretary for domestic finance.

The US has never demonetised or recalled its currency, official after official told the House banking committee yesterday as the plans were unveiled, nor will it continue.

Older bills will continue to be valid but Secret Service operations against faking the old-style notes would be stepped up and destruction of old notes, as they were out, would continue until the vast majority of bills in circulation

was of the new design, Mr Newman said.

The Treasury does not intend to change the size, colour or portraits on the notes, but the central portrait that dominates one side of each bill will be enlarged and moved off-centre, and a battery of new security devices will be introduced, to try to combat ever more sophisticated counterfeiting technology.

The Treasury plans to introduce a watermark and an enhanced security thread in a different position for each denomination. Such threads were first introduced in 1990 for \$50 and \$100 notes. The plans also include increased use of microprinting, in the design and in reflective material embedded in the paper.

The new bills would also feature "interactive or moisture" patterns that distort when copied photographically. Covert, machine-readable features would also be introduced.

The changes would increase the cost of producing an individual note by an estimated 1 per cent and the first new \$100 notes would be in circulation by 1996, officials said, with other denominations to follow.

Despite the fanfare with which the Treasury unveiled its proposals, officials admitted that they are now on a treadmill of introducing new design features in efforts to thwart forgers.

"In the future, more frequent changes will be required, to meet the threat of advances in technology, and each change will necessitate further public education," said Ms Mary Ellen Vahrenwold, US Treasury.

"Our plan is a pre-emptive step to protect US currency from high-tech counterfeiting," Mr Bentsen said.

Although forged bills made up only a tiny fraction of those in circulation, "we would risk eventual diminishment of confidence in the integrity of our currency if we did not change it to meet the challenges of a new generation of technology," he said.



President Itamar Franco of Brazil (pictured above) looks set to order a pay rise for military and government employees early next week, which would raise serious concern about the government's ability to control spending before the presidential election due in October, reports Angus Foster in São Paulo.

Mr Franco has asked finance ministry officials to assess the government's scope to raise salaries. A decision is likely on Monday or Tuesday. "The president wants an increase; it is the size which is being discussed," said his spokesman, Mr Fernando Costa.

The president has come under pressure from the military, who complain their salaries have not kept pace with inflation for many years. Mr Romildo Canham, a minister with

close military links and who has been reviewing pay levels, has suggested an average 28 per cent rise for most government employees. That would lift government spending by the equivalent of about \$2.5bn (\$1.6bn) this year.

Analysts said the request was optimistic but that any increase at this stage would damage the government's credibility. The current anti-inflation economic plan needs a balanced budget to help convince markets that the government will not start printing money to pay its bills.

The president has already proposed an 8 per cent increase in the minimum wage, to take effect this year, and a package of emergency spending in Brazil's north-east, together likely to cost more than \$800m.

## Bill to outlaw replacement of strikers fails

A bill to outlaw the permanent replacement of striking workers was thrown out by the Senate yesterday, in a blow to US organised labour and the Clinton administration, Ken Warn reports from Washington. Backers of the bill failed by seven votes to muster sufficient support to overturn a Republican filibuster of the bill, meaning it is unlikely to be reintroduced this year.

The legislation, a version of which was approved last year in the House, would have prevented companies from permanently replacing workers on strike for more pay. But employers would not have been prevented from using managers or temporary replacements to continue operations during a strike.

The bill was opposed by US business. "Senators understand this bill would have serious consequences for the economy and US competitiveness," Mr Jeff Joseph, vice-president for domestic policy at the US Chamber of Commerce, said.

Unions pushed for the change, and President Bill Clinton had promised to sign the bill if it passed Congress. Permanent replacement of strikers has been legal in the US since 1938. The issue became controversial in the 1980s.

## US inflation pressure stays moderate

US inflationary pressures remain moderate, despite robust economic growth, official figures indicated yesterday, writes Michael Prowse in Washington.

The consumer price index rose 0.3 per cent last month, and by 2.5 per cent in the year to June, in line with Wall Street projections.

The "core" consumer price index, which excludes the volatile food and energy components, rose by 0.3 per cent and 2.9 per cent respectively.

Economists at C J Lawrence, the New York broker, said inflation in the US service sector, at 3.2 per cent in the year to June, had fallen to its lowest in a decade. Inflation in the goods sector has edged up in recent months, but is still at an annual rate of only 1.6 per cent.

Following reports on Tuesday of zero producer price inflation last month, the figures were not seen as putting immediate pressure on the Federal Reserve to tighten monetary policy.

Most analysts, however, expect the Fed to signal further interest rate increases in coming months, as part of a longer-term strategy to prevent rapid economic growth eventually putting strong upward pressure on inflation.

# US oil loses its clout

A troubled industry finds political support hard to come by, write Jeremy Kahn and Robert Corzine

One of the maxims of political life in the US is that Big Oil can grease any jammed government wheel in Washington.

If so, some US oil executives and entrepreneurs must be wondering whether they have lost their touch.

Last March, more than 100 federal lawmakers requested a meeting with President Bill Clinton. They were concerned that low oil prices were accelerating the decline of the industry, which has seen daily average production fall from 10.245m barrels in 1983 to 8.365m last year.

The lawmakers also feared that the accelerating pace of job-offs in the industry - 23,000 jobs have been shed since November 1993 - would depress regional economies. Some also feared that US dependence on foreign oil, which now accounts for more than 50 per cent of daily consumption for the first time, jeopardised national security.

That meeting was not held until June 16, when Mr Clinton and other administration officials sat down behind closed doors with more than 80 members of Congress to review ways of bolstering the domestic oil industry.

Mr Clinton listened to dozens of proposals, ranging from tax incentives to regulatory reform, but offered no firm commitments, according to those at the meeting.

That cautious approach has characterised the administration's dealings with the sector. It includes the largest US corporations as well as some of the smallest. Some analysts say the often conflicting needs and expectations within such a diverse industry has hampered its ability to get a strong message across to the administration.

They cite the gulf between the concerns of an Exxon, and those of the free-wheeling entrepreneurs or the small "Ma and Pa" oil companies that operate across the "oil patch" states of Texas, Louisiana, Oklahoma, California, Colorado.

"Independent [producers] get all their investment from well revenue," says Ms Denise Bode, president of the Independent Petroleum Association of America, a lobbying group for many of the small producers.

"They need something that can stabilise these erratic prices that are beyond our control. A modest sense of security is the least the government can do to provide a little downside protection."

Tax incentives to keep operating the 15 per cent of US wells defined as marginal - producing less than 15 barrels a day - if oil prices fell below \$20 a barrel and the wells' viability were in jeopardy.

The debate over whether to lift the 20-year old export ban on Alaskan North Slope oil exemplifies the dubious political rewards of getting too deeply involved in oil issues.

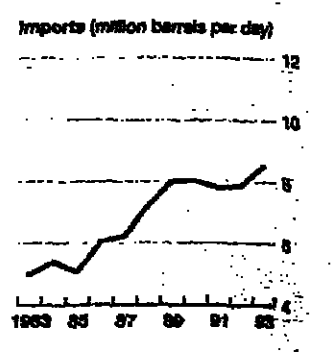
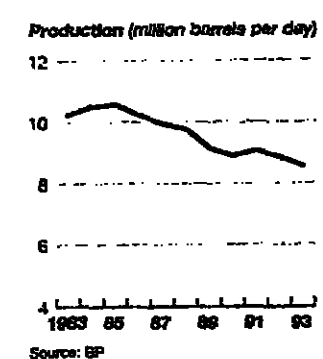
Amid warnings that the US would be running foul of international free trade provisions, Mr Clinton has offered tentative support to a deal between oil producers and some labour unions to lift the export restric-

than marginal relief. "I think there has been a tremendous amount of sympathy expressed but we haven't seen a lot of action," said Ms Bode.

The debate over whether to lift the 20-year old export ban on Alaskan North Slope oil exemplifies the dubious political rewards of getting too deeply involved in oil issues.

Amid warnings that the US would be running foul of international free trade provisions, Mr Clinton has offered tentative support to a deal between oil producers and some labour unions to lift the export restric-

### US oil



Source: BP

approval, have won tentative approval from the White House. But Mr Clinton said any incentives should not increase the budget deficit.

The requirement that any help be "revenue neutral" also affects proposals aimed more at the 50 or so big independent producers and oil majors that account for almost three-quarters of total US oil production.

Mr Clinton endorsed the concept of royalty relief and tax incentives for operations employing new drilling methods or those undertaking oil exploration - including the deep-sea drilling which promises to unlock big new oil fields in the Gulf of Mexico. Relief would only be granted, however, if the interior department determined that drilling would not otherwise occur, according to Mr Bill White, deputy energy secretary.

But details of such schemes have yet to materialise, and many industry figures remain sceptical that the administration will offer anything more

tions. The prohibition was a 1973 oil crisis trade-off for congressional approval of the trans-Alaska oil pipeline. The ban has since been championed by a range of groups, including environmentalists who fear further exploitation of the Alaskan wilderness.

Under an arrangement engineered mainly by British Petroleum, the largest Alaskan oil producer, the ban would be lifted on condition that only US flagged and crewed tankers be used for export. But international shipping groups have warned that such a restriction would be prohibited under the General Agreement on Tariffs and Trade and might interfere with Organisation for Economic Co-operation and Development negotiations on shipping liberalisation.

Mr White said Mr Clinton was aware of the "substantial" trade complications lifting the ban poses and would only support eliminating it if these issues were resolved.

## NEWS: WORLD TRADE

# Brussels plan for export credit rules

By Guy de Jonquieres and Richard Lapper

European Union members would be required to narrow differences between the terms on which they provide export credits with medium- and long-term credit guarantees under a directive proposed by the European Commission yesterday.

The draft legislation is intended to limit unfair competition between the 12 governments in export financing and to control their mounting losses on bad debts, which have totalled Ecu7bn (\$5.4bn) in the past three years.

Though drawn up in negotiations with EU government officials and export credit agencies, some of the proposals are likely to arouse concern in Britain and the Netherlands. The Commission hopes, nonetheless, that the directive will be approved this year by the Council of Ministers, on a majority vote, and will lead to a wider agreement between the 26 members of the Organisation for Economic Co-operation and Development.

EU export credit agencies guarantee medium- and long-term contracts worth about Ecu30bn annually, roughly two thirds of total guarantees by OECD members. Many national treasuries are unhappy about the costs and risks involved. The directive falls short of calling for full harmonisation of export credit rules, but seeks more common ground in three areas:

- By setting guidelines for guarantee conditions, notably in respect of the types of risk covered, the proportion of loss covered. Coverage would be limited to 80 per cent of the value of an exporter's order and 95 per cent of a project's cost.
- In the UK, the only EU member where cover up to 100 per cent is available, exporters have protested that a reduction in the percentage would raise their costs and handicap them against bidders from the US, Japan and Canada, which all provide 100 per cent guarantees. The directive seeks to

meet these objections by allowing 100 per cent cover when there is only one EU bidder for an international contract, or when several EU export credit agencies agree to match support available to non-EU bidders.

- By laying down rules for calculating export credit premiums. These would have to be no more than 35 per cent above or 10 per cent below an agreed norm.

- By dividing country cover into six categories, according to the countries' creditworthiness, economic and political stability and weight in insurers' overall portfolios.

The directive would also require greater transparency by obliging export credit agencies regularly to exchange information and explain cases of unusually large exposure to individual countries.

This proposal is intended to underpin a future common EU foreign policy and is not expected to be widely applied until further progress is made towards that goal.

Britain's Export Credit Guarantee Department said yesterday it would closely examine the wording governing exceptions to the ban on 100 per cent cover. But it welcomed the commission's statement that premiums should reflect risks, and that rates should cover the cost of claims.

Dutch concern is understood to focus on the proposals for the wording of policies. Unlike most other European agencies, Dutch policies cover all risks except for those specifically excluded.

Commission officials said they expected growing budgetary pressures to rally governments behind yesterday's proposals. These are separate from proposals on short-term export credit rules, to be made by the Commission's competition directorate in September.

Efforts have been made to harmonise export credit rules since the European Community was formed in 1957. Yesterday's proposals are intended to replace a 1970 directive which was widely ignored.

# Gatt caught in Congress crossfire

Nancy Dunne on threat to US ratification of Uruguay Round

It is hard to tell friend from foe as months of backbiting have eroded the bipartisan majority in Congress which has long supported liberalised trade.

When an agreement was struck among the members of the General Agreement on Tariffs and Trade last December, there seemed to be few hindrances to its approval in the US this year, beyond a busy congressional schedule.

There was then no hint of the highly charged partisanship and the soaring level of distrust that now surrounds the question.

The task comes today as legislation approving the Uruguay Round deal gets its first inspection today in the key House Ways and Means committee.

The perception that President Bill Clinton stumbled at the Group of Seven meeting in Naples, where his plan for further trade negotiations was rejected, has fuelled Republican hopes of gains in the House of Representatives in the elections in November.

The administration has been scrambling for months to find the \$13bn or \$14bn needed for passage. Although most economists say the deal will stimulate business and ultimately increase tax revenues, arcane and controversial budget rules require that either new fees be imposed or programmes cut to compensate for the expected

loss in tariff revenue over the next five years.

Congress can waive the budget rules and in ordinary times would. Current posturing has Republicans such as Minority whip Newt Gingrich calling for a waiver and insisting that no new taxes would be acceptable.

Democrats, uneasy about presidential vulnerability and fearing that support of a waiver would make them subject to charges of big spending, have come up with a number of funding proposals, all of which have been demolished by lobbyists representing the various interest groups.

Senator Pat Moynihan, chairman of the Senate Finance committee, fumed on the Senate floor earlier this week, accusing fellow Democrats at the White House of "leaks, distortions and innuendos".

The focus of his ire was a line which appeared in the Wall Street Journal saying that White House aides were worried that Congress would not have time "to get to the world trade pact this year".

It was the administration which had failed to submit a funding proposal, the senator said. It was the administration which encumbered the implementing legislation with a controversial request for new "fast track" authority to negotiate more free trade deals which Congress cannot amend. He threatened to delay the proceedings unless the White House this week formally delivered a funding proposal.

A funding proposal is in fact now nearly complete, although as one Senate staffer predicted: "The cuts won't be real because the losses aren't real." One of its more ludicrous features is the raising of between \$1bn and \$2bn by more quickly voiding uncollected welfare and food stamp payments.

The odds are still in favour of passage of the implementing legislation this year, but obstacles remain. Hoping to proceed with trade negotiations with Chile and other Latin American countries, the administration has included in the implementing legislation a request for new "fast



Nader: sovereignty warnings

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track" negotiating authority.

Republicans and business groups are in open rebellion because the administration has vowed to include negotiation of labour and environmental standards in all future trade pacts. Many Democrats say they will oppose a fast-track provision if mention of labour and environment is dropped from the fast-track language.

The administration may have to drop the fast-track request, although it will be much more difficult to get later on.

Worries about potential loss of US sovereignty by the new World Trade Organisation are being skillfully exploited on the left by Ralph Nader's Public Citizen and on the right by two former right-wing presidential candidates, Mr Pat Buchanan, the television commentator, and Mr Pat Robertson, a television preacher. Their latest contribution to congressional chaos is an amendment - not expected to pass - requiring a 90-day delay in the proceedings so a panel of experts can study the sovereignty concerns.

The administration had nursed the hope that the Gatt legislation could be got out of the way next month to make way for the really difficult task - healthcare. First, it will need the effective intervention of President Clinton, who sinking in the polls, badly needs a new victory.

# US business lobbies over anti-dumping

By Nancy Dunne in Washington

A coalition of 50 business organisations is lobbying Congress to modify what they term 24 "highly protectionist violations" of the Uruguay Round agreement contained in the Clinton Administration proposals to rewrite the anti-dumping and countervailing duty laws. With US companies a target of such regimes in other countries, the concern is that any violation of the spirit of the pact will be copied by foreign governments.

Clinton Administration officials insist that they have been faithful to the spirit as well as the language of the Round when they translated the agreement into implementing legislation. They are defending their view in both House and Senate committees where the legislation is being scrutinised.

The coalition - which embraces the Pro Trade Group, the Computer and Communications Industry Association and other exporters - accuses the administration of "chipping away at gains made in the Uruguay

Round by slanting nearly every change to the statute in a manner that is beneficial to those who initiate dumping complaints."

Privately trade lawyers worry about some proposals which they say continue excessive and time-consuming procedural requirements. They say the changes increase the likelihood of guilty findings and artificially inflate the level of duties to be imposed.

Although the new anti-dumping and countervailing duty codes require reforms, individual governments still have flexibility in their regulations. New provisions, for example, agreed at the Gatt would ease the burden on companies under investigation which often find it a burden to comply with requests for information and find themselves penalised with duties.

Both importers and exporters are urging the Administration to closely monitor the compliance of foreign anti-dumping proceedings with the new Gatt rule. They want the US trade representative to prepare an annual report on all anti-dumping actions taken against US exporters.

# India and US sign series of energy agreements

By Shiraz Sidwa in New Delhi

India and the US yesterday signed a series of agreements to establish long-term technical co-operation programmes in the fields of power generation and sustainable energy development.

Eleven new private sector ventures between Indian and American companies to build energy projects in India were also signed.

The agreements result from a nine-day visit to New Delhi by Ms Hazel O'Leary, the US secretary of energy, who led 40 US companies on the first cabi-

net level visit to India in 20 years.

Ms O'Leary's mission followed closely on the heels of Indian prime minister PV Narasimha Rao's visit to Washington, a visit hailed by both sides as the "beginning of a new era" of trade and diplomatic relations between the two countries.

On the commercial side, the visit resulted in agreements between Soltec International of California and Pentaforce Soltec Technology of India for low-cost photo-voltaic technology, Spectrum Technologies, USA, Elgin National Industries and

Spectrum Washeries India, and Jaya Foods to apply advanced US coal-washing technologies to India's high-ash coals, targeting a \$1bn coal washing market.

The US will also assist India in the oil and natural gas sector, in the fields of advanced exploration, production, and upgrading technology transfer.

The World Bank and several other donors have urged India to accelerate its infrastructural development to enable the success of its reform programme.

# Taiwan resists demands to lift capital controls

By Laura Tyson in Taipei

Taiwan has balked at US demands that it lift controls on capital movement and foreign investment in the domestic stock market as a condition for the island's entry to the General Agreement on Tariffs and Trade.

Mr Liang Kuo-shu, governor of the country's Central Bank of China, was quoted yesterday as saying that to do so would be to allow the US to dictate Taiwan's monetary policy. Because Taiwan is not a member of the International Monetary Fund, it is required to

sign a special exchange pact in order to join Gatt.

But Taiwan views some of the terms of a financial services agreement which it must sign with the US to gain US support for the Gatt bid as "unreasonable", the Chinese-language Economic Daily News reported. Taiwan officials were in Washington last week to discuss the agreement, but refused to concede to US demands.

Taiwan is widening market access to foreign banks to enhance its foreign application and further its professed aim of becoming a regional financial

centre, according to Mr Liang, who took up his post last month.

Soon, non-resident foreigners will be allowed to open local currency bank accounts from limiting foreign banks from accepting more than 15 times their capital in deposits will be relaxed or abolished. And restrictions on the number and location of branches foreign banks may open are to be eased. "We're not allowing foreign banks to do everything, but we are making it easier for them to get a licence and open offshore banking units," Mr Liang said.



# Ground shakes under homeowners

An insurance policy crisis is forcing US authorities to act, reports Richard Waters

A swelling insurance crisis in California, following the Northridge earthquake earlier this year, is forcing US authorities to reconsider how they should deal with natural calamities.

Tomorrow Mr John Garamendi, California's insurance commissioner, will host a meeting to try to find a way around the decision by big US insurance companies to stop selling new policies to Californian homeowners.

Over the past two months, Farmers, a subsidiary of the UK's BAT Industries and Allstate, another big US insurer, have stopped selling new homeowners insurance in the state, though they are renewing existing policies. State Farm stopped adding to its California risks a year ago, after its losses of \$3.4bn (\$2.2bn) on Hurricane Andrew made the company rethink its exposure to natural disasters. It was also the biggest loser in

Northridge, with a liability of \$1.3bn.

The insurance crisis has taken six months to develop. At first, insured losses from the ground-shaker in southern California were put at no more than \$2.5bn, although that would still have made it the US's third most expensive insurable event, after hurricanes Andrew, which cost \$15.5bn and Hugo (\$4.2bn). Estimates have since soared: to at least \$5.5bn, according to an industry group, and possibly to \$7bn or more, according to unofficial estimates.

One insurance company, 20th Century, nearly folded under the losses and was ordered by state regulators to cut its exposure to future losses as part of a recapitalisation plan in April. That put pressure on others to take up the slack, leading to a domino effect in which, one by one, all big insurers have stopped writing new policies. Allstate was

the last to move, a fortnight ago. "We could not afford to be the only game in town," said Mr Jerry Choate, president of the company's property and casualty business.

Mr Garamendi has taken steps to ensure Californians are not left uninsured. He extended the "Fair" plan - adopted to cover the uninsured risks of wildfires which tore through southern California last autumn - to cover earthquake exposure as well. This scheme offers cover to anyone who cannot get it elsewhere.

He has also called on state governor Pete Wilson to stop insurers withdrawing from California, something Florida was forced to do last year after Hurricane Andrew saw insurers halt sales of new cover to property owners in the state. Florida has since put a limit of 5 per cent a year on the propor-

tion of policy holders that an insurer can shed each year.

In front of Mr Garamendi tomorrow will be the insurance industry's own plan. This would involve putting earthquake risks into a separate "pool", to be financed jointly by the insurers. Under one version, only new earthquake risks would go into this pot, leaving individual insurers with their existing exposure; an alternative would lead to all earthquake risk being pooled.

Californian homeowners (only one in four of whom choose to buy earthquake cover, which must under state law be offered to all policyholders) pay around \$50m a year in earthquake premiums. That could rise to \$60m as a result of Northridge, says Mr Robert Pike, general counsel of Allstate: he bases the figure on the rise in premiums Mr Garamendi has instituted in the Fair plan to cover earthquake risk.

The problem for the commissioner is that the industry's proposal could leave state taxpayers picking up the tab from a big disaster. If another earthquake struck before the insurance pool had built up its reserves, the pool would borrow against future premiums. That could raise up to five times its reserves at the time, estimates Mr Pike at Allstate. Losses above that would be met by a \$1bn levy on insurance companies.

That might be enough for a Northridge-style earthquake. But what about the proverbial "Big One" that every Californian fears? The same problem exists for Florida's catastrophe fund, which has the power to borrow only \$2bn.

Two years ago, Mr Garamendi was forced to cancel a state earthquake compensation fund which would have paid up to \$15,000 to each homeowner when it became clear that the state taxpayer could

be left footing the bill from a large disaster. The Californian administration only last week completed another traumatic annual budget round, in the process borrowing \$4bn from international banks, and does not want an open-ended earthquake liability.

Until Andrew, insurers had not contemplated a multi-billion dollar disaster. Now they talk of the \$50bn incident which could wipe out a large part of the capital of the US property and casualty insurance industry.

The final answer, say insurers and state authorities, rests with lawmakers in Washington. The Natural Disaster Protection Act, or earlier versions of it, has sat before Congress for some time. Like the proposed California scheme, it would cap the insurance industry's exposure. But there is little sign federal taxpayers will be any keener than state ones to pick up the rest of the tab.

## Derivatives bill put to House

By Richard Waters in New York

A bill to give the US Securities and Exchange Commission greater powers to regulate the derivatives industry was introduced yesterday by Mr Edward Markey, chairman of the House of Representatives subcommittee on telecommunications and finance.

The bill, which would extend SEC oversight to many dealers not now regulated, follows a call from the General Accounting Office of Congress two months ago for greater control of the derivatives markets. The rapid growth of these financial instruments, and the concentration of trading in the hands of a few companies, has increased the risk of a meltdown in financial markets, the GAO warned.

The Markey bill runs counter to the more consensual approach to regulation of derivatives preferred by Mr Arthur Levitt, SEC chairman.

He recently started talks with various securities companies on voluntary regulation of their derivatives activities.

Wall Street's traditional broking and dealing activities come under the SEC, but most securities firms have set up separate subsidiaries to trade in the specialised derivatives markets, putting them outside the SEC's regulatory net.

The bill introduced yesterday would require all unregulated dealers, such as those owned by securities firms and insurance companies, to register with the SEC, and give the regulators power to set capital standards for dealers.

It would also set rules for the sales practices of derivatives firms, including a requirement for them to assess the suitability of instruments for particular customers.

The Markey bill follows legislation proposed by the House banking committee, which would cover the derivatives activities of commercial banks.

## WORLD CUP

# Mr Atlantic helps soccer fans find the groove



On the shelves behind Ahmet Ertegun's desk sit dozens of framed photographs of the sort you might expect to see in the Manhattan office of Atlantic Records' co-founder and chairman. There is a picture of Ertegun with Quincy Jones, the legendary record producer, and one of Ertegun arm-in-arm with Mick Jagger.

Yet on the top shelf is a prominently displayed picture that has no connection with the worlds of rhythm and blues, jazz and soul in which Ertegun has spent most of his working life.

It is a photograph of Ertegun holding a cumbersome gold statuette instantly recognisable as the centrepiece of international sport's crown jewels - the World Cup trophy. In the picture, Ertegun is sporting the awed, slightly sheepish grin that any soccer fan might wear in the circumstances. But Ertegun is no ordinary soccer fan. He is a member of the World Cup 1994 organising committee.

Ertegun, who is 70, earned his place on the committee for his efforts over the past 25 years in helping the roots of soccer grow in a seemingly infertile land. During the early 1970s, he and his late brother Nesuhi persuaded Warner Communications to provide the financial backing for a New York team - the Cosmos - to play in the North American Soccer League.

For a few glorious years, the Erteguns, with the help of Pele, Franz Beckenbauer and other soccer

Ahmet Ertegun says Major League Soccer will succeed in the US, writes Patrick Harverson from New York

greats, put the Cosmos and the NASL on to the American sports map, where it stayed until excessive spending and insufficient revenues plunged the league into bankruptcy and failure a decade ago.

In spite of the unhappy ending, Ertegun remembers the days of the Cosmos fondly. He recounts a story about Beckenbauer's astonishment at finding himself dribbling the ball towards goal in his Cosmos debut while an announcer carefully explained the rules of the game to the crowd over the loudspeaker.

But Ertegun is too busy enjoying this World Cup to dwell on the past. As someone who was always confident that the tournament would be a success, he is especially delighted with the large numbers of Americans who have attended the games. He says the television pictures which have shown stadiums filled with colourful, partisan fans following their national teams have not told the full story.

"It always looks as if there are more foreigners than Americans, but there aren't. The foreigners are very visible, and very audible. You know: 'Ooh, aah, Paul McGrath. Ooh, aah, Paul McGrath.' Right? You hear that?"

Yet, he says, referring to a popular US player, "there's no 'Ooh, aah, Alexi Lalas. Ooh, aah, Alexi Lalas'." Ertegun's point is that traditional

soccer countries may not know it, but Americans have embraced the World Cup wholeheartedly - but not noisily.

He also remarks on how soccer in the US has been attracting a different kind of fan. "I learned this from the Cosmos - soccer in America is a family sport. In Europe men go to see soccer, and they sometimes take their sons, if they're old enough. Here the whole family goes. They have picnics in the parking lot. The Americans view it as a nice day out."

But can a top-level US professional soccer league be founded on the enthusiasm of fans who view the game as a nice day out? Remember that Fifa, soccer's governing body, awarded the World Cup to the US in the hope that the interest generated would provide the basis for establishing a fully-fledged soccer league, one that would last longer than the ill-fated NASL.

Ertegun is realistic about whether the World Cup legacy will sustain Major League Soccer, the new league planned for next year. "The fact that it's a world event has attracted a lot of attention [to the World Cup]. Now, when we have a professional league next year, I'm not sure that a game between Tulsa and Buffalo will attract many viewers. It's a thing we've got to build again from the ground up."

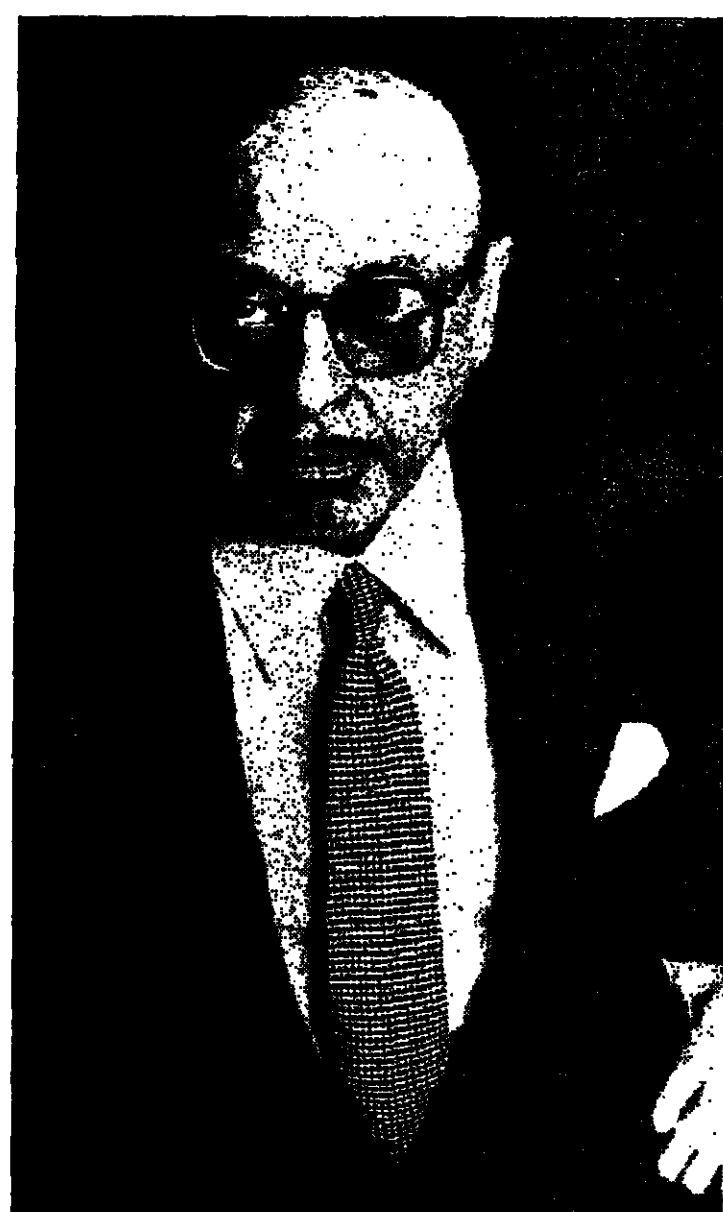
That takes time, perhaps more time than Fifa or some soccer boosters in the US have to spare. "It took the hockey game 30 to 40 years to make the impact it has so far. It could take us 20 years to really build [soccer] up into a top game in America," says Ertegun.

Will Americans - or Fifa - wait that long? Ertegun thinks so. "Soccer has been played here since 1900. We've had the patience to stay with it so far." The key, he says, lies in ensuring that the new league is competitive, with no single team dominating the others, as happened with the Cosmos.

And he believes that the best American players should be allowed to play abroad, because it is only in the big European leagues that they can earn the kind of money which will start enticing young athletes away from mainstream American sports and into soccer.

It can happen, Ertegun believes, because of soccer's universal appeal. "You don't have to be 7ft tall, as in basketball, or weigh 250lb, as in American football. It's a game everyone can play. But the great athletes are drawn to the games where they can make the most money. If some of our players playing abroad start to make a million bucks a year, we may see a lot of kids from the inner city hone their talents."

"Maybe we'll have some of those young men who can run 100m in under 10 seconds learn how to do the same with a ball between their feet. When that happens, we could have the world's greatest team."



Ahmet Ertegun: Atlantic Records' co-founder is no ordinary fan

## Brazil's 'twins' stress team-work

Ahead of yesterday's World Cup semi-final against Sweden in Los Angeles, Brazilian strikers Romário and Bebeto admitted they were unimpressed with Brazil's showing to date.

"Technically, we haven't shown soccer of great quality," said Romário. "We're making up for it with strength and team-work. Individually, we have the obligation to play better."

US defender Alexi Lalas, out-gunned by Bebeto in Brazil's 1-0 second-round victory, said the South American team were "dribbling maniacs" who hurried at opponents at 100mph.

Yet Brazil's brightest stars are underwhelmed with their team's showing. "We're not playing that 'show soccer' people expected," Romário said. "We're playing a modern and efficient soccer."

Bebeto added: "What matters is the end result. It's useless to play pretty and lose. Maybe it's not great soccer, but it's practical."

Brazil knew bitter disappointment in the last five World Cups. They were always among the favourites but somehow failed to win, often through over-confidence or theatrics - known in Brazil as "playing in high heels."

Coach Carlos Alberto Parreira has been criticised for implanting a scrappy style and causing the demise of Brazil's art-house soccer.

But Romário defends him: "We haven't yet been able to admire Parreira's work. But we should be grateful for what he's done. Someone like me wouldn't put up with the things he's had to take."

Arguably, Parreira's greatest feat has been to maintain harmony among a cast of prickly characters. And some observers say he has added desire, spirit and awareness to the Brazilian line-up.

"For many years, people said Brazil's yellow jersey was very pretty but had no heart inside," said Romário. "After this World Cup, I think they'll say it's a pretty jersey with 11 hearts inside."

### Third-Place Play-Off

Saturday

Los Angeles, 8.30pm BST

### Final

Sunday, July 17

Los Angeles 8.30pm

## Tassotti's eight-game ban 'excessive', says Spaniard

Luis Enrique, the Spanish forward whose nose was smashed by Italy's Mauro Tassotti during the World Cup quarter-final last weekend, yesterday criticised the eight-match ban Tassotti subsequently received. Enrique called the punishment "excessive" and said he would have been satisfied with an apology from Tassotti.

Fifa, soccer's governing body, imposed only a four-game suspension on Brazilian defender Leonardo for elbowing American Tab Ramos in the face during a second-round match, even though Ramos suffered a fractured skull.

Tassotti's suspension, one of the heaviest in World Cup history, was also criticised by Italian

newspapers. The Corriere della Sera called it "a mad decision by the Fifa mafia" while La Voce chipped in: "This ugly mess over Tassotti has shaken the national team, in a World Cup ruined by the mad omnipotence of [Fifa general-secretary Sepp] Blatter."

Fifa used video evidence for the first time to decide Tassotti's punishment. Earlier, Blatter had refused to study such evidence to examine the sending-off of Italian striker Gianfranco Zola.

Spanish newspapers viewed the ban on Tassotti as compensation for Spain's elimination from the finals.

The Italian soccer federation has said it will appeal against the

ban, which could end the 34-year-old Tassotti's international career.

### Signori upset at being left out of semi-final

Italy's Giuseppe Signori was simmering yesterday after being dropped from the starting line-up for the semi-final against Bulgaria.

"I can't tell you how I feel," he said. "I must think it over... I'm not happy."

Signori was dropped to make room for mid-fielder Roberto Donadoni. The leading scorer for the last two seasons in the Italian league, Signori was sent on as a

second-half substitute in the quarter-final against Spain and set up the winning goal by Roberto Baggio with two minutes left.

"It was a painful but unavoidable choice," coach Arrigo Sacchi said. "I picked the players who could do better at mid-field."

### Stoichkov chases seven-goal mark

Prior to yesterday's semi-finals, Bulgarian star Hristo Stoichkov needed two more goals to hit the seven-goal barrier at the World Cup, a mark that has not been reached in 20 years.

He was the only player left in

the tournament with five goals. In contention with four pieces were Sweden's Kennet Andersson and Martin Dahlin, and Brazil's Romário. Russia's Oleg Salenko is the leading scorer with six goals, a record five coming against Cameroon.

Grzegorz Lato of Poland scored seven goals during the 1974 World Cup. Just Fontaine of France holds the record: 13 goals in the 1958 tournament.

### Goals bring joy to weary people

In Brazil as elsewhere, the weary people need a glimpse of happiness.

Goals give them that. Recent research has shown that factory workers are much more productive the day after a Brazilian victory. Should Brazil win the World Cup, the country will close for at least one day of celebration. If it loses, experts say, there will be an increase in suicides.

Brazilian players do not consider this a burden. They are protected by their cockiness - so long as they do not lose. After Brazil's 3-2 quarter-final win against Holland, Romário told reporters: "You witnessed art today," while Brazil manager Carlos Alberto Parreira said: "The last 34 minutes provided some of the most exciting, dramatic moments of the World Cup."

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The World Cup has seen more bookings than ever before. But not just by the referees.

# 'Dear Leader' takes complete power in N Korea

Radio broadcasts from Pyongyang indicated yesterday that Mr Kim Jong-il had assumed complete political power in North Korea following the death of his father, President Kim Il-sung. Our Seoul and Beijing correspondents report.

Mr Kim, the country's "Dear Leader", has been raised "to the

highest position of the (ruling Korean Workers') party, the state and the revolutionary armed forces," the state-controlled Radio Pyongyang said. The statement suggests Mr Kim now occupies the three key posts in the country, including general secretary of the party and president, in addition to his current role

as supreme commander of the armed forces. But the radio broadcast did not mention the official titles of these positions, indicating Mr Kim would not formally be named to them until next week after his father's funeral on Sunday.

In Beijing Mr Li Peng, the Chinese

premier, on his return from a central European tour hailed Mr Kim Jong-il as North Korea's "new leader". Mr Li led other Chinese leaders to the North Korean embassy where they bowed to a large portrait of the late leader and wrote condolence messages.

According to China's official Xin-

hua news agency, Mr Li then asked the ambassador, Mr Chen Chang Jun, "to convey his regards and respects to the Democratic People's Republic of Korea's new leader, Kim Jong-il". The ambassador replied that under the leadership of Mr Kim Jong-il, the Korean people would turn grief into strength.

Radio Pyongyang announced that North Korea would hold preparatory talks with the US in New York next week on resuming their negotiations on the international inspections of the North's nuclear facilities. The discussions, begun in Geneva last Friday, were suspended after President Kim's death.

## Kim's challenge is to save his nation from collapse

Pyongyang's economy is caught in a seemingly endless downward spiral, John Burton reports

The principal challenge confronting Mr Kim Jong-il, the new leader of North Korea, is whether he can reverse the country's economic decline and save it from possible collapse.

The North Korean economy is caught in a downward spiral, with gross national product having shrunk at an average annual rate of 5.2 per cent during the past four years.

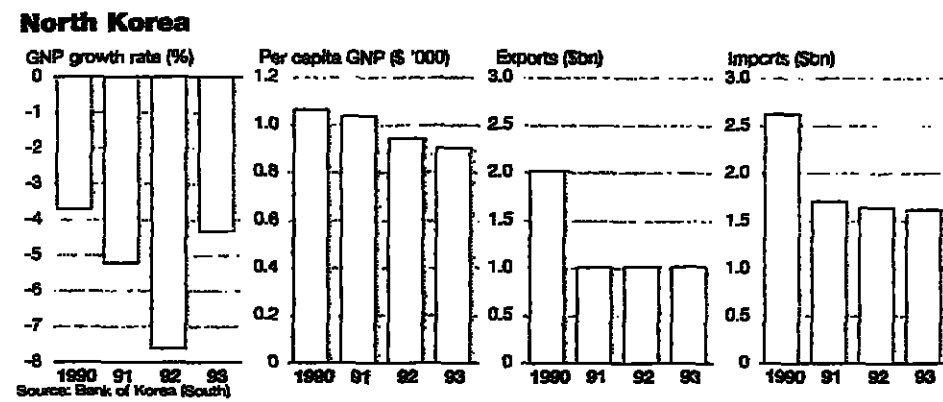
The immediate problems have been caused by the collapse of the Soviet bloc, which ended a barter-trade system that supplied Pyongyang with cheap and vital oil imports.

The resulting energy shortage

has caused factories to work at half their capacity or less.

The problems have been compounded by food shortages caused by four years of poor harvests. Bad weather and the backward agricultural system in a mostly mountainous country have been blamed for an estimated 40 per cent shortfall in grain supplies needed to feed the 22m North Koreans.

The economy has also been undermined by more funda-



mental flaws, including a highly centralised and inefficient planning system, a large heavy-industrial sector working with outdated equipment, and a huge diversion of resources to support one of the largest military forces in the world.

The country's governing *juche* (self-reliance) ideology and its attempt to create a self-sufficient economy is another main cause of the decline. Trade accounts for 13

per cent of North Korea's GNP of \$20.5bn (\$13bn), an exceedingly low ratio by international standards.

The adverse developments represent a potential political threat to the North Korean government, since the poor economic condition may eventually provoke a popular uprising.

In an unprecedented admission last December, the government acknowledged the country's economic woes and

signalled an important policy shift by downgrading the role of heavy industry.

Instead, increased emphasis was placed on agriculture, the growth of light industry to supply more consumer goods, and the development of export industries that could provide hard currency to buy oil and food supplies from abroad.

Some analysts believe Mr Kim Jong-il was behind the changes. "Although Kim

Jong-il has not made any public pronouncements on economic reforms, the people who surround him are primarily technocrats who want a change in economic policy," one western diplomat said.

The key element in a future North Korean economic strategy is to attract foreign investment which would support new plant facilities that could produce goods for export.

North Korea is already taking part in a project sponsored by the UN Development Program to develop a free-trade and investment zone around the cities of Rajin and Sonbong in north-eastern North Korea. Other free economic zones are being proposed for the port of Nampo near Pyongyang and Sinuiju on the border with China.

The country over the past year has also revised its foreign investment laws, basing them on Chinese practices, to attract foreign capital and technology. But political considerations will probably limit the opening of North Korea to foreign investment, which raises doubts about the effective-

ness of the proposed reforms in saving the economy. Officials in Pyongyang worry that an extensive opening of the country will undermine the government as the population becomes exposed to outside influences.

Mr Kim Il-sung, the late president and father of Mr Kim Jong-il, summed up the dilemma that foreign investment poses for North Korea: "We must open the window to let the wind in, but not the mosquitoes."

In an attempt to retain control, the proposed free economic zones are mainly located in sparsely populated regions.

This may prove to be a disincentive to foreign investors. Samsung, the South Korean conglomerate, recently dropped plans to help finance a railway connecting the Rajin-Sonbong region with China because it regarded the area as being too isolated.

Foreigners are also concerned about how well their investments will be protected. North Korea has shown little inclination to repay \$1.6bn to foreign banks on loans it bor-

rowed in the 1970s. But South Korea's main business groups at least are eager to set up factories in North Korea, to take advantage of a cheap, disciplined and Korean-speaking labour force.

Initial investments would focus on production of textiles and electronic goods, but activity could eventually expand to the operation of heavy-industry plants such as steel, and the construction of ports and other infrastructure projects.

Seoul has so far blocked business ties with the North because of the continuing dispute over Pyongyang's nuclear programme. But if the issue is resolved, South Korean investment is expected to receive the active backing of the government.

Seoul wants to prevent a sudden economic collapse of the North, which could trigger a costly and rapid reunification of the two Koreas. Instead, it hopes to promote the gradual upgrading of the North's industrial structure, which would reduce reconstruction costs in the future once the countries are united.

## Murayama backs overhaul of Japanese defence policy

By William Dawkins in Tokyo

Mr Tomiichi Murayama, Japan's new socialist prime minister, yesterday pledged his backing for the first overhaul of defence policy for 18 years.

The defence review, by an independent panel set up in February and due to conclude its work next month, is expected to propose heavy cuts in the number of ground forces but at the same time prepare for fast responses to regional crises and increased spending on defence electronics.

Japan is one of the last leading industrialised countries to adjust its defence guidelines to the end of the Cold War, a reflection of a taboo on defence debate, linked to the pacifist constitution.

Panel officials are understood to lean towards reducing the number of ground troops from the present 150,000 to between 100,000 and 130,000,

which is likely to win support from Mr Murayama's pacifist Social Democratic party.

But the SDP may find it harder to accept the panel's proposal, in a draft report yesterday, that the military should establish an organisation to oversee Japanese contributions to United Nations peacekeeping. Mr Murayama hinted at his own reservations over UN peacekeeping by responding coolly to the German constitutional court's decision, the previous day, to permit German troops to take part in UN operations. "Each country has its own situation," he said.

The draft plan also aims to prepare Japan to defend itself against several regional threats, such as North Korea, and to support the US presence in east Asia. The draft report calls for co-operation with the US on anti-missile systems, a response to Washington's calls

for Tokyo's participation in its theatre missile defence programme, designed with North Korea in mind.

The existing 1976 defence programme, on which equipment procurement is still based, says Japan must prepare to defend itself with US help, against a single large security threat, the former Soviet Union.

It is clearly out of line with present threats. The government wants to adopt the new guidelines before it prepares next year's budget. It has already started to squeeze military spending, up a mere 0.8 per cent this year, the smallest rise in 34 years.

Mr Murayama's moderate stance reflects the dominance of the conservative Liberal Democratic party in his three-party coalition. Officially, his own SDP believes Japan's military self-defence force is

unconstitutional and that the US-Japan defence treaty, which allows US forces in Japan, should be revoked.

In another indication of the moderating influence of his dependence on the LDP, Mr Murayama yesterday withdrew his ban on official ministerial visits to the Yasukuni shrine to Japanese war dead. Four LDP cabinet members wish to visit the shrine on August 15, the 49th anniversary of the end of the second world war.

However, Mr Murayama has found scope to express his party's instincts, by sending an effusive telegram of condolence over President Kim Il-sung's death to the North Korean authorities.

Mr Murayama said he was acting as SDP leader, rather than prime minister, by being reminded by some cabinet members that Japan was supposed to have no diplomatic relations with North Korea.

## Beijing official for Taipei

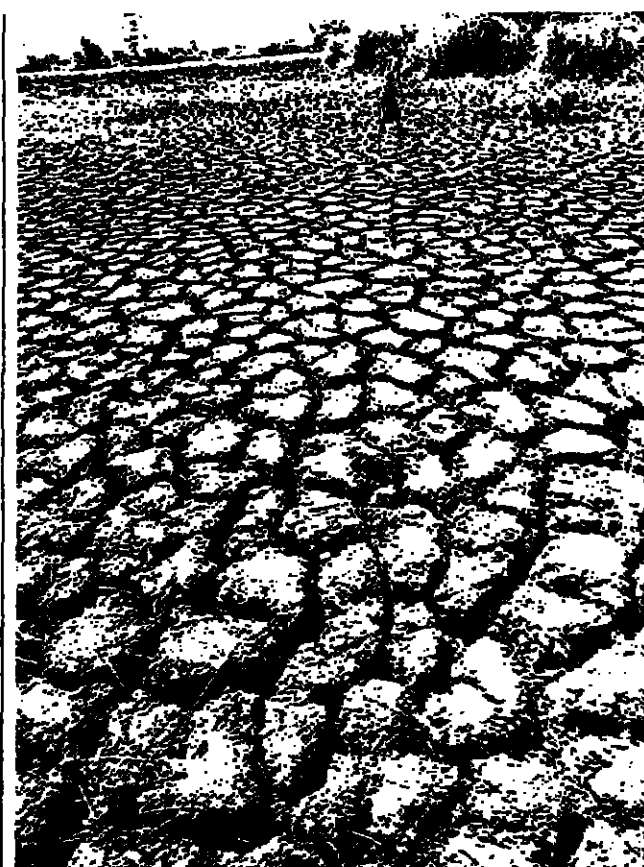
By Laura Tyson in Taipei

China is to despatch its chief Taiwan negotiator to Taipei later this month, making him the most senior mainland official to set foot on the island since the two parts of China split in 1949.

In an apparent easing in cross-strait ties, Taipei and Beijing have agreed to resume talks over fishing disputes and repatriation of illegal immigrants and airline hijackers.

Mr Chiao Jen-ho, Taiwan's chief China negotiator, yesterday welcomed the planned July 27 visit to Taipei by his Beijing counterpart, Mr Tang Shubai, who notified Taipei late on Tuesday of his intention to accept its invitation.

The news came as China responded to a recent Taiwanese white paper, by saying Beijing "firmly opposed" any moves "detrimental to China's territorial sovereignty and the cause of peaceful reunification".



A farmer walks his parched paddy beds in east Java. A drought has ruined much of Indonesia's rice harvest.

## EU in danger of losing out on Asian economic miracle

By Lionel Barber in Brussels

The European Union risks losing out on the "economic miracle" taking place in Asia unless it strengthens political ties and boosts investment in the region, according to a European Commission policy paper.

The document agreed in Brussels yesterday calls for a radical rethink of EU strategy toward Asia, which it treats as a coherent economic region

encompassing Japan, China, and East Asia. By the end of the century, the paper notes that 1bn Asians will have significant consumer spending power, with 400m having average disposable incomes at least as high as Europeans or Americans.

Mr Jacques Delors, president of the European Commission, drove home the increasing importance of Asia during last weekend's Group of Seven summit in Naples. By the

year 2010, the G7's share of global output would fall from 75 per cent to 50 per cent, he predicted.

The German presidency of the EU encouraged the Commission to produce a paper on Asia as a means of increasing awareness of the region's economic importance and making the Union more outward-looking.

The paper lists several priorities for action:

● A wider political dialogue to extend the coverage of the UN conventional arms register and the Nuclear Non-Proliferation treaty. Deeper co-operation on controls of sensitive technology, and "strengthening the policy of encouraging the improvement of human rights".

● Raising Europe's profile in Asia, through more education visits and training programmes, cultural exchange and twinning cities. "The EU needs to make a far greater

effort to explain its policies," says. ● Strengthening Europe's economic presence, by lobbying more forcefully for the removal of laws restricting trade and investment, as well as the discriminatory use of intellectual property rights, standards and testing.

The paper also calls for more joint ventures between European and Asian companies; extending scientific co-operation, opening up "European Business Councils" in

China, Indochina and Pakistan; and following up the EU's "market transition programme" in Vietnam with other moves to offer policy advice to former command economies now embarked on economic reform.

The EU is now the second biggest market for exports from developing Asian countries after the US. It absorbed \$201.2bn (\$101bn), or 27 per cent of their total exports, in 1993.

## HK pension plan is aimed at a maturing society

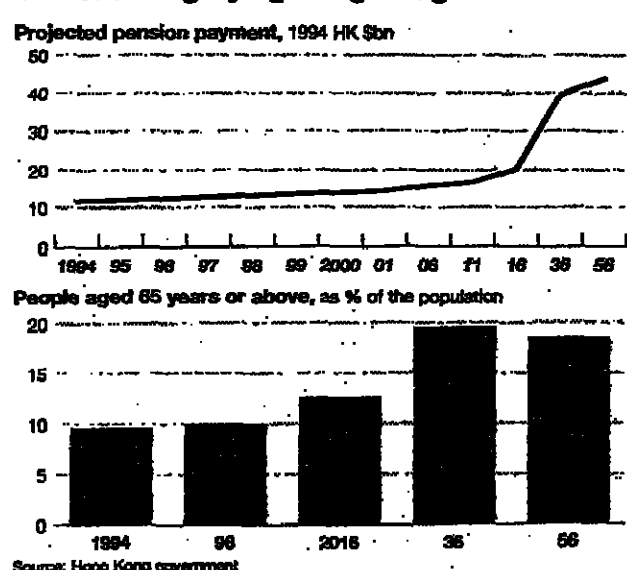
Colony's government wants to provide for growing number of over-65s, writes Simon Holberton

The words "welfare state" and "Hong Kong" have always seemed to be at odds, given the colony's free-wheeling capitalist image. But when on Tuesday the government outlined plans for a comprehensive old-age pension scheme, some in the colony began to wonder whether a society whose state provisions had always stopped at the basics of housing, health and education was now about to be taken a benefit too far.

The consultation paper issued for comment drew a strongly negative response from business leaders and their representatives in the colony's Legislative Council (LegCo), which may eventually be called on to turn the proposal into law. China, which would have to approve any scheme through the Joint Liaison Group before the government can proceed, gave conflicting signals.

Hong Kong's aged residents currently rely on a fragmentary system of old age allowances and invalidity benefits. The scheme would provide

### The cost of greying Hong Kong



those over 65 years of age with a pension of HK\$2,300 (\$193) a month, index-linked to the rate of inflation. In all, 3 per cent of Hong Kong's annual wage bill

will be collected and transferred to a specially established fund that will be isolated so that all of it would be dedicated to pension payments

and administration of the scheme.

Employees would contribute 1.5 per cent of their pre-tax income and employers would make a matching contribution. The pension would be means-tested at first to exclude those with assets, other than the family home, in excess of HK\$2m - but after 10 years would become a universal benefit. All employees would make contributions from the outset.

The government's defence of its initiative - which will be subject to a three-month consultation exercise - is that Hong Kong is becoming a mature economy and that there is growing community pressure for a state pension. People over the age of 65 will double as a percentage of Hong Kong's population to 18.5 per cent by 2056.

"There is a need to fund a growing number of poor, old people in Hong Kong, especially with the decline of the extended family in recent years," said one official. "It will not be up and running for 18 months to two years so we

will have to consult closely with China; they will have to administer it."

Wen Wei Po, a pro-Beijing newspaper in Hong Kong, yesterday delivered a blistering attack on the plans. Having done nothing about pensions for 150 years, Britain had "suddenly raised such a ridiculous and imaginary idea" just three years away from the 1997 transfer of sovereignty, the paper commented.

It was unclear, however, if this represented Beijing's authoritative response to the plan. Mr Tam Yiu-chung, a leading pro-Beijing politician in LegCo, said he supported the plan, which was made available to Beijing officials last week.

Unions also lent their support to the plans. The pro-business Liberal party said it opposed the scheme in principle, but hedged its position until it had "consulted" more widely. The immediate reaction from businessmen was to warn that employers were likely to recoup the costs of contributions through higher

prices.

The pension would be paid only to those who are permanent residents of Hong Kong; yet contributions will have to be paid by all who work in the colony, including expatriates. The provision of a state pension has always been opposed by the colony's strongly pro-business élite, which have seen it as symbolising creeping "welfare-ism". Although more than 50 per cent of Hong Kong's population lives in public housing and enjoys subsidised health care and free schooling, there is no provision for unemployment benefit, and other forms of income support are primitive.

In the mid-1980s a proposal for a Singapore-style, compulsory savings central provident fund (CPF) was killed off, with prominent businessmen siding with the government. It resurfaced two years ago when China and leading Hong Kong business figures united to push the idea. Beijing is very keen on the CPF, to which it attributes much of Singapore's economic success, and plans to

experiment with one in Shanghai.

The Hong Kong government, however, rejected a CPF and a mandatory privately-run retirement scheme because both would take too long to produce returns to contributors. By contrast, the pension scheme now being proposed would be operational from day one by virtue of a HK\$1.5bn contribution from the government.

The proposed pension would be index-linked to inflation rather than earnings. The government estimates that in 2056 earnings-related indexation would be HK\$145.5bn (in 1994 prices) more than inflation-related.

The government has rejected suggestions that the introduction of a pension would be the beginning of a first-world type welfare state in Hong Kong. It said that under its scheme, pension payments would amount to about 1.5 per cent of gross domestic product, compared with an average of 15 per cent of GDP for total welfare payments in west European countries.

## Signs of change in Golan deadlock

The back garden of the Burgh al-Kuneitra restaurant in Syria is a minefield which marks the 1974 ceasefire line with Israel. The terrace offers a panoramic view of the Israeli-occupied Golan Heights, with lush green fields, neat rows of cherry trees and high-tech surveillance posts.

The front entrance opens into the ghost town of "liberated" Kuneitra, once home to more than 50,000 Syrians but now abandoned and in ruins.

While Jordan and the Palestinians are pushing towards peace with Israel, the future of the Golan Heights bedevils talks between Israel and Syria. Damascus demands a complete Israeli pullout from the plateau while Israel talks about withdrawal.

No big breakthrough is expected during a visit to the region this weekend by Mr

## James Whittington reports from Kuneitra, Syria

Warren Christopher, US secretary of state. But most Syrians believe a peace deal is inevitable. Signs are there that President Hafez al-Assad is preparing for such an eventuality.

Nearly 80 per cent of the Golan Heights was captured by Israel in the Six-Day War of 1967. Six years later, in the October War of 1973, Syria tried to win it back but failed when Israeli forces pushed Syrian troops to the edge of Damascus. A ceasefire line was negotiated by Dr Henry Kissinger, then US secretary of state, whose shuttle diplomacy entailed 43 visits to Damascus in less than eight months.

In June 1974, most of the newly-occupied land was returned, plus around 300 sq km of territory lost in the 1967 war, including "liberated" Kuneitra and its restaurant.

Since then, there has been deadlock. The Israelis have built 40 settlements on the plateau which are home to about 15,000 settlers. They cultivated the fertile soil and set up listening posts in the hills. In 1981 the Knesset, Israel's parliament, formally approved annexation of the area.

Syria left most of the Golan left to it as it was at the end of the war. Some 400,000 displaced Syrians got temporary housing in and around Damascus. President Assad proceeded to shape nearly all his foreign and domestic policies around the goal of achieving full return of the Golan Heights.

So far, real progress between Syria and Israel has been virtually imperceptible. But serious and detailed negotiations have been going on, primarily through the US administration, with President Bill Clinton's meeting with Mr Assad in January and Mr Christopher's three stops in Damascus this year. This week Syrian officials were saying they have nothing new to offer from their last proposal which demands the following from Israel:

- It must scrap its annexation of the Golan Heights.
- It must recognise Syria's sovereignty over the Golan.
- It must commit itself to a full withdrawal, as required by UN Resolutions 242 and 338.
- There must be equal security arrangements in the area.
- Normalisation of relations must be linked to the speed of the Israeli withdrawal.

While negotiations continue, President Assad has been quietly making changes in expectation of a peace settlement. A new road is being built from Damascus to the Golan. Scores of long-serving governors and party officials have been or are soon to be replaced. A reshuffle has taken place in one of the main pillars of Mr Assad's regime, the armed forces.

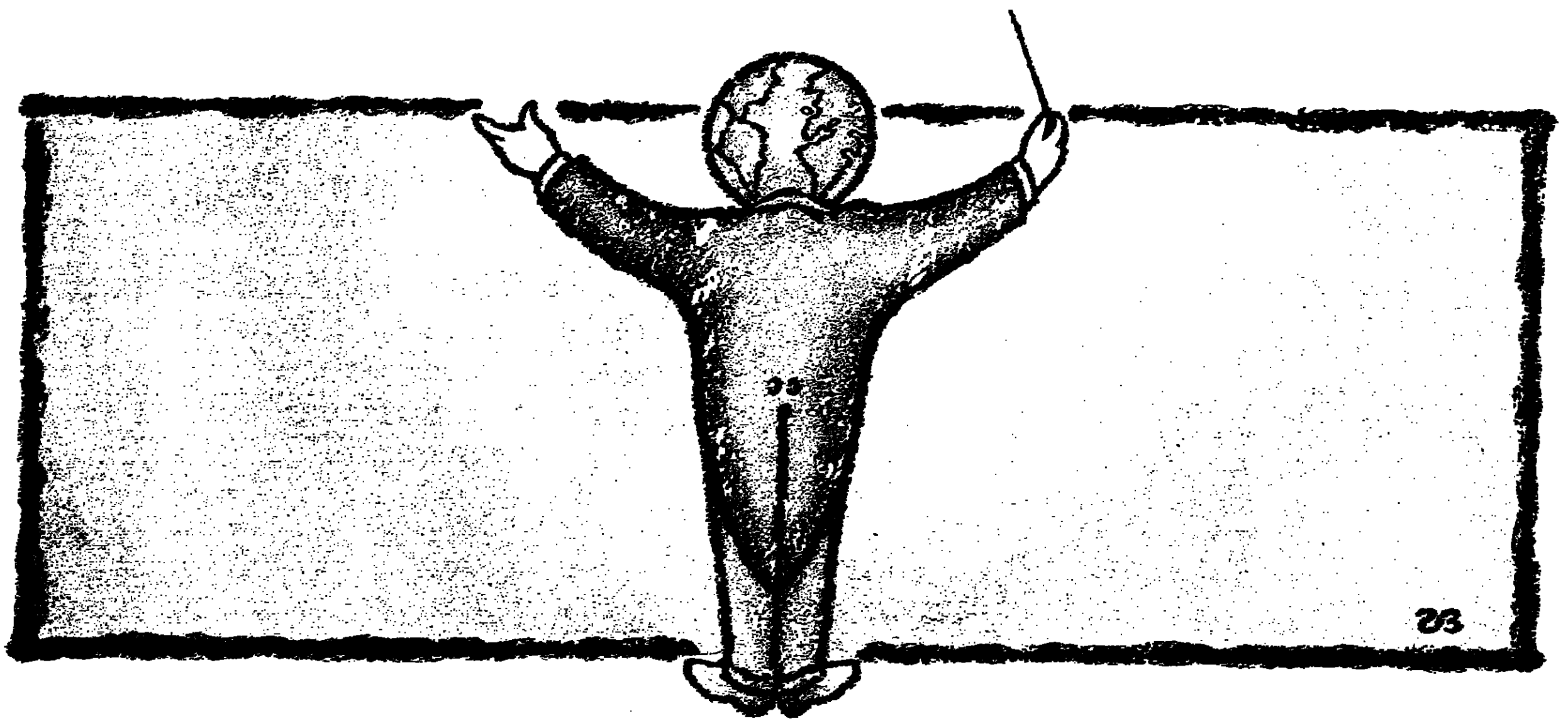
New appointees to the civil administration are seen as more liberal and open to peace than their predecessors. But the new generals are hardliners. Much to Britain's dismay Gen Mohammed al-Khoul, is believed to have masterminded the 1986 Nizar Hinnawi plot, when Syria allegedly tried to blow up an Israeli aircraft at London's Heathrow Airport.

As usual, President Assad is ruling with a two-edged sword. After decades of anti-Israeli propaganda he needs fresh bureaucrats who can work with a peace settlement. But at the same time he needs hard-line loyalists to maintain discipline in the 450,000-strong armed forces which have the most to lose from peace.

This approach will not be welcomed by Israel or the US, but such is the nature of the president's hold on power.



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**By Norma Cohen,**  
**Investments Correspondent**

**By John Mason  
and Norma Cohen**

Plymouth has one of the highest concentrations of defence establishments in the country. As well as

**By Philip Stephens,  
Political Editor**

A handful of optimists in Whitehall are suggesting Mr

The Treasury estimates that privatisation and contracting out has cut the size of the government by about a quarter since the start of the Thatcher revolution in 1979.

If these well-heeled ministers had suffered the same squeeze as their mandarins the number

Can can these myriad parliamentary under-secretaries, ministers of state, solicitors general and economic secretaries claim their Westminster workloads have increased. Responses to MPs questions more often than not consist of referrals to the relevant agency or privatised business.

**By John Mason**

The appeal court awarded costs against BIM and refused it leave to appeal to the House of Lords. However, lawyers for the former pension managers said that they still intended to apply for a further hearing.

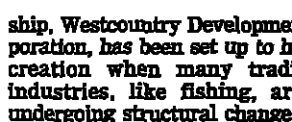
**Roland Adburgham** reports on the plight of a regional sub-economy based on defence and the historic city at its heart

Plymouth has one of the highest concentrations of defence establishments in the country. As well as the

Mr Tudor Evans, chair of the city's employment and economic development committee, said: "We already have poverty as intense in some wards as anywhere in the country," he said. In the Plymouth travel-to-work area 17,600 people are unemployed, or 11.6 per cent. In some

Many of the redundancies are among the well-paid and skilled. At the crowded Devonport job centre, nearly all the vacancies are for unskilled or semi-skilled work, often part-time.

The defence dependency, not only of Plymouth but of the counties of Devon and Cornwall, has stimulated a recognition that the sub-regional economy needs to be restructured. A public and private sector partnership



The government has become conscious of its vulnerability in the south-west (last month the Conservatives lost the European parliamentary seat of Cornwall and Plymouth West to the Liberal Democrats).

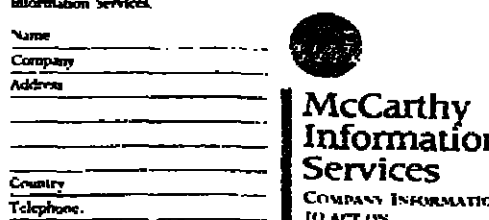
One action has been to create a development corporation for three of

Mr John Mannell, chief executive of Devon & Cornwall training and enterprise council, said: "Plymouth has such natural potential - it is a wonderful place to be. But as it sheds its garrison town image, it is finding it difficult to say what it wants to be in the future."

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## MANAGEMENT: MARKETING AND ADVERTISING

The row over food ads directed at children is reminiscent of the tobacco debate, says Diane Summers

## Sour taste of sweet debate

During one typical week of children's television programmes on Independent Television in the UK last month there were 388 advertisements, well over half of them for food products. Of these commercials, three-quarters were for breakfast cereals (mostly the sugary kind), confectionery, fast food, soft drinks, ice cream and lollies. In 22 hours of children's TV, there was just one ad for fruit.

To the National Food Alliance - a campaigning umbrella group which includes such unlikely bedfellows as the British Dental Association and the National Farmers Union - the figures say it all. On Monday the NFA published the results of a Mori survey which claimed to show that three-quarters of parents think food advertisements do not encourage children to eat healthily. According to the poll, two-thirds of parents want to see tougher restrictions on food ads.

All advertisements for fatty and sugary foods should be banished from programmes that large numbers of children are likely to view, says the group in a submission to the Independent Television Commission, the body which regulates commercial TV.

The Advertising Association, which represents both advertisers and the advertising industry, furiously described the survey as "a superficial and cynical attempt to stave off the political debate about the Health of the Nation [the government's white paper on strategy for improving health published in July 1992] on to advertising". Food advertising is not about diet but about individual brands, says the association. "Brand adverts are not tools of social engineering, even if the NFA would like them to be."

The AA sees advertising as once again being made the scapegoat. Many of the arguments, and certainly the level of emotion, are reminiscent of the debate surrounding tobacco advertising.

In turn, the association is launching the results of its own research at a seminar in Cambridge today. Conducted by Leeds University researchers, it concludes: "Rather than families seeing advertising as distorting the pattern of their children's eating, in fact, advertising is perceived as potentially positive in that it may encourage children to try out new foods."

The latest row was sparked by the government in March when it said that its Nutrition Task Force - one

of the bodies set up after the Health of the Nation white paper - would be taking an interest in advertising. The ITC and the Advertising Standards Authority, the body which polices printed advertising, were asked to scrutinise their codes of practice in the light of the white paper dietary targets.

These targets include a huge reduction in the consumption of fat. Diet, and in particular fat consumption, is seen as a highly significant factor in the incidence of coronary heart disease and strokes, among the greatest causes of preventable premature death and disability.

The advertising industry was asked to look at how it could "encourage positive use of the advertising message to promote dietary advice consistent with the Health of the Nation". Meanwhile, the ITC and ASA were to "identify any desirable changes" to advertising codes, paying particular regard to advertising to children.

The ITC already applies some rules in the area: TV ads must not, for example, encourage children to eat frequently throughout the day, or to consume food or drink, especially sweet, sticky foods, near bedtime. Advertisements for confectionery or snack foods must not



Advertisers are being asked to promote dietary advice but 'brand adverts are not tools of social engineering' says the industry

suggest they are substitutes for a balanced meal, and there are also restrictions on health claims that manufacturers are allowed to make. The ASA applies a similar code.

The NFA wants these codes strengthened to the point where ads for sweets and many snack foods would be banned from children's programmes and the 9pm "watershed" would be applied to ads for fatty or sugary food featuring, for example, cartoon characters or toys.

The group points to the tougher restrictions applied in some other countries. For example, Canada, Sweden and the Flanders regional government in Belgium ban advertising to children during children's programmes. France bans use of children in food ads. Ads for sweets in the Netherlands, allowed after 8pm, feature a toothbrush logo to

remind children to brush their teeth although, says the NFA, "the effectiveness of this has been questioned not just from a dental health perspective but from the apparent endorsement such logos give to confectionery products".

The AA replies that "the effects of advertising are badly misunderstood. Advertising restrictions will not improve the nation's health". In its response to the government's Nutrition Task Force, it says: "A strategy for improved health is best addressed by a targeted programme of public education, encouraged by public authorities and supported by food manufacturers and retailers."

The AA's research from Leeds University certainly highlights the extent to which public education is still needed if government targets are to be met. One of the most star-

ling findings is that "nutrition" appears to be about the least important factor when it comes to planning the family menu.

The researchers concluded that planning, buying, preparing and cooking food account for 37 per cent of families' concerns, while whether the family would actually eat and enjoy the food accounted for a further 51 per cent. Nutrition and health accounted for 7 per cent and even then the subjects tended to be associated with specialised "health" foods and vitamin tablets, rather than daily intake.

The exact role that advertising has to play in the process of raising public awareness - the AA maintains, self-evidently, that advertising's role in these matters is always vastly overstated - is likely to remain a matter of controversy.

## Why I holiday in UK

As the British make their annual summer pilgrimage to the beaches of Spain, France and Greece, they leave behind a country increasingly popular with tourists from elsewhere. Britain is the world's sixth largest earner of tourist revenues. Last year, a record 18.4m overseas visitors spent £9.1bn in the UK.

The conventional view is that foreign visitors come to the UK for its historical and cultural attractions. A new set of marketing guides published by the British Tourist Authority reveals a more complex picture.

Australians and New Zealanders find British castles, gardens and historic houses appealing. Greeks, on the other hand, have no interest in such attractions; they visit the UK to shop, learn English - or undergo surgery.

The BTA's 26 guides show that UK hotels and tour organisers need to adapt their marketing to the country in which they are trying to sell their services.

Belgian visitors like golfing, walking and cycling when they visit the UK. Norwegians like canal cruising. Argentines want to watch rugby.

Visitors from Hong Kong do not like to walk. They enjoy pagodas but do not like rain. Many Israeli visitors to London go to the theatre every night.

Top attractions for Indian and Pakistani visitors are Madame Tussaud's and the Tower of London. Although a large proportion of Indian and Pakistani visitors come to the UK on business or to see friends and relatives, there are increasing numbers of young, financially independent tourists from the two countries.

Visitors from France tend to come to the UK to find eccentricity and cosy pubs.

Michael Skapinker

\*Order form and proofs can be found in the free publication BTA Marketing Opportunities. Department D, BTA, Thames Tower, Black's Road, London W6 9EL.

US pharmaceutical companies are bombarding consumers with public health information in a subtle effort to market their products. The theory is that the more people know about their health, the more likely they are to seek help, and the more prescription medicines drug manufacturers will sell.

Genentech, for example, helped finance a print campaign on how to recognise the early signs of a heart attack, indirectly promoting its angina drug, Activase. Merck backed an information campaign on enlarged prostates to market its Proscar product. Upjohn and Solvay are launching a public awareness campaign on obsessive compulsive disorder to boost sales of their new drug, Luvox, a relative of Prozac.

Once, the pharmaceutical

industry promoted prescription drugs only to physicians. Today, drug companies find direct marketing to consumers more effective. "We try to empower people with information about their health," says Wyeth-Ayerst. "Earlier, people didn't really participate in their treatments. They just took what the doctor gave them. But now, patients are much more involved."

Drug companies have been traditionally wary of directly promoting prescription drugs, because of strict Food & Drug Administration rules. The FDA

requires that all advertising of prescription medicines reveal potential side-effects and provide a balanced view of the benefits and disadvantages of the product.

Pharmaceutical manufacturers often provide money for the awareness campaigns to public health organisations, which then put out information in the form of brochures, print and television advertisements.

"We're seeing more of this [contributions for public awareness campaigns by drug companies] as opposed to traditional contributions over the last several

years," says Steven Erickson, a spokesman for the Arthritis Foundation. "There's more of a marketing element involved."

Yet public health organisations say they welcome the trend. "It's a win-win situation," says Brigit Sanner, vice president of communications for the National Heart Association. "We get the information out, patients get a chance to live healthier lives and the drug manufacturers get their message out."

Many health associations have established "corporate" offices to work together with companies

on the advertisements, which the associations then vet for accuracy and balance.

The advertisements must contain more than just information about the disease to be effective, though, says Nancy Glick, a senior vice president with the public relations firm Hill and Knowlton. "You need to provide basic information, but you also need to tell consumers what they can do about it: either 'call this 800 number for more information', write for a brochure or 'ask your doctor about'."

Sometimes, the public awareness messages are followed up by direct

marketing. Drug companies are becoming less leery about advertising prescription medicines. Merck, for instance, began a campaign for its drug Proscar with general health messages detailing "what every man should know about his prostate". More recently, however, the company has switched to advertisements which declare "Only one medicine can shrink the prostate: Proscar."

The public awareness campaigns as a marketing tool have proved so effective that other sectors are beginning to jump on the bandwagon. Makers of calcium supplements, for instance, have sponsored commercials on osteoporosis, and one sunscreen manufacturer is expected to launch a campaign this summer on skin cancer and the dangers of exposure to the sun.

## A most subtle prescription

Drugs companies are using indirect methods, says Victoria Griffith

## WINNERS OR LOSERS?



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□ Partnership tackles region's image  
Page II

# MERSEYSIDE

Thursday July 14 1994

□ The 'drivers' of change  
Page III

**M**erseyside has been handed a two-edged sword. This week the European Commission approved outline plans to spend £628m of EU money over the next six years to help one of Britain's most deprived conurbations catch up with other more prosperous parts of Europe.

This is Merseyside's share of the EU's "Objective 1" funding for those parts of Europe where the local gross domestic product per head is less than three-quarters of the EU average. Other beneficiaries include Greece, Portugal, Ireland, the Highlands and Islands of Scotland and parts of the former east Germany.

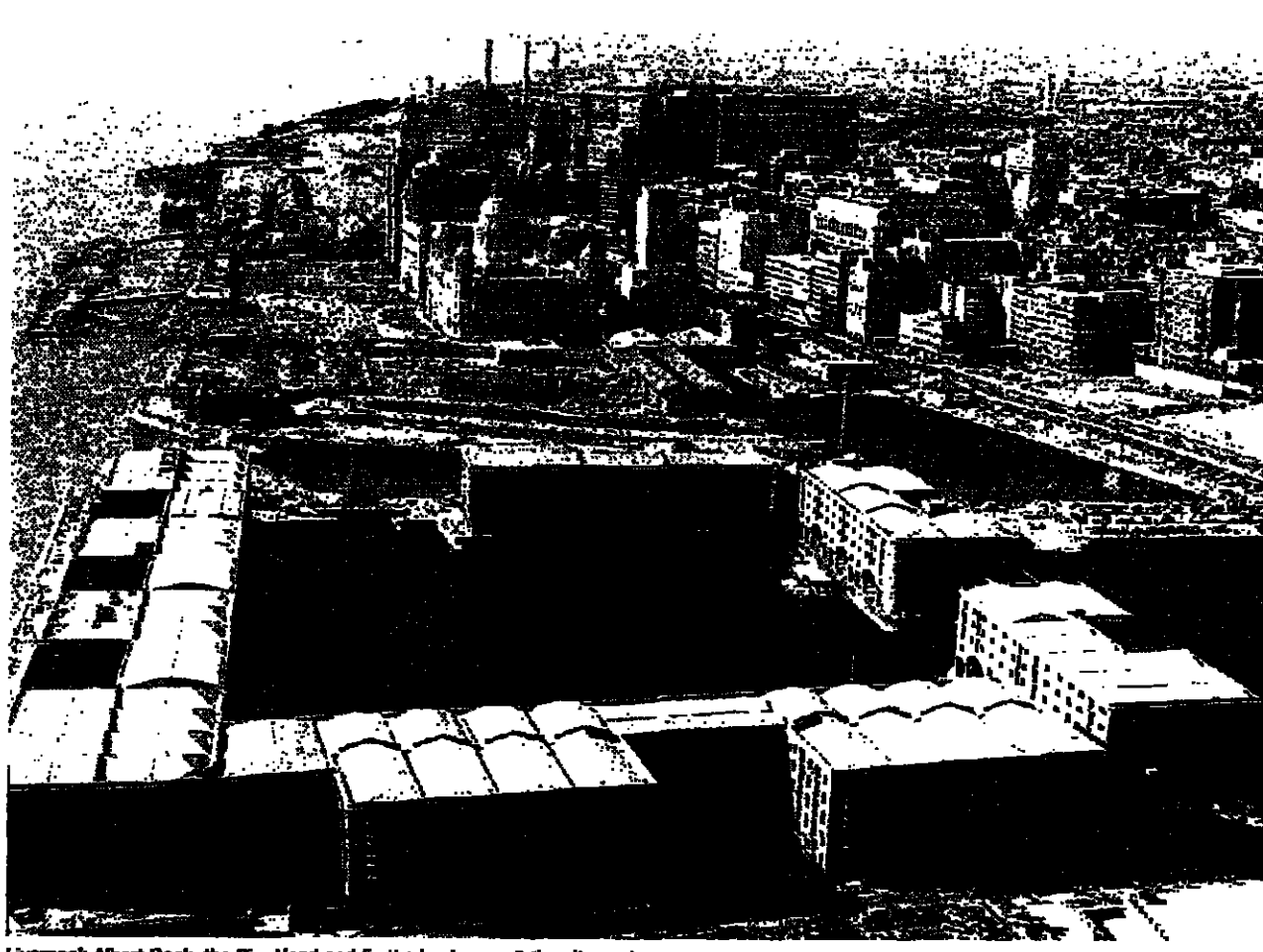
The award does bring with it its own dilemma, as Mr John Stoker, head of the UK government regional office on Merseyside and the man who will be in charge of the money, points out. "Objective 1 is two-edged because you can interpret it positively or negatively." In other words, if an area needs such help, that might put investors off.

Yet, if the resources are handled well, they could accelerate economic growth and create unprecedented business opportunities, reversing the decline that has enveloped Merseyside for decades.

The trick, as the conurbation's leaders recognise, is to cut with the right edge of the sword. Worried Eurocrats in Brussels rejected initial proposals. These would have involved the disbursement of funds on projects not dissimilar to others that have so far failed to stop the decline.

Training is one of these. Professor Patrick Minford, Liverpool University's celebrated monetarist, has warned that soft-focus training - preparing people for jobs that might never materialise - is likely to encourage emigration in search of work, further weakening the skills base. He wants more spent on physical infrastructure, arguing that freer movement encourages trade.

Brussels called in Mr Peter Lloyd, professor of geography at Liverpool University, to redraw the spending plans. Among the people he consulted



Liverpool: Albert Dock, the Pier Head and (in the background) the city centre

## The double-edged sword

Ian Hamilton Fazey looks at the region's plans to spur economic growth and create business opportunities with the aid of £628m from the European Union

was Prof Michael Parkinson, whose European Institute of Urban Affairs at Liverpool John Moores University has done definitive work for the EC on why some cities succeed while others fail.

The result is a strategy based on five economic "drivers" - big companies, small companies, technology transfer, leisure industries and human resources.

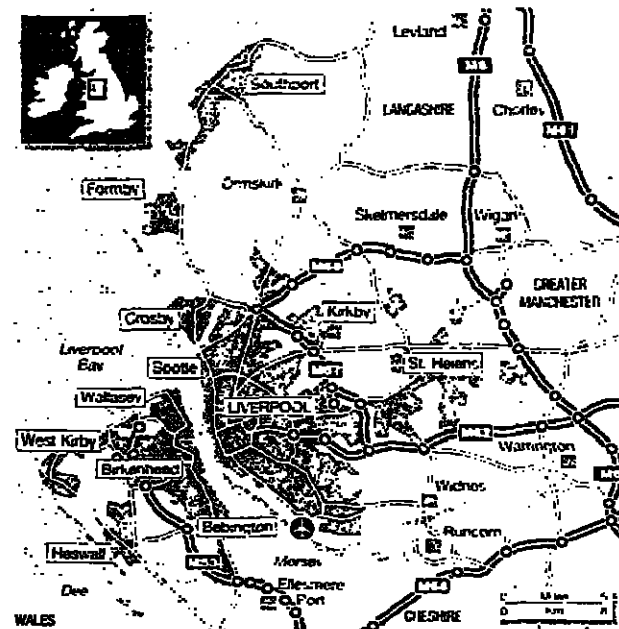
Brussels has accepted the

principles involved, perhaps noting some signs that the tide may already be turning. As Mr Jack Stopforth, former head of economic development at the abolished Merseyside County Council and now a marketing consultant, observes: "The image of Merseyside is now lagging behind the reality. Before, we used to say Merseyside was great, and try to make it so. Now it's getting great but it doesn't look like it yet."

The membership and subscription list of the Mersey Partnership - which will use Objective 1 funds to market the area worldwide - supports him. Councils and companies have contributed between £5,000 and £150,000 each to raise more than £1m. They clearly mean to make it work and seem to have learnt the lessons of what has produced successful regeneration elsewhere.

The lessons are that there have to be leaders; they have to sink their differences and work together; and they have to develop a wider vision of the community than their own role in it.

"There has been a telling influx of young or vigorous people into key positions. Many are newcomers, unconstrained by the great burden of Merseyside's past. They have a commonsense approach which



is yielding benefits," Mr Stopforth points out. Already in place is Merseyside Development Corporation, a government agency now chaired by Sir Desmond Pitcher, the chairman of North West Water. It has rescued the Mersey waterfront from dereliction, though it has blotted its copybook recently with a public relations disaster over financial losses incurred by a promotional opera concert.

An infrastructure of financial and professional service providers is re-establishing itself. Among them, KPMG Peat Marwick is playing a central role in devising and evaluating financial mechanisms needed for regeneration, while Grant Thornton's Mr Amin Amiri is running a vigorously competitive corporate finance operation from Liverpool.

The latest newcomer is Mr Ian Lobley, director of 3i's Merseyside office, the successor to Mr Rob Toomey, who has joined Edward Billington, the Liverpool sugar merchant and food process group, as development director.

Mr Lobley provides the best evidence of growth where it is needed most (because more jobs are created there) - in the small and medium-sized business sector. "Our local equity

book has grown from £10m to £35m since 1991. 3i's total portfolio has risen from £38m to £63m in the same period," he says.

He believes the base of small and medium-sized businesses is too small and must be seriously nurtured. Mr Tim Beer, in charge of a new operation for KPMG dealing with owner-managed businesses, thinks mergers and acquisitions among them - possibly aided by a new fund set up with Objective 1 help - is one answer.

**T**he region's basic problems, leading up to the need to seek special assistance from Brussels, have been the changing patterns of world trade, transportation technology and global economic groupings. Nearly a century ago, Liverpool was the leading European terminal for transatlantic emigration to the US and for world trade.

It grew rich on it but has been in relative decline ever since. A body similar to the new Mersey Partnership was proposed in the 1920s, when it was already clear that a damaging change to the economic structure was under way.

The jet age, bulk cargo handling, containerisation of

shipped freight, and Britain's political and economic alliance with an ever-uniting Europe have all further accelerated Merseyside's decline since the 1981 Toxteth riots.

Church leaders - notably the Rt Rev David Sheppard, Bishop of Liverpool - characterised the riots as an explosion of frustrated helplessness in the face of unbridled market forces, but the aftermath did more damage as Merseyside demonstrated an unrivalled ability to shoot itself in the foot.

Marxist factions on Liverpool's city council and among its town hall trade unions sought to municipalise as much of the local economy as they could. Bitter confrontation with the Thatcher government ended with 47 councillors disqualified for financial mismanagement and Liverpool in debt to foreign banks which had financed a series of deficit budgets.

With Merseyside's capital emanating little but bad news, the private sector and the four other Merseyside councils - Wirral, St Helens, Knowsley and Sefton - ran for cover and decided to act independently.

Seven years after the House of Lords confirmed the disqualifications, the Merseyside community is coming together again, though with less than wholehearted commitment from Wirral, which watches developments warily from its self-contained peninsula across the Mersey from the other four, contiguous, boroughs.

In the meantime, the Labour party has expelled most of its known local Marxists or hard-left former members who would not accept the discipline of Mr Harry Rimmer, Liverpool's moderate leader.

Most local leaders believe Merseyside touched rock bottom in 1991 with a seven-month town hall strike. But although relative economic decline has since continued - resulting in Objective 1 status - there are signs it may now be reversible.

Merseyside seems to have finally got its act together. All it needs to do over the next six years is to spend £628m of EU funds wisely.

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## ARGENTINA IV

## The new constitution

The main item on the constituent assembly's agenda is the removal of the 1853 constitution's ban on successive presidential terms to allow President Carlos Menem to stand for re-election next year.

If all goes according to plan, the new constitution will allow re-election of the president to a second, four-year term. At present, the president serves for a single six-year term. If Mr Menem wins the 1995 presidential elections, he will govern Argentina up to the end of 1999, when he will be 69. He would not be allowed to run for a third term.

As well as this, a number of other items are up for debate.

● The indirect electoral college election system will be abandoned and replaced with a two-round direct election. If the winner gets more than 45 per cent of votes there need be no second round election.

Equally, if the winning candidate gets 40 per cent of the vote but leads the second candidate by 10 percentage points, there need be no second round. These elaborate rules were drafted bearing in mind the Peronist party's traditional 40-45 per cent share of the vote.

● A cabinet chief, a sort of prime minister, will become responsible for "general administration of the country" exercising powers "delegated by the president". The cabinet chief can be removed by both houses of Congress with a simple majority vote. The opposition Radicals hope this will reduce the president's powers, but Mr Menem has already said he will not cede full presidential powers.

● The 48-member Senate will be increased by half. The extra 24 seats will be allocated to the opposition parties in each of the 23 provinces and the federal district of Buenos Aires.

● The executive's legislative powers, principally the right to issue emergency decrees, will be restricted. The president will be forbidden from

decreasing on tax, criminal law or electoral issues. However, the role of Congress in ratifying or rejecting presidential decrees is not clear.

● A council of jurists will select judges and oversee management of the judiciary. At present, judges are selected by the executive and approved by the Senate. The Supreme Court is responsible for the management of the judiciary.

This amendment is meant to strengthen the independence of the courts, since judges are often appointed for political reasons. However, the rules governing the council will be written by the Peronist-dominated Congress.

● The head of the National Audit Bureau will be nominated by the opposition and be subordinated to Congress. At present the toothless Audit Bureau is part of the executive.

● The mayor of Buenos Aires will be elected. At present the president appoints the mayor. The federal district of Buenos Aires is a traditional Radical stronghold, and this was intended to benefit the Radicals. However, they have lost the last two elections in the city and would do so again if the elections were held today.

● The share of financial resources between the federal and provincial governments is to be made more equitable. The tax shareout at present is subject to a number of complex rules that give the provinces 56 per cent of certain federal taxes, such as value added tax, but not customs revenues. The provincial governments demand that they be given half of all taxes raised by the federal government.

In addition to these points, there are other clauses introducing referenda, granting independence to federal prosecutors (currently controlled by the government), protecting the environment and entrenching competition policy and consumer rights in the constitution.

Last year President Carlos Menem's chances of fulfilling his over-arching ambition of removing the constitution's ban on successive presidential terms and standing for re-election to a second term looked remote.

Now, the constitution is being changed and already Mr Menem looks unbeatable in the 1995 elections.

Mr Menem achieved this by enlisting the opposition Radical party - which had used its blocking minority of 84 seats in the lower house of Congress to prevent reform - as allies in amending the US-style 1853 constitution.

In a deal last December with his old rival Raúl Alfonsín, the Radical leader and former president, Mr Menem agreed to a constitutional reform formula that strengthens the judiciary and legislature and introduces a semi-parliamentary form of government in exchange for being allowed to stand for a second term.

Most Argentines are treating the reform process with considerable cynicism. Rosendo Fraga, a political commentator, says: "None of these reforms are essential. The only reason for reform is Menem's re-election. The other clauses are only there to justify this."

But optimists, especially those in the business world, say a second Menem term will

**A second term for Mr Menem creates as many doubts as it does certainties**

further extend the horizon of political stability, allowing his free market reforms to consolidate themselves. Mr Menem has stated repeatedly that he will reappoint Domingo Cavallo as his economy minister.

However, many foreign executives would have preferred a Chilean-style transition in which the direction of economic policy has remained unchanged, in spite of two changes of government.

The core of the new constitution is contained in a Congressional resolution passed last December with a two-thirds majority with unanimous backing from Mr Menem's Peronist party and the Radicals. The resolution's text was drafted in secret by Radical and Peronist negotiators. The two sides agreed that an assembly elected in April to rewrite the

Mr Menem's chances of re-election look strong, says John Barham

## No guarantee of stability

constitution must accept or reject this reform package without any modification.

In addition to the reforms already agreed by the two parties, Congress has allowed the assembly to introduce additional changes such as introducing referenda or entrenching consumer rights in the constitution.

Pollsters say that although the public shows little interest in the constitutional reform process, it seems content to allow a successful government to continue in office for a second term.

However, a second term for Mr Menem creates as many doubts as it does certainties. There are those who believe he will do little to strengthen Argentina's weak democratic institutions: no other president in Argentina's history has resorted to emergency decrees - 308 of them in four years - as much as Mr Menem has.

The draft constitution is vague on congressional ratification of presidential decrees. It does not say whether Congress may even overturn decrees.

Successful economic reforms are the foundations of Mr Menem's political popularity. But Manuel Mora y Araujo, a polemic, warns that Mr Menem may be making a serious mistake by believing that economic stability and growth are sufficient to satisfy voters.

He says: "People want other things. People have other priorities. The dominating themes today are unemployment, corruption, education, health."

However, few politicians are responding to these demands. The Radicals have been discredited by Mr Alfonsín's disastrous 1983-89 government and his alliance with Mr Menem. Mr Mora y Araujo also notes a deepening contempt for conventional politics and politicians.

These factors, plus a strong anti-corruption message, account for the rise of the Frente Grande, a loose coalition of left wing parties, dissident Peronists and environmental groups. The Frente is led by Carlos Alvarez, a charismatic Congressman. He says: "Our view is that most officials are part of a corrupt system and Menem allows and gener-

ates and approves of corruption."

The Frente carried the federal district of Buenos Aires during the April 10 elections for delegates to the constituent

**Mr Menem's poor health has made the post of vice-president a desirable political prize**

assembly and took 14 per cent of the national vote, finishing third behind the Radicals.

Still, few analysts believe Mr Alvarez threatens Mr Menem's re-election. A diplomat commented that the elections were

more akin to a by-election in which voters registered discontent. But in a presidential election they would probably cast their vote for Mr Menem.

There are those who wonder how Mr Menem would react to an economic downturn. Many fear his latent populist tendencies would come to the surface. A former minister says he worries about Mr Menem's "authoritarian tendencies".

Mr Menem is given to lashing out at critics with incendiary statements. He has compared the opposition press to terrorists and bomb throwers. He has said human rights campaigners are "attempting to undermine the foundation of

the institutions, including the armed forces. We will never again tolerate subversion in our country".

Neither is Mr Menem, in spite of his protestations, in the best of health. Last October he underwent emergency surgery to remove a blockage in the carotid artery which carries blood to the brain. Mr Menem came dangerously close to an incapacitating stroke. It also emerged that he suffers from diabetes.

His deteriorating health has made the once unattractive post of vice-president a desirable political prize, with several Peronists discreetly pressing their claims. However, Mr

Menem has said his running mate will be Eduardo Duhalde, his vice-president until his election as governor of Buenos Aires.

If Mr Menem were to disappear from the scene, his successor could change course abruptly. Mr Duhalde is a consummate machine politician with little attachment to Mr Cavallo's economic policies. Mr Cavallo's tight control over spending and unpredictable outbursts of fury have made him deeply unpopular in the government. In May he stormed out of a cabinet meeting shrieking that fellow ministers were conspiring against him.

Argentina's weak political institutions, further unsettled by the constitutional reform process, and its history of violent, unpredictable upheaval mean that Mr Menem's re-election does not guarantee that stability will continue.

## THE PROVINCES

## Prosperity is dwindling

Few of Argentina's 23 provinces have benefited from the past three years of vigorous growth. The backward northern region, bordering Bolivia and Paraguay is suffering as its traditional economies, based on sugar cane and tobacco, decline.

To the south, vast but sparsely populated Patagonia is seeing its population dwindle further as the oil industry sheds jobs, as it restructures and central government subsidies are cut off.

Even on the Pampas, Argentina's agricultural heartland, times are hard. Agronomists reckon that only one in five farms in the province of Buenos Aires are economically viable. Santa Fe, once one of Argentina's most vigorous industrial provinces, has become a rust bowl of obsolete industry and rising unemployment where labour unrest is rising.

Only a few parts of the country are prospering. The industrial belt surrounding Buenos Aires concentrates one-third of Argentina's population and much of its industry. Córdoba is the cradle of the car industry. Mendoza to the west has bucked the trend of weak regional economies. It has sound government, a relatively vibrant local industry and has become a focus of investment from neighbouring Chile.

However, none of the provinces has emulated economy minister Domingo Cavallo's sweeping reforms of the federal public sector. Their aggregate budget deficit may reach \$2bn this year - about 1 per cent of GDP and more than five times larger than expected at the beginning of the year.

Unreconstructed public sectors raise local industry's operating costs by burdening it with high taxes and expensive but inefficient infrastructure and utilities, making it hard to create jobs or raise investment. The government is keenly aware of the dangers of allowing large regions of the country to fall further behind the few prosperous provinces. Already, the overcrowded slums surrounding Buenos Aires are swelling with migrants from the interior.

Last December, rioters seized the northern city of Santiago del Estero for a day, looting and burning as they went. It was Argentina's worst outbreak of violence since hyperinflation four years earlier. Public employees demanding unpaid wages led the rioting. Unrest continues to simmer, with public employees protesting almost weekly in cities throughout the interior.

Comparisons with the new year's day guerrilla uprising in Mexico's state of Chiapas are far-fetched, but Mr Menem's failure to deal adequately with the provinces' troubles is emerging as one of his greatest shortcomings.

On the one hand Mr Menem needs the powerful provincial governors' backing for his re-election campaign. Yet at the same time Mr Cavallo is demanding deeply resented public sector reforms. Unsurprisingly, Mr Cavallo's reforms are on hold.

The governors - led by members of Mr Menem's own Peronist party - are demanding that the assembly which is rewriting the country's constitution should insert a clause ordering the federal government to hand over half national tax revenues to the provinces. The federal government has budgeted tax revenues of \$47.46bn for 1994, \$16.09bn of which it must transfer by law to the provinces.

Giving way would open the door to an avalanche of demands for more concessions.

In June, Mr Menem bluntly told the governors to "be quiet and try to contribute to reforming the constitution, and not introduce destabilising elements". He attacked them for "demagogic, absurd populism".

Meanwhile, Mr Cavallo and Juan Antonio Zapata, his secretary overseeing provincial reform, are struggling on as they can. Even Mr Zapata admits he is facing an uphill struggle. He says: "We need a gradual policy. We are pushing through some policies to reform the provincial public sector, but until the private sector [shows] strong demand [for labour], it is difficult to carry out. It will have to be done simultaneously. Each province reforms as it can."

In many provinces, notably the north-west, local governments are the largest employers. No governor can afford to throw thousands of employees out of work when unemployment is already high.

Furthermore, distribution of government jobs is a cornerstone of a clientelistic political system that has kept some ruling families in power for generations.

Neither can the governors afford to reform their highly inefficient and anti-business tax systems for fear of losing revenues. In the past, the federal government showered subsidies and investment incentives on the regions, even though corrupt businessmen and officials often stole these resources. In one celebrated case, Koner SA, a now bankrupt conglomerate, is accused of misappropriating \$100m in government subsidies over a five-year period in the 1980s.

Mr Cavallo has a different approach. He has cut federal taxes for companies in the interior. He has given the provinces more money in exchange for promised tax reform and privatisations. He has offered to take over deficit-ridden provincial retirement funds. Mr Cavallo is also targeting \$300m of federal spending on infrastructure in the provinces this year as part of a planned \$2bn, five-year program.

Furthermore, privatised telephone, rail, port and highway operators are also investing heavily in the interior. More



Grape harvest in Mendoza: only a few parts of the country are experiencing economic growth

John Barham

efficient and cheaper infrastructure is reducing companies' costs as well as pumping money into the regions. However, the provinces have stubbornly resisted privatising their utilities and banks.

Governors complain that Mr Cavallo's largesse hardly compensates for the transfer to the provinces of responsibility for education and health that used to be handled by the federal government. But most of the governors are taking the extra money without keeping their side of the bargain and beginning reform. Provincial governments' spending rose to \$25.70bn last year from \$16.24bn in 1991, when Mr Cavallo took office. Spending on wages hit a record \$13.76bn in 1993 - two-thirds more than

in 1991. An exasperated Mr Menem said the governors were "not administering as they should. They are not lowering public spending. They have not carried out public sector reform".

Yet his home province of La Rioja - which Mr Menem governed from 1983-88 in the time-honoured tradition of passing the public payroll - has done little in the way of reform. Even the local finance minister admitted La Rioja receives more than its fair share of federal transfers. Until the provinces' backward political structures are reformed, it is hard to see how Argentina can achieve balanced and sustainable growth.

John Barham

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## MERSEYSIDE III

How the European funds are likely to be spent

## The 'drivers' of change

A five-point plan to regenerate Merseyside's lagging economy has been approved by the European Commission, it was announced yesterday.

The six-year plan will be the basis for spending Merseyside's £626m of Objective 1 funds. UK public sector sources will match the sum. The combined £1.25bn is expected to lever in more from the private sector.

Under the plan there will be five main "drivers" of economic change:

● The big-company sector. Projects will relate to preparing, servicing and accessing strategic sites for large companies and significant inward investors. Infrastructure spending, marketing and improving the region's image will also be covered here.

● Small and medium-sized enterprises (SMEs) will be encouraged to grow, with EU money helping to fund training, services and advice through TECs and Business Links. There will be a Merseyside Special Investment Fund, set up by the clearing banks but with EU money used to subsidise interest rates for business loans.

● Knowledge-based industries will be encouraged, with special attention to technology transfer between Merseyside's two universities and industry, particularly SMEs. One idea is a graduate retention programme with local industry to keep more people in the area after qualifying.

● The arts, cultural and tourism sectors will be encouraged. ● People-based initiatives will concentrate on training and systematic development of human resources. Inner city and social problem areas, such as outer estates with high unemployment, will be especially targeted.

Money will be cascaded into projects on a wholesale-retail basis. It will go in bulk to "eligible bodies" - such as local authorities, the three TECs on Merseyside, or the universities. Other "eligible" wholesalers include Merseytravel, English Partnerships and Merseyside Development Corporation, as well as voluntary sector and non-profit organisations, or other bodies acting in the public interest.

English Partnerships (EP) is expected to play a leading role as the big-company driver. Mr David Taylor, the chief executive, says three main sites will be involved, headed by the Speke-Garston area near Liverpool Airport, where EP will commit £36m to develop what chief executive of Liverpool city council, says will be a 21st century business park. A new link road is already being built to put Speke within a few minutes of the motorway network.

Another EP investment site will be Parkside colliery in St Helens, which closed last year. It is well-placed, adjacent to

the M6 near the Haydock interchange with the A580 East Lancashire road and the M28 cross-over.

The third site is the Cammell Laird shipyard at Birkenhead, which its owner VSEL, the Barrow nuclear submarine builder, closed but has been reluctant to sell. Merseyside Development Corporation has compulsory purchase powers. A joint venture with EP and the private sector looks possible.

Some SMEs have criticised the plans because under EU

rules they cannot apply for Objective 1 funds directly, since these are for restructuring industry rather than subsidising individual businesses.

However, Mr Tim Beer, who runs KPMG Peat Marwick's north-west services for owner-managed businesses, suggests: "Companies might join together to draw down training and consultancy money to improve competitiveness."

"Many SMEs have still to tackle how to reduce costs. We need more mergers and acquisitions among them. I have seen a large number of companies that are fundamentally good but their individual market shares are too small to carry their costs and allow substantial growth. There is also a need for venture capital."

On this last point, Mr Ian Berry, chief executive of Liver-

pool chamber of commerce, hopes to set up an investment fund administered by a trust. It would work in the equity gap with private sector venture capital partners, down to as little as £50,000 invested. Due diligence - the costs of which make most deals below £500,000 uneconomic for the private sector - would also be met by the fund.

He also sees SMEs as being able to borrow from a fund that the banks would create, but at interest rates subsidised by Objective 1 money.

In the tourism area, Objective 1 funds can be used to help build hotels. Mr Berry says Merseyside would also benefit from reviving Liverpool's largely dilapidated Chinatown, partly by building an underground station in the middle of it to improve access from Merseyside's existing services.

Many of the "people" initiatives will try to target training to upskill the workforce in jobs, rather than just train unemployed people for stock. The three TECs - Merseyside in Liverpool, Cewtec in the Wirral and Qualitec in St Helens - will be the main wholesalers of funds.

As Mr John Stoker, head of government offices on Merseyside, puts it: "It's about jobs; it's about enabling. It's a tall order, but Objective 1 has got to address fundamentals and make things better."

Ian Hamilton Fazey

## The Speke-Garston area may see a "21st century" business park

## HIGHER EDUCATION

## Campus is no longer remote

An old industry has been mushrooming anew in the heart of Liverpool. It is higher education and its local turnover is almost £300m a year and rising.

That is at least four times more than 10 years ago. Partly, it is the result of the expansion of higher education places and the metamorphosis of Liverpool Polytechnic into Liverpool John Moores University, but it is also the result of radical changes in attitude.

Merseyside has two universities - the new "JM" and the

"old" Liverpool University, the first of the civic redbricks. What characterises each of them is an obvious and vigorous sense of entrepreneurship.

It was very different 12 years ago, when Liverpool University often appeared trapped in its own precinct at the top of Brownlow Hill, quite literally a stone's throw from the 1881 Toxteth riots, from which it was insulated and aloof.

At the same time, the polytechnic suffered from the second-class status conferred on colleges of its ilk by local

authority control, fewer resources and a national, externally-controlled, bureaucratic system for validating its degrees.

Today, Liverpool University turns over £150m a year on its own, a third of it on research, with three-fifths of this latter amount discretionary money won in a tight marketplace from industry and various research councils.

Liverpool JM has been regenerating much of the elegant Georgian section of the inner city on its own. Originally a

conventional library, but an architecturally impressive new 22m learning resource centre. This has been partly endowed by the Canadian-born Mr Alan Roberts, one of the UK's pioneers of free newspaper publishing when he founded the Wirral Globe, initially an advertising free-sheet, in 1973.

The centre is a library in one sense, but every carrel has a terminal - there are 700 of them - for access to any database a student might need. It can also be accessed remotely

by modem from personal computers. The JM is already planning a second centre and other universities

are looking to copy the model.

A few hundred yards away from Rodney Street in Senate House, Liverpool University's vice-chancellor spells out a complementary philosophy. Prof Philip Love's greatest selling point is his university's academic reputation and record as one of Britain's top research institutions.

While Chadwick's pioneering work splitting atoms 60 years ago has been superseded by a nationally funded interdisciplinary surface science centre and a Leverhulme-backed catalysis research institute, a university can only get such prestigious projects if it has a widespread, rock-solid academic base.

"Our theme is partnership with industry, commerce and the community," Prof Love says. "We have lots of very expensive facilities which we intend to make increasingly available locally, with emphasis on wealth creation."

For example, there is a rapid prototypes laboratory which he believes should be used more by small companies than by large ones. He is also trying to ensure that Liverpool's graduates are never thought unworlthy by industry and commerce.

"All learn problem-solving skills as part of their courses," he says. "We try to produce people with multi-competences. Instead of just having a degree in a particular subject, we try to equip them with competences for a lifetime in work and with entrepreneurial skills, if possible."

Ian Hamilton Fazey

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Wavertree Technology Park was launched in 1983 as a symbol of Merseyside's future. The idea was to attract value-added, high-wage new employment - rather than low-paid jobs in retailing and assembly - and help stop the drift of qualified, able young people from the region in search of work.

The original 65-acre site was a disused railway marshalling yard. Tenancies were to be restricted, if possible, to high technology and associated industries. The original park is now approaching full occupancy, with 30 companies employing 2,300 people.

The technology park has always worked closely with the Merseyside Innovation Centre, which, in turn, has close links with the two universities, Liverpool and John Moores, and the Merseyside TEC.

MIC was set up in 1981 by the universities and the local authorities, and has become an important force in providing

Links between the park and universities will be strengthened to encourage more technology transfer

ing product development, design contracts and training. One of its largest contracts is with Merseyside Training and Enterprise Council and is aimed at keeping university graduates in Merseyside. Each year, the MIC has a graduate training and placement programme involving more than 200 unemployed graduates. About 70 per cent get jobs.

The MIC is also involved in registering companies for the BS5750 quality standard and helps inventors and small companies obtain seedcorn money from such schemes as the Prince's Trust and the DIT's Enterprise Initiative.

Dr Brian Job, executive director, says: "We give signposting support to individuals and investors. We have around 1,000 approaches from individuals or companies a year."

An adjacent 23-acre site to Wavertree has been acquired and landscaped and the first building, a business and technology centre, has just been completed by English Partnerships, the successor to English Estates.

Merseyside Innovation Centre will manage this new centre and strengthen the links between the park and the universities to encourage more technology transfer.

However, Wavertree's role as the forerunner of a local network of similar parks for knowledge-based concerns remains, in the words of Mr John Fugh, corporate affairs

Stewart Dalby on changing the economic base

## Reskilling emphasised in 'Training for work'



The JM Centre in Liverpool, Littlewoods' mail order HQ

director, "an aspiration".

So difficult has been Merseyside's unemployment problem that the area has been glad of

any job-creating investment it can get. The largest employer on Wavertree is Barclaycard - certainly not low tech, but hardly the model of state-of-the-art high technology.

However, the desire not to be content with a mix of low paid jobs in retailing, tourism, leisure and construction

remains strong. The evidence for this is a drive to upgrade skills in all areas, rather than just trying to reduce unemployment.

Mrs Linda Bloomfield, chief executive of Merseyside Training and Enterprise Council, feels some criticism of the two main training programmes

has been justified. Many believe the youth training scheme and the employment training programme have been aimed at reducing dole queues,

rather than addressing the long-term problems of skill mismatches between the jobs and the job available.

She says: "The employment training programme has been particularly discredited. People were signing up for a few weeks, then immediately going back to unemployment."

The replacement programme - "Training for Work" - emphasises reskilling and tries to ensure proper placement for older long-term unemployed people. Meanwhile, the programme of training credits for young people which has taken over from the

"The programme has been discredited. People were signing up, then going back to unemployment"

youth scheme stresses training and acquiring skills for both the employed and unemployed.

Mrs Bloomfield says: "We start in the schools with 14-year-olds. We try to raise their horizons, make them believe in themselves."

School-leavers are given credits which will give them training that leads to a national vocational qualification. The training credits programme is the largest scheme undertaken by Merseyside TEC, accounting for £20m of its £46m budget.

At any given time, there are 6,000 young people on schemes. Last year, 36 per cent left with some form of National Vocational Qualification, with a 42 per cent increase in the numbers reaching NVQ level three. Over 25 per cent went into a permanent job.

Mrs Bloomfield believes that solving Merseyside's chronic unemployment problem is beyond the remit of the three TECs - the other two are Qualitec in St Helens and Cewtec, which covers Chester, Ellesmere Port and Wirral.

"Overall unemployment is 15 per cent against a national level of 10 per cent, but male unemployment in some pockets is 50 per cent. Merseyside will go on exporting workers," she says. "What we can do is contribute to making skills available so that the significant money about to come to Merseyside utilises [the skills of] the local population."

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## TECHNOLOGY

The idea of making things in space still belongs to science fiction rather than reality. In spite of the scientific advantages of manufacturing outside gravity's reach, sending up the equipment is just too expensive.

But with the launch last week of a unique space laboratory to study what happens to materials when handled in microgravity – the very low gravity environment in an orbiting spacecraft – progress towards the processing of metals, alloys, crystals and glass outside the earth's pull could receive a big impetus.

The International Microgravity Laboratory, or IML-2, is dedicated to the study of life and materials sciences in microgravity. It was carried in the cargo bay of the US space shuttle Columbia that took off on Friday.

The 14-day mission, the second in a series of international SpaceLab missions, will carry out 77 experiments to explore how life forms adapt to weightlessness and how materials behave when processed in space. The European Space Agency has provided half of these, the rest coming from the National Aeronautics and Space Administration in the US and space agencies in Japan, Canada, Germany and France.

The life science experiments will use biological specimens, from single cells to whole organisms, to study the effects of space radiation and microgravity on genetic material, growth, reproduction and bone development. The well-being of the astronauts will also be studied.

The materials science experiments will cover areas such as metal alloys processing and the growth of crystals. These are of particular interest because the microgravity environment is free from such gravity-induced effects as convection and sedimentation. Normally, these limit the quality of processing and restrict the scope of studies into the materials.

It was back in the late 1960s that NASA began materials processing in space (MPS). The first experiments were conducted during the return of Apollo spacecraft from the moon.

Followed by pioneering experiments on Skylab, the US space station, in the 1970s. The hope was that space would contain factories of the future, producing miraculous new crystals and drugs and processing materials of supreme quality.

However, although research has proved that many products processed in space are of higher

## Miranda Eadie on research into processing materials in microgravity

### Making it in space



Columbia 77 experiments

quality than those made on the ground, production in space is unrealistic economically. Transportation costs, at approximately \$100,000 (£66,000) per kilogram, are too high and the lead times too long to be of commercial interest.

Yet industry is interested in microgravity research. Although commercial processing in space is unlikely for at least a decade, the lessons from research in space can be applied to manufacturing on the ground, leading to improved industrial techniques and better materials.

To be considered for processing in space, materials have to be pretty special in the first place. They must have superior or unique properties compared with any rival material or substitute processed on earth; they must be key elements in a system for advanced industrial, medical or other high technology application; and they must have a high cost

to weight (or volume) ratio.

"What is needed to approach such a high risk activity as MPS are long-term industrial commitments supported by a strong national policy," says Hannes Walter, chief scientist for fluids and materials in the ESA microgravity programme. In *Fluid Sciences and Materials Science in Space*, an ESA publication, he says: "Progress in materials science and engineering stimulates the growth of many sectors of the economy. The access to new materials and processes results not only in qualitative improvements, it frequently generates new technology."

For example, knowledge from research into microgravity has led to development of a casting process that produces even dispersions of lead or bismuth in aluminium alloys – which has applications in self-lubricating bearings. Germany's Metallgesellschaft is testing these for use in car engines with the hope that reduced friction and wear will cut fuel consumption and pollution.

A new technique for making glass fibres used in transatlantic communications cables was also first studied in space. In the original terrestrial method, the glass fibre constituents are melted in containers or crucibles. When heated above 1,000°C, the containers sometimes melt, leading to contamination and a reduction in the glass fibres' transmission efficiency. In the space-perfected technique, containers are not needed – the constituents are held in levitation in an electromagnetic coil – thus avoiding contamination. Reductions in the loss of laser light (carrying voice and data traffic) in the glass fibres of up to 10,000 times can be achieved.

Industry is also interested in space-processed material samples for evidence of their technical limits. Some companies want to know more about crystal growth, in particular protein crystals. Humans are estimated to consist of 1m different proteins.

Understanding the three-dimensional molecular structure of proteins is necessary to understand many biochemical processes and for better design of therapeutic agents such as drugs and vaccines.

Since materials are a key to technological progress and thus competitiveness, the IML-2 mission has an important role for industry. So even if the costs of manufacturing in space remain prohibitive for some years, research will go on.

In about two years' time, if all goes according to plan, Hong Kong will have chalked up another first in the field of public transport. Not only will it have one of the only profitable public transport systems in the world but it will also be the most technologically advanced.

By mid-1996, Creative Star, a consortium of transport providers led by the colony's Mass Transit Railway Corporation, hopes to be issuing the first batch of 3m credit card-sized plastic "smart cards". The consortium – which brings together rail, buses, trams and ferries – represents one of the most comprehensive and biggest applications of smart card technology.

This system is being designed by ERG Australia, a Western Australia-based company which is a leader in the application of smart card technology to urban transport systems. The system to be introduced into Hong Kong will have initial capacity for 3m to 4m transactions a day producing annual revenues of around HK\$8bn (£660m) across all forms of transport.

ERG, which recently won the HK\$400m contract, is also advising transport authorities in Manchester, London and Melbourne about the application of smart cards to public transport.

Unlike most ticketing systems, which require the ticket to pass through a mechanical device, the secret to the smart card being introduced in Hong Kong is that it does not come into contact with anything. A microprocessor embedded in plastic – which possesses the computing power of IBM's first personal computer – is activated when passed over a "target" device.

This device powers the card and enables it to communicate with the target. Once a form of radio contact is established there is a two-way exchange of information between the card and the target. The card is identified and reports its remaining value; the target assesses if there is enough value in the card to enter the station. If so, it transmits date, time and station of entry. A similar process occurs at the end of a journey, with the cost of the fare being deducted on exit.

This process takes place within the twinkling of an eye – just a third of a second. The information passes down data lines (or by microwave communication for buses and ferries) to a "services provider central computer" owned by the railway or bus company, enabling it to know instantly the usage of routes and lines. This management information, which could be valuable to competitors, is stripped off before the raw billing data is passed on to a central clearing house. Creative Star takes up and distributes revenue according to usage.

The card is easy to operate. Cre-



Hong Kong's transport system, including rail, buses, trams and ferries, will be one of the most technologically advanced

## Smart cards take to the streets

Hong Kong's public transport system is about to be revolutionised, writes Simon Holberton

ative Star makes much of the fact that a user need never take the plastic out of his or her wallet or purse. All a user has to do is pass it over the target to gain access to the station or bus. According to Brian Chambers, a technical manager at the MTRC in charge of the smart card project, the target's signal could be powerful enough so that it detects a smart card on a passenger without his doing anything.

"People could walk through the turnstile without touching the card," he says. "But Japanese research shows that people don't like the idea of a body scan. They prefer to take the card out and touch the unit. They feel a transaction has been executed."

The MTRC is also concerned about the potential possibilities for invasion of privacy inherent in the smart card. As the card is not disposable, users will have the opportunity of personalising their card with a photograph and personal data. This will allow identification of the card in case of theft. Anonymous cards will also be issued, although the ability of the

MTRC to cancel a stolen card and reimburse the lost money will be diminished.

"We intend to hold the least amount of data possible," says Chambers. "We are endeavouring to make sure there is no link between what personal information we may have and the usage of the card. But if the card is lost what we want is some mechanism of cancelling the card and returning the unused value to the customer."

Creative Star has set ERG a demanding specification for recharging the smart card. It wants that the card is designed for large volume, small transactions. But in offering vendors of other non-transport products access to Creative Star's central clearing system, he says it will not be trying to compete with credit cards.

"We're at the bottom of the market competing with cash," he says. "We see it as a convenience for customers. But the more cards in use, the more able they will be to use it for convenient things. We don't want it to be an MTRC card or a transport card, but ultimately a cash card."

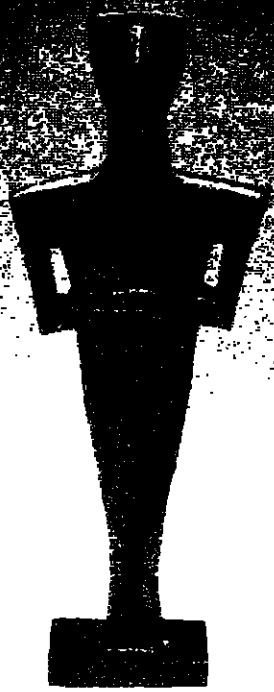
smart cards will not only herald the beginning of yet more convenience for the users of Hong Kong's public transport, but also the beginning of the end of small change.

If the executives running Creative Star have their way, people will use their smart card for transactions ranging from buying a newspaper or soft drink from a vending machine, to making a public telephone call, paying for parking, buying fast food or sitting in a booth to have a passport photograph taken.

Rob Noble, director of marketing and planning at the MTRC, notes that the card is designed for large volume, small transactions. But in offering vendors of other non-transport products access to Creative Star's central clearing system, he says it will not be trying to compete with credit cards.

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 2 Employee ☐ 4 45-54 ☐  
 3 Contractor ☐ 5 55-64 ☐  
 4 Retired ☐ 6 65+ ☐

Types of investment currently held

1 Financial Services ☐ 2 International Equities ☐  
 3 Construction ☐ 4 Offshore Deposits ☐  
 5 Other Services ☐ 6 Property ☐  
 6 Transport/Travel/Communications ☐ 7 Precious Metals/Gems ☐  
 7 Distribution/Retail/Leasing ☐ 8 Unit Trusts/Mutual Funds ☐  
 8 Extraneous (Oil/minerals, etc) ☐ 9 Other International Investments ☐  
 9 Manufacturing/Engineering ☐ 10 None ☐

Which of the following do you have?

1 Under 25 ☐ 2 25-34 ☐  
 3 35-44 ☐ 4 45-54 ☐  
 5 55-64 ☐ 6 65+ ☐  
 7 Credit Card (e.g. Visa) ☐  
 8 Gold Card ☐  
 9 Charge Card (e.g. Amex) ☐  
 10 None ☐

## PEOPLE

## Higher and higher at Hyatt

Yorkshireman Darryl Hartley-Leonard sounds like a character out of *Kane and Abel*, one of Jeffrey Archer's best-selling novels. Just 30 years after he found a job as a desk clerk in a Los Angeles Hyatt hotel, he has risen to be chairman of the privately-owned Hyatt Hotels Corporation, which oversees 103 establishments in North America and the Caribbean.

Hartley-Leonard, 49, who takes over from Thomas Pritzker whose family owns the company, has managed hotels in Chicago, Houston and Atlanta. Pritzker remains president of the parent Hyatt Corporation.

Since settling in the US,



Hartley-Leonard has thrown himself into good causes, including *United* and the *Big Shoulders Fund*, which supports Catholic schools in Chicago where Hyatt has its head-

quarters. He helped form the Hyatt Force (Family of Caring and Responsible Employees), which gives staff four days off each year to work in their communities. His enthusiasm has been spotted by Ron Brown, US Commerce Secretary, who has appointed him as an adviser on travel and tourism.

Hartley-Leonard became president of Hyatt Hotels in 1986, with responsibility for their operations and development. His new post will leave him free to concentrate on longer-term strategic issues, including the company's decision to start franchising hotels, which is expected to begin in the next few months.

■ Greg Melgaard, formerly md, has been appointed chief executive of GESTETNER HOLDINGS.

■ David Danbar, formerly finance and administration director of Brown & Root, has been appointed a director of the WEIR GROUP.

■ Christopher Green has been appointed deputy md of PATERSON ZOCHONIS.

■ John Warwick, formerly head of civil and engineering division at Thyssen GB, has been appointed production director of COAL INVESTMENTS.

■ Richard Handover, formerly md of Our Price, has been appointed md of W.H. SMITH News on the retirement of Bob Simpson.

■ John Crowther, formerly md, has been promoted to chief executive of VICKERS Defence Systems.

■ Patrick Dineen has been appointed chairman of IRISH STEEL.

## BM picks Bepak's finance director

BM Group, the engineering company which fell heavily into the red last year, yesterday announced the appointment of Alan Hicks as group finance director.

Hicks, 44, leaves Bepak, the medical equipment manufacturer, having served as finance director for six years.

BM has been without a finance director since the resignation of Carl Young in September. The group almost collapsed last year when it breached covenants on interest cover and net assets; it had built up substantial debt following a series of acquisitions.

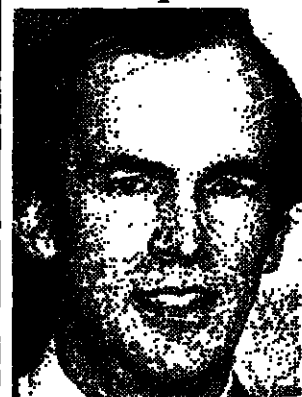
BM has subsequently sold most of the Blackwood Hodge businesses leaving the group with process engineering operations and a product manufacturing division.

In March, after reporting further write-downs and losses of £14.2m pre-tax for the first half, the company said it expected debt to represent less than 90 per cent of the £58m (£60.2m) in shareholders' funds by the end of the year. Shares, which closed at 34p yesterday, have fallen sharply from a high of 83p in 1991.

Cliff Walker, BM's chief executive, says Hicks was joining the company as its restructuring neared completion and would "participate in BM's continued recovery".

Hicks has overseen a difficult period at Bepak, which saw a 38 per cent fall in pre-tax profits from £11.5m to £7.1m last year. Shares, which closed at 35p yesterday, were trading at over 500p a year ago.

## Bodies politic



Rupert Pennant-Rea, deputy governor of the Bank of England, has been appointed chairman of the steering committee of the London School of Economics' financial markets research centre.

Pennant-Rea (above), a former editor of *The Economist*, has taken over from Sir David Walker, the first chairman of the LSE's financial markets group. The group, which undertakes basic research into the nature of financial markets and their links with the flow of savings and investment in the domestic and international economy, has always had close ties to Britain's central bank. Sir David is a former executive director of the Bank of England and Mervyn King, the Bank's chief economist, helped set up the group in 1987.

The group, which was launched with funding from City sources, has recently been awarded a £1.3m funding package from the Economic and Social Research Council which will result in it being designated an ESRC research centre.

■ Lord McColl of Dulwich has been appointed president of THE HOSPITAL SAVING ASSOCIATION in succession to the late Lord Cottesloe.

■ Gary Cohn of Goldman Sachs Futures has been appointed a director of THE LONDON METAL EXCHANGE.

■ Alan Jenkins, deputy chairman of Noble Lowndes Trust Corporation, Scottish Pension Trustees and English Pension Trustees, has been appointed president of the SOCIETY FOR PENSION CONSULTANTS.

■ Geoffrey KIM, a partner at Touche Ross Management Consultants, has been appointed president of the INSTITUTE OF MANAGEMENT CONSULTANTS.

## Open door for Hopwood at Atrius

Geoffrey Hopwood, 48, has been appointed chief executive and given the task of restoring the stock market credibility of Atrius, the shower screen and mirror company which was floated on the stock market in March 1993 but failed to live up to its early promise.

Rodney Harnett, the chairman who brought the company to the market, and his finance director, Gerry Cecilech, both resigned earlier this year following a surprise profits warning.

The shares, which were

floated at 30p and rose to 28p at one stage, have been trading at 12½p recently.

Charles Gillam, chief executive of Turnpike Group, took over as chairman in the spring, and Andrew Muir, 54, a former finance director of Shanks & McEwan, has been appointed as the new finance director.

Hopwood, a Manchester Business School MBA, has spent much of his career in the building products sector. He was general manager of Marley Buildings' buildings division and managing director of Hen-

derson Group's industrial doors division.

Hopwood, who had been interested in arranging a management buy-in at one stage, said yesterday that the previous management had tried to go off in too many directions too quickly. The company had a good brand name and he hoped that it would benefit from a "steadier hand". Bruce Ledwith and David Howarth, the two founders of the company who retain substantial stakes in the business, continue as executive directors.



Cinema/Nigel Andrews

## Warmed-up leftovers

One film with a special set of characteristics is an accident. Two with the same set is a coincidence. Three is a starting gun to the world's trend-spotting film critics.

Faust only to grasp their essay pens, they hurtle into action, hypotheses falling. *Maverick*, *The Beverly Hills Cop* and *The First Wives Club* - three movies based on old American TV series, opening this week and next in Britain. This must mean that western popular culture is undergoing an important new spasm.

If only. But if the large screen is raiding the small, it is no more than a twitch on a now well-established graph line. Where were these "Eureka!" critics while the skies were raining *Batmans*, *Star Wars* and *Adams Family*? In Hollywood, as we in the 1990s surely know, the serial and daughters of yesterday's couch potatoes are today's popcorn fodder.

The new TV adaptations, like the earlier ones, each take a once popular series that rejoiced in skimpy production values and give them the big-dollar treatment. And each trusts that a freshly campy approach to material that was already tame-in-check will be hailed as the New Sophistication.

What we have in *Maverick* is two hours of the new smugness. The 1950s tele-series, starring James Garner as the poker-playing dandy with the wry, rictus grin and the six-gun concealed in his corset, was a noted insomnia cure in its own right. Although today's critics are already canonising its halcyon charm, *Maverick* the movie kicks Mr. Garner upstairs - into the role of senior gunfighter - while passing Mel Gibson, the smirk, the suit and the stack of cards.

Can our hero win the ultimate poker tournament to be held aboard the ultimate Mississippi steamboat? Can he get to the steamboat, past a

narrative obstacle course containing Red Indians, enemy gamblers, sudden guest stars (James Coburn) and thieving saloon beauties (Jodie Foster)? Not to mention all those slapstick fight scenes, in which every bullet or blow of fist solicits an audience chortle.

"It's not unlike the *Lethal Weapon* movies," Gibson has said in interviews: in case we thought that the film was based on exhaustive historical research. This Bret Maverick quips, smirks and double-takes; he turns on and off the sudden violence; and he is directed by *Lethal*'s very own Richard Donner.

**MAVERICK (PG)**  
Richard Donner

**THE BEVERLY HILLS COP (PG)**  
Penelope Spheeris

**MA SAISON PRÉFÉRÉE (15)**  
André Techiné

**GYPSY (U)**  
Emile Ardolino

**RENAISSANCE MAN (12)**  
Peppy Marshall

with *Lethal* buddy Danny Glover popping up in a two-second handcut cameo.

Elsewhere we have a funny bit about politically correct Indians; a funny bit about a runaway stagecoach; and another funny bit about a sackful of rattlesnakes at a lynch-ing. The problem with these funny bits is that for the most part, as directed by Donner and scripted by William (Butch Cassidy And The Sundance Kid) Goldman, they are not funny. The only thing that held my attention throughout was Miss Foster. Can Our Lady of the Silent Lambs, I wondered, stretch her range do a knockabout comical

role? Not quite. But unlike the rest of the rhenumatic reflex artists around her, she does try.

The press show of *The Beverly Hills Cop* saw at least one early walk-out from a critic. But who am I to wag a finger? I kept falling asleep. I dreamed that a jolopof of peasants with twanging accents journeyed to Beverly Hills, after striking oil in the Arkansas backwoods, and became embroiled in a chaotic plot about evil businessmen (Dabney Coleman), shape-changing secretaries (Lily Tomlin) and sudden guest stars (Buddy Ebsen).

Ah, that was the film? And there was I thinking I was still in *Maverick*, or that my dreams urgently needed a new scriptwriter. This film employed no less than four, none of whom seems to have been able to come up with an original comic moment. Jim Varney, Cloris Leachman and Dietrich Bader are among the Ozark-accented muggers. And the director is the once-promising Penelope (Suburbia, Dudes) Spheeris.

★ Elsewhere in this non-improving week, you have a choice of female monuments. After watching *Ma Saison Préférée* and *Gypsy* on the same day - let us call it Black Monday - a terrible urge came upon me to swap the female leads.

The French film's glacial, torpid study of a brother-sister relationship riven by love-hate - he (Daniel Auteuil) is a tormented, philandering brain surgeon, she (Catherine Deneuve) is a repressed public notary - would surely be lived up to if we replaced Deneuve with Bette Midler? And *Gypsy*, a loud, stagy rehash of the Styne-Sondheim musical, might have a surreal charm if Hurricane Bette as Gypsy Rose Lee's all-singing, all-screaming stage momma were replaced by ice-cool Catherine.

She would delicately urge her daughter to enter the lower depths of show business, invoking the cultural precedent of Toulouse-Lautrec



James Garner's smirk, suit and stack of cards is passed on to Mel Gibson (above, with Jodie Foster) in 'Maverick' the movie

or the fruitful existential anguish of Juliette Greco. Meanwhile Midler would be found somewhere in France, raising vocal hell: a ban-sher let loose in the banlieue.

Instead the two stars stand around firing up the clichés of their respective vehicles. André Techiné's listless chamber drama embodies everything bad about modern French cinema. Its tasteful lesson in family tension, full of pinched-nerve emotions and pseudo-profundities, resembles a TV daytime soap rewritten by André Mal-

raux. And Deneuve is as elegantly dull as only she today can be. A once expressive actress - remember Polanski's *Repulsion*? - is now cast forever as the First Lady of French cinema.

If Hollywood had a star as inanimate as this, they would consign her to stand in work for the Columbia torch lady. What France, in turn, would do with La Midler we can only guess. Position her, perhaps, at the entrance to the Channel Tunnel as a warning to all French people going west: "Après

ça, le déluge." In *Gypsy* Midler bawls, screams, wheedles, cries, laughs and occasionally sings. The rest of the cast, including Cynthia Gibb's pretty Louise and Peter Riegert's perky Louise and Peter Riegert's perky Louise, are wiped out.

For Midler in this form is not so much an actress: more an exploding barrage balloon with teeth. By default the week's best film is *Renaissance Man*, which in a good week might be the worst. Danny DeVito, failed advertising man turned supply teacher, instructs six backward army cadets in the

delights of *Hamlet*. They rebel; they hellraise; then finally - what else - they knuckle down and come to love the Bard. By final curtain they have all turned into G. Wilson Knights and are changing the face of Shakespeare interpretation.

You have to love a film like this. It is foolish, sentimental, and as directed by Peppy Marshall (*Awakenings*) earnestly inspirational. But at least it is not based on a TV series, does not star Mel Gibson and does not lean for support on a once-great diva past her prime.

Musical/Alastair Macaulay

## She Loves Me

It is true to say that the 1963 musical *She Loves Me*, now revived at the Savoy, is by far the best musical in town, but it is not enough to leave it there. It is the kind of musical nobody writes any more, and it is all too possible that people today will be too sophisticated to take it seriously. Who cares about staff squabbles in a Budapest parfumerie and two correspondents in a Lonely Hearts Club? Who cares about innocent charm? Well, thanks to *She Loves Me*, I do - and I am not alone. I would gladly swap the whole of Lloyd Webber and *Sondheim* for it. Its scale is miniature, but it is radiant with rhythm, vitality, and human variety. No, it is not a great musical, but it is exceptionally dear.

Though there are several highly effective hits here for the leading four characters, I believe that this musical's spell really lies in its ensembles. The action begins, so simply, with shop assistants arriving at work, singing "Good morning, 'Good day, 'Isn't this a beautiful day?" "How are you this beautiful day?" - which could be cloying, (the lyrics are by Sheldon Harnick), save that the words are so timed by Jerry Rock's music that their good manners become intoxicating. Somehow, Rock catches the rhythm of shop life and the way that assistants have to suppress their sincere emotions behind the brio of salesmanship. Wonderful.

The music draws on a wide panoply of rhythms, and it is this, above all, that make *Amalia* and *Georg* (the two perfume assistants who do not realise that their anonymous Lonely Hearts correspondence is with each other) large to us. Not only them, but also Miss Ritter (who keeps falling for the wrong man) and even Mr

Kodaly (who makes a career out of being the wrong man for whom women fall) and their whole milieu, down to the ingenious delivery-boy Arpad. How judicious the way the emotionally perilous tango of the cafe where *Amalia* waits to meet her correspondent for the first time suddenly switches into a hysterical Viennese waltz as she sends Georg packing; how witty the way Miss Ritter's big number, "A Trip to the Library", begins as a bolero and then changes into a quickstep.

The West End staging almost exactly reproduces the 1963 Broadway revival, but the opening-night performance here was certainly fresher than the midweek-matinee I caught of the latter this February. One can find some fault with the two leads, though the audience certainly seems not to. As *Georg*, John Gordon-Sinclair not only carries so much of the supercilious pride of which *Amalia* initially accuses him, he also overdoes the character's gaucherie; and, as *Amalia*, Ruthie Henshall tends to a certain hard-boiled glassiness around the smile, eyes, and high notes. He is dynamically a bit slack, and her singing would be more engaging if she did not squeeze into her vibrato and if she could shed each number with a surer sense of its overall architecture. A few of their numbers - notably "Tonight at Eight" and "Where's My Shoe?" - are too obviously choreographed for cute effect (rather than for emotional sincerity).

But the bright gleam of her voice is a rare pleasure in musicals today, and the freshness with which she inflects the lyrics ("Will wonders never cease?") is winning. She and Sinclair perform with exemplary manners as part of a larger ensemble, and they catch both the pathos



An enchanting confection: John Gordon-Sinclair and Ruthie Henshall

and the comedy of their characters' situations.

The most successfully re-thought characterisation is Tracy Bennett's as *Irena Ritter*. She not only catches just the right amount of caricature in this weary good-time girl, she also packs her full of big-time vigour. In her "Library" hit, she delivers "He read to me all night long" on an ecstatic climax and immediately adds "Now how about that?" in a glowing murmur: adorably funny. Gerard Casey, David de Keyser, Simon Connolly, Barry James, and David Alder all contribute good performances. My only serious problem is with the exaggerated facial expressions of

Jon Peterson as the Busby (much better played deadpan), and Robert Scott's sometimes slack musical direction. Scott Ellis's direction, Tony Walton's set, and Rob Marshall's choreography sometimes combine to make the show more neat and cartoon-like, and less touching than it really is. But the whole production has just enough poignancy and bags of flair. This musical has the kind of charm that others have been trying to banish from the genre for decades now. At its heart lies real heartbreak, as well as good manners and comic vitality: an enchanting confection.

At the Savoy Theatre (071-636 8888).

Theatre/Martin Hoyle

## The Country Wife

In the mid-1980s a run of Wycherley's *The Country Wife* at Manchester's Royal Exchange Theatre dazzled by summed up that decade's attitudes through the prism of Restoration comedy. Nicholas Hytner's strutting, rapping production portrayed a predatory jungle where people are commodities, where the innocent survive only by learning duplicity, and where the clowns in authority are not only buffoons but can be brutes as well. It worked. Above all, though it disturbed, the production's sheer swish, style and swagger were exhilarating. The Royal Shakespeare Company now brings what is, incredibly, its first *Country Wife* from Stratford (premiered last August) to The Pit. What does director Max Stafford-Clark see in the play for the sober and grim-faced 1990s?

Chiefly, sobriety and grimness. A visually conventional production (the only anachronisms are the modern-looking banknotes oiling the intrigue, and Horner's skin-tight Lycra breeches) has been decked out with a needless new prologue (by Stephen Jeffries) and songs by Ian Dury and Mickey Gallagher that are unnecessary to the point of embarrassment. And nobody seems to have told some accomplished actors how to play comedy.

This is glaringly apparent in the pivotal relationship between the over-protective Pinchwife, suspicious of London's debauched society, and his naive spouse, a rustic fruit ripe for plucking. Robin Soans presents neither a comically jealous clown nor a grotesquely possessive jailer but a well-spoken little man who at times seems the most reasonable person on stage: a basically correct man whose virtue, taken to impracticable extremes, topples him

into social unacceptability. All comedy must be played straight, consistently and true to its context; but this Pinchwife is given no context. When he threatens to stab out his wife's eyes or "write where with this pen-knife on your face" the words are neither frightening nor funny, since the character exists in a vacuum.

This is particularly hard on Debra Gillett who in other circumstances might prove an outstanding Margery. Round-faced and saucer-eyed, she makes a droll boy in her masculine disguise, and works hard to play her scenes as comic though often with no support from a partner who has apparently been directed otherwise. Pinchwife's new reasonableness, in a character usually depicted as a boor and a bully, naturally necessitates some adjustment in his rivals and competitors. The nearest thing to romantic interest, Harcourt is played by Jonathan Phillips with a cold, calculating urgency that suits a conniving machiavel more than a dashing lover. Horner, the compulsive lecher, is not, by definition, moderate; but he should at least give some inkling as to his irresistible appeal to women. The excellent Jeremy Northam has incisiveness, intelligence, voice and physical presence, but every glimpse of charm apart from these Lycra breeches. And when the production comes up point blank against an inescapably comic figure, it falls flat. The usually sensible Simon Dormand makes Sparkish a stereotype. Such characters can be made to come to life: one thinks of the RSC's own Simon Russell-Beale. No, the 1990s, whether cynically disillusioned or thoughtfully caring, still await a *zeigiste* production of Wycherley's great comedy.

At The Pit (071-636 8891).

## INTERNATIONAL ARTS GUIDE

### FESTIVALS

#### BATIGNANO

This year's opera festival (July 23-Aug 12) includes performances of Don Giovanni. Details from Musica Nel Chiostro Santa Croce, 58041 Batignano, Comune di Grosseto, Italy (056-438096)

#### GLYNDEBOURNE

The new theatre has made a cracking start with *La Nozze di Figaro* starring René Fleming and Alison Hagley (final performance tomorrow), Graham Vick's new staging of Yevgeny Onegin with Yelena Prokina as Tatiana (final performance tonight, next Wed and Sun) and a revival of Glyndebourne's classic production of *The Rake's Progress* in David Hockney's sets (July 16, 21, 27, 30, August 2, 5, 8, 11, 14). These have now been joined by a new production of Don Giovanni, staged by Deborah Warner and conducted by Simon Fretwell, with a cast led by Gilles Cachemille (July 17, 22, 26, 28, August 1, 4, 7, 10, 13, 16,

19, 21, 24). Trevor Nunn's 1992 production of Peter Grimes is revived on July 31 with a cast headed by Anthony Rolfe Johnson and Vivian Theatre (0273-541111)

#### LUCERNE

Under Matthias Bamert, Switzerland's premier music festival has taken on an adventurous slant. Focal points this year (Aug 17-Sep 10) are a 70th birthday tribute to Swiss composer Klaus Huber and a wide-ranging exploration of the way music is interpreted. Four different performances will be built around Schubert's *Winterreise*, including a new opera. There will also be a series of offbeat events breaking all the rules of traditional concert form. (041-235272)

#### MACERATA

This year's operas are *Carmen* (July 16-August 12), *La bohème* (July 23-August 13), *The Bizet*, conducted by Alain Guingal and staged by Gilbert Dello, has changing casts including Denyce Graves/Lucia Valentini Terrani in the title role and Neil Shicoff/Fabio Armillato as Don José. Glusky Devinu sings Mimì in the Puccini, and the Donizetti cast is headed by Valeria Eposito, Pietro Ballo and Enzo Dara (0733-230736)

#### MARTINA FRANCA

This year's operas (July 23-Aug 7) are Bellini's *La Sonnambula*, Puccini's *Le Villi* and a rare hearing of *Amor vuol sofferenza* by 18th century Italian composer Leo

Leonardo. Details from Martina Franca Festival della Valle d'Itria, Palazzo Ducale, 74015 Martina Franca, Italy (080-705100)

#### OSLO

Founded by Norwegian violinist Arve Tellefsen in 1989, the Oslo Chamber Music Festival has quickly won a reputation for conviviality and musical quality. Concerts take place in churches, castles and concert halls around Oslo, with each year's programme focusing on a different country. This year (Aug 5-13) is Britain's turn, with music ranging from Byrd and Bridge to David Matthews and Oliver Knussen. The Nash and Hilliard Ensembles are taking part, while Truls Mork will play Elgar's Cello Concerto and Yuri Bashmet gives a viola recital (2255 2553)

#### PERALADA

The gardens of this Catalan castle north of Barcelona are the setting for an annual festival of opera, dance and concerts. This year's programme (July 28-Aug 23) includes a song recital by Katia Ricciarelli and productions of Rossini's *Il Turco in Italia* and Stravinsky's *The Soldier's Tale*. Details from Festival Internacional de Musica Castell de Peralada, Pere de Montcada 1, 08034 Barcelona (03-280 5868)

#### PESARO

This exquisite walled town on the Adriatic was Rossini's birthplace.

Each year it brings together genteel lovers of the Italian maestro's music, who come to explore some of his lesser-known operas, alongside bucket-and-spade beach-goers. This year's programme (Aug 11-29) includes a new production of the one-act dramatic *Il barbiere di Siviglia*, staged by Graham Vick and conducted by Carlo Rizzi; a revival of the 1992 production of *Semiramide*, with Roger Norrington making his Pesaro conducting debut; and *L'italiana in Algeri* starring Jennifer Larmore (0721-33184)

#### RAVENNA

This north Italian town is Riccardo Muti's home, and he has become the main force behind the annual festival. He will conduct a staged production of *Norma* with Jane Eaglen in the title role (July 16, 19, 21 and 23), and also Verdi's *Requiem* on July 20 and 22 (0544-32577)

#### SANTA FE

Graham Vick's new production of *Die Entführung aus dem Serail* opens on Saturday. This year's other new productions are *Tosca*, directed by John Copley, with Mary Jane Johnson in the title role (continuing till Aug 27) and *Il barbiere di Siviglia* directed by Francesca Zambello, with Delores Ziegler as Rosina (till Aug 29). Zambello also produces the American premiere of Judith Weir's *Blond Eckbert* (July 30-Aug 12). Göran Jarvafelt's 1984

production of *Intermesso* is revived on July 23, with Sheri Greenwald and Dale Duesing as the Storchs. And the pleasures of the place itself never fail (505-986 5900)

#### SAVONLINNA

No one who visits Finland's premier summer festival can fail to be impressed by the stone castle courtyard in which it takes place. Poised on the edge of a lake, Olaf's Castle (Olavinlinna) is an outstanding outdoor location for opera. The 1994 programme, which opened last week, is one of the least distinctive of recent years, with revivals of last year's successful production of Verdi's *Macbeth* (till July 19), the evergreen *Die Zauberflöte* (final performance tomorrow), and a visit from the Hungarian National Opera. One of the more eye-catching events is a student production of Yevgeny Onegin in the final week. The festival runs till July 30 (057-273492)

#### TORRE DEL LAGO

The open-air Puccini festival near Viareggio on the coast of Tuscany runs from July 23 to Aug 13, and includes performances of *La fanciulla del West*, *Turandot* and *La bohème* (0584 350567)

#### TORRELLA DE MONTGRI

Torrella de Montgri is a small Catalan town six km from the sea

on the Costa Brava, but it is not primarily a tourist resort. The town is architecturally typical of the Empordà, and is set in beautifully natural surroundings. The summer music festival, continuing till August 28, mixes Spanish artists of the calibre of Giacomo Aragall and Jordi Savall with international guests such as the Franz Liszt Chamber Orchestra and the Choir and Orchestra of the St Petersburg Capella (072-761098)

#### TANGLEWOOD

For more than 50 years, The Boston Symphony Orchestra's summer home has provided a relaxed setting for concerts in the Massachusetts countryside. This weekend's concerts are conducted by Mariss Jansons and Seiji Ozawa, with soloists including André Watts, Midori and Peter Serkin. The festival runs till Sep 4 (Ticketmaster Boston 617-931 2000 Western Massachusetts 413-733 2500 New York City 212-307 7171)

#### VADSTEJNA

Vadstejna's opera festival takes place in the historic buildings of this medieval town 250 km south-west of Stockholm. The second production this year is *The Various Adventures of Mrs Björk*, a tragic-comedy by Swedish composer Staffan Mossenmark based on a novel by Jonas Carlell, from 28 and runs till August 12. There will also be an opera gala in the Vadstejna Castle courtyard on August 7 (Tickets 0143-10094 Information 0143-12229)

### ARTS GUIDE

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Tuesday: Performing arts guide city by city.  
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European Cable and Satellite Business TV (Central European Time)  
MONDAY TO FRIDAY  
NBC/Super Channel FT Business Today 1330; FT Business Tonight 1730, 2230

MONDAY  
NBC/Super Channel: FT Reports 1230.

TUESDAY  
EuroNews: FT Reports 0745, 1315, 1545, 1815, 2345

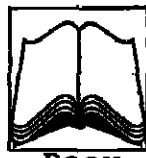
WEDNESDAY  
NBC/Super Channel: FT Reports 1230

FRIDAY  
NBC/Super Channel: FT Reports 1230  
Sky News: FT Reports 0230, 2030

SUNDAY  
NBC/Super Channel: FT Reports 2230  
Sky News: FT Reports 0430, 1730;



# Will the real Jacques Delors stand



**BOOK REVIEW**

Last week Jacques Delors admitted on French television that he was rather flattered by all the fuss surrounding the choice of his successor as president of the European Commission.

As well he might be. Last month the UK government paid him the tribute of declaring that so important had Delors made the presidency of the European Union's executive that it was ready to risk a serious row with its European Union partners over who should fill his shoes.

And it is a British journalist who has paid him the compliment of writing the first serious book about him. Some skimpier tomes about Delors have appeared in France, but none is the Compiègne Delors that Charles Grant has produced. It is, of course, Delors' decade in Brussels which has made him famous, and on which Grant, as former Brussels correspondent for *The Economist*, might have been expected to focus most. But Grant has also delved meticulously into Delors' upbringing and political career, and served up a mixture of personal juice and intellectual fibre that makes for a most satisfying meal.

What most intrigues Grant, and Delors' friends and enemies, are the man's contradictions. "He is a socialist trade unionist who once worked for a Gaullist prime minister and who describes himself as a closet Christian Democrat. He is a practising Roman Catholic who takes moral stances and claims not to be ambitious; yet he is a crafty political tactician who enjoys power and has held the Commission in an iron grip. He is a patriotic Frenchman with a vision of a unified Europe."

Thus, one face of "Janus" Delors is genuine modesty - he was the only socialist minister in the early 1980s to live in a working-class part of Paris, and as Commission president he sometimes takes meals with his chauffeur and bodyguard. His other visage is that of the haughty Eurocrat, telling national governments in 1988 that "in 10 years' time 80 per

**DELORS: Inside the House that Jacques Built**  
By Charles Grant  
Nicholas Brealey, £12.99, 310 pages

cent of their economic legislation will come from the EC", or telling French opponents of Maastricht in 1992 to "get out of politics". Such careless outbursts contrast with Delors' extraordinarily careful approach to important European negotiations.

Most of Delors' main achievements are well known - keeping France, when he was its finance minister, within the European Monetary System; playing a leading role in pushing through the 1986 Single European Act and increased use of majority voting that paved the way for Lord Cockfield's single market programme; and the launching of the move towards economic and monetary union (Emu).

Grant is very revealing about the way that Delors has always paid court to Germany in general and to Chancellor Kohl in particular, though one German, Karl-Otto Pöhl, the former president of the Bundesbank, now regrets he sat on the Delors committee whose 1989 report paved the way for Emu. "If I had boycotted [the committee], I could not have stopped the process, but I might have slowed it down," Pöhl has since told Grant.

But this book also usefully recalls two other achievements. One is how Delors, by pushing through his EU budget packages of 1988 and 1992, has spared the Union, up until 1993, the mind-numbing arguments over money that prevailed before 1988. The second is the European Economic Area (EEA). Delors' aim in proposing this extension of the single market was to discourage a rush of members from the European Free Trade Association applying to join the EU as full members. In this, he did not succeed. But should the Nordic countries fall this year to get their peoples to approve EU membership, they will at least have the EEA to fall back on.

On the minus side, Grant records Delors' disappointment in not getting the EU to adopt

his "Euro-Colbertist" schemes for more R&D spending, and contrasts that failure with the success, largely unwelcome to Delors, of the tougher EU competition policy that Sir Leon Brittan and Peter Sutherland imposed. For the most part, however, Delors and his "mafia" got their way in Brussels, frequently riding roughshod over others. Grant finds major fault here. "By the end of his reign, Delors' personal system of command and control had begun to damage the Commission's internal organisation, sap the enthusiasm of its officials and contribute to the tarnishing of its image." If that sounds a bit like Mrs Thatcher's eventual impact on her own government, Grant intends it to be so. For, in a comparison neither would appreciate, he likens Delors to Thatcher in his "attention to ideas and implementation, to ideology and to detail, to principle and power."

How does Europe stand after Delors? Grant, perhaps wisely, offers few predictions, except to say that Delorsism/federalism will live on to do battle with Thatcherism/Gaullism in the EU's 1996 review of the Maastricht treaty.

He provides more clues about Delors' own future. Delors' wife, Marie, apparently does not want him to run for president of France, while Delors seems to believe his daughter, Martine, a former socialist minister, has a better chance of entering the Elysée one day than he has. But the vacuum created in the Socialist party by Michel Rocard's abrupt ousting could yet suck him into France's presidential campaign.

So will Delors chance his hand for another kind of presidency? Grant records Delors' ambivalence about elected politics, and the attitude of the one man who might prevail on him to run - François Mitterrand. In the words of an Elysée aide, Mitterrand "has a Darwinian view of the world: people must cope on their own and take their chances. He won't arrange Delors' political career for him. Delors has always been appointed to jobs, but the one job you're not appointed to is the presidency. Mitterrand is not going to send for him with four horses and a chariot."

**N**igeria's embattled military regime today faces its most serious test since General Sani Abacha seized power last November.

In the high court in the capital of Abuja, Moshood Abiola, millionaire businessman and victor in last June's annulled presidential poll, will mount his latest and most public challenge to the soldiers' authority.

Last month Mr Abiola, comfortable winner in elections intended to return Nigeria to civilian rule for the first time since the military took power in 1983, defied the government and claimed the presidency.

Arrested shortly after a spell in hiding on a charge of treason, Mr Abiola, a southerner whose Moslem faith gave him some standing in the predominantly Moslem north, will today seek bail.

Few observers think he will be successful. But from the public platform of the court, Mr Abiola's lawyers may turn the occasion into what amounts to a rallying call for opposition. His legal plea could strain the stability of Africa's most populous nation, the world's sixth-largest oil exporter, and Europe's largest trading partner in sub-Saharan Africa apart from South Africa.

Already a sympathy strike by workers in the oil industry is gathering pace and may spread to other unions next week, but the strains go wider and deeper. The crisis is not just over a millionaire's ambition, or over soldiers clinging to power. After 34 years of independence, three new constitutions and half a dozen military coups, Nigeria has yet to develop a stable system of government which adequately shares the power and wealth derived from exports of 1.7m barrels of oil a day among more than 200 tribes and 90m people.

The crisis is about Nigeria's capacity to govern itself, and manage its recovery from an economic decline as steep as any on the continent. External debt exceeds US\$43bn, and is rising at a rate of \$6bn a year. An economic reform programme launched with the backing of the International Monetary Fund in 1986 had begun to falter by 1993. When the January 1994 budget introduced a fixed exchange rate, the main pillar of reform - a market-driven exchange rate - was abandoned.

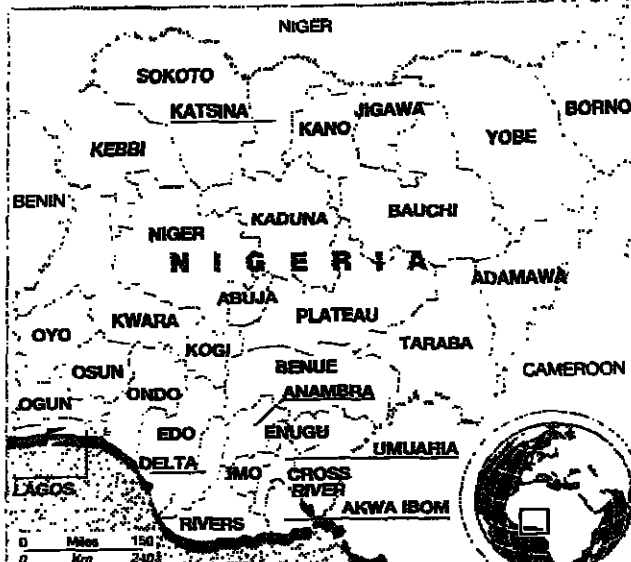
Meanwhile, the spectre has arisen of religious and ethnic rivalry between the largely Christian, Yoruba-dominated south, and the predominantly

Economic pressures are building as Nigeria ponders its constitutional future, says Paul Adams

## Well-oiled, but still creaking



Moshood Abiola: challenge to military authority



Moslem, Hausa-Fulani north. Whether these economic and political strains can be resolved depends partly on the outcome of proceedings under way not far from the high court in Abuja.

Some 360 delegates have gathered nearby at a constitutional conference initiated by the government and with a qualified mandate from Gen Abacha to define a path to democracy by the end of October, subject to the military's approval. About 370 of the delegates were elected in ill-prepared polls in which few people voted, and the rest were nominated by the government to debate the country's constitutional options.

Mr Abiola and his supporters say the answer is simple: hand over power to the man who won the only presidential election since civilians were ousted in 1983. For the past decade there has been a constitution, but governments have ignored it, they argue.

They charge that the conference has no real power, is unrepresentative, needs only a third of the delegates to make a quorum and will be manipulated by the military to produce the result the regime wants. Much will depend on the skill of Mr Sylvanus Karibi-

Whyte, a judge who has been seconded from the United Nations commission on war crimes in former Yugoslavia to chair the conference.

According to government advisers, the military wants three issues resolved at the gathering: last June's election; a formula for the distribution of revenue among the states of the federation; and the role of the military in Nigeria's future leadership.

The government hopes the conference will give legitimacy to the transition to civilian rule it is due to announce next year, when the ban on political parties is lifted. It also hopes to appease the US and the European Union, which have imposed limited diplomatic and military measures against continued military rule.

The conference could also be a way for the government to neutralise support within the armed forces for the Lagos-based national democratic coalition which championed the cause of Mr Abiola.

But no clear direction or leadership is likely to emerge from the wide range of interest groups represented at the conference. Among the delegates are sacked ministers, retired

state governors, banned presidential candidates and ex-senators from a national assembly dissolved twice in more than a decade of military rule. Political leaders in the south-west, in support of Mr Abiola, boycotted the conference, leaving the Yorubas represented only by political lightweight.

The north sent some powerful politicians, including Mr Shehu Yar'Adua, a previous presidential contender, who is expected to use the conference as a dry run for the formation of his own party next year. One surprise delegate nominated by the government was Mr Umaru Dikko, who until last month had been in exile after a previous regime tried to kidnap him for trial on corruption charges. Mr Dikko is seen as a counter-balance in the north to Mr Yar'Adua.

Few delegates will stand up for Mr Abiola. "The Abiola issue will come up indirectly," said one. "It is too late to uphold his right to the presidency. That should have been done a year ago. He is no longer acceptable outside his own part of the country." Mr Abiola's political enemies say he is an opportunist who lacks the backing of a united party and that when his victory was annulled his appeal was even-

tually reduced to his fellow Yorubas. Others accuse him of only supporting democracy when it suits him. The presidential candidates who were banned by former President Ibrahim Babangida in 1992 are also hostile to Mr Abiola. They blame him for failing to speak out against the ban in his Concord newspapers group, shortly before he put himself forward as a presidential candidate.

Government sources say the regime is ready to concede a greater share of revenue to the oil-producing states to pacify their angry citizens who object to seeing most of the oil wealth go north or west. "We do not see it as just a north-south issue," says a newspaper publisher from the east. "The benefits between east and west are lopsided. Senior government posts are loaded in favour of the Yorubas and they do not want to change it."

As strikes threaten within days to curtail production of crude oil, the life blood of Nigeria's economy, the conference is starting to look irrelevant. Even if there is relief from the strikes, now spreading to water, electricity and other services, and the conference is a success, it can only make recommendations to the government which appointed it. Previous military regimes have shown no inclination to check the dominance of tribal over national interest and the growing centralisation of power.

"Nigerians' conception of the state is that of a national cake, in which all sections have to partake in the sharing, otherwise their area will be neglected," according to Mr Shehu Musa, a member of the civilian government in the early 1980s and now a member of the commission which helped to set up the constitutional conference. "Political office has therefore produced a set of emergency millionaires whose main preoccupation in office was to loot the treasury and divert all development projects to their kinsmen," he said in a speech earlier this year.

This observation goes to the heart of Nigeria's predicament. Its civil service is inefficient and demoralised, its educational institutions neglected, its youth disillusioned and its civilian leadership weakened and divided by regional, ethnic and personal rivalry.

In short, Nigeria will have to overcome its chronic institutional weaknesses if it is to manage its recovery from a protracted decline. Nothing that will happen in Abuja is likely to change this.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL  
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Wrong route to reduce unemployment

From Mr Bill Morris.

Sir, With reference to your reports ("The Group of Seven summit", July 11) on the G7 summit in Naples, I very much welcome the fact that measures to bring down unemployment have at last been placed high on the international agenda after being spurned repeatedly during the Reagan-Thatcher years. Some of the G7 proposals for job creation are also to be applauded. However, I am concerned that so much emphasis is being placed, at least by the British government, on deregulation of the labour market as a means of achieving reduced unemployment.

All the talk of "reduced

labour market rigidities, lower indirect employment costs and fewer regulations" can be translated as lower pay, more precarious employment contracts, worse health and safety and a weakening of social security. If the UK government hopes to convince the world's most advanced economies to adopt the path of deregulation as a means of creating jobs, its track record must surely undermine its credibility. After 15 years of deregulation, privatisation, anti-union laws, reduced employment rights and the growth of low pay, we have 3m unemployed compared to 1m in 1979.

The low pay, low skill, low productivity option simply

does not produce results. Moreover, the evidence is that abolition of the wages councils last year has produced lower pay; it has not produced more jobs. Perhaps politicians should reflect on three things before pursuing this argument:

1. The aim of economic activity is to produce decent jobs and a good standard of living - it is not an end in itself. The most successful countries have combined economic success with steadily improving social and employment conditions.
2. How far world standards have to be lowered in Europe so that we can compete on labour costs with Taiwan, Korea and China?
3. Surely, one of the biggest

and most neglected issues facing the world is how to produce demand in the Third World which can be supplied both locally and from the G7. This can never happen while countries are hidebound by debt which they cannot afford to repay. The G7 countries will have to be far bolder and more imaginative than their proposals in Naples suggest if they are to break through this vicious spiral of debt and poverty.

Bill Morris,  
general secretary,  
Transport and General Workers Union,  
Transport House,  
Smith Square,  
London SW1P 3JB

### 3i subscription rate implies good judgment

From Mr Jon Moynihan.

Sir, In a somewhat odd article ("Exco issue more than three times subscribed", July 12), Simon Davies appears to be implying that Exco's new issue on Monday was very successful, because it "was 3.2 times subscribed", whereas 3i's flotation last week was "only 1.1 times subscribed". This point of view, apparently quite widely endorsed in recent newspaper comment, misunderstands the purpose of a flotation or rights issue, which is to gain maximum value for new shares issued for pre-issue shareholders of the company.

Since a greater than three times subscription means that, almost inevitably, one third of those subscribing all that was needed) would have been prepared to pay a higher price for the shares, we may deduce that the Exco offer was at least somewhat unsuccessful in get-

ting top price for its shareholders. On the other hand, a 1.1 subscription rate implies that 3i and its advisers, far from being unsuccessful, judged nicely (even if possibly somewhat too finely) the highest price they could get.

The reason financial advisers are paid so much by their clients in these transactions is because they are expected to judge well the highest price possible, commensurate with full take-up. So it is clear that, on the only objective evidence available, 3i and its advisers have done extremely well, and Exco and its advisers not so well, for those for whom this exercise was conducted - the pre-issue shareholders of those companies.

Jon Moynihan,  
group chief executive,  
PA Consulting Group,  
123 Buckingham Palace Road,  
London SW1W 9SR

### 'Jobs for life' were never the norm for Japanese

From Dr Malcolm Trevor.

Sir, It is unfortunate that the myth of "lifetime employment" has been trundled out again in the FT ("Fujitsu staff go it alone", July 12). Even in big Japanese companies it has never applied to the large number of temporary and part-time employees, who can be fired at any time. Small and medium-sized companies may have it as an ideal, but cannot afford it - some 70 per cent of employees work in such companies.

Far from being the norm, "lifetime" employment, which even some Japanese companies are trying to rename "long-term" employment, probably applied to no more than 30 per cent of all Japanese employees at most - including those in government offices. In other words, only a minority has ever enjoyed the job security that it offers, at a price. In the present recession, such large companies as Pio-

neer and TDK are making "permanent" staff redundant, while others are reducing the compensation of those who will not take early retirement. SME employees must, as usual, take their chances in an external labour market that is even harder than before.

While not denigrating the significance of "one career" employment in the large corporations as an instrument of control and as an ideology or idea with considerable emotional pull, the fact is that this practice, which has only ever applied to those at the top of the pile, now applies to even fewer. While it would be an exaggeration to predict its total disappearance, a growing number of companies is finding it increasingly unrealistic.

Malcolm Trevor,  
204 Manor Furukawa,  
19-1 Furugawara-machi,  
Ichigaya, Shinjuku-ky,  
Tokyo 162, Japan

### Panel concept a useful first step to restoring shareholder purpose

From Mr J R Brewer.

Sir, The shareholder panel concept outlined in the article, "With strings attached" (July 12), will doubtless be feared by die-hard captains of industry as the thin end of the Teutonic wedge in the shape of the supervisory board. Yet Professor David Hatherley's suggestion would bring the sort of informed and responsible

involvement from a company's owners that would elude any centralised and bureaucratic audit commission.

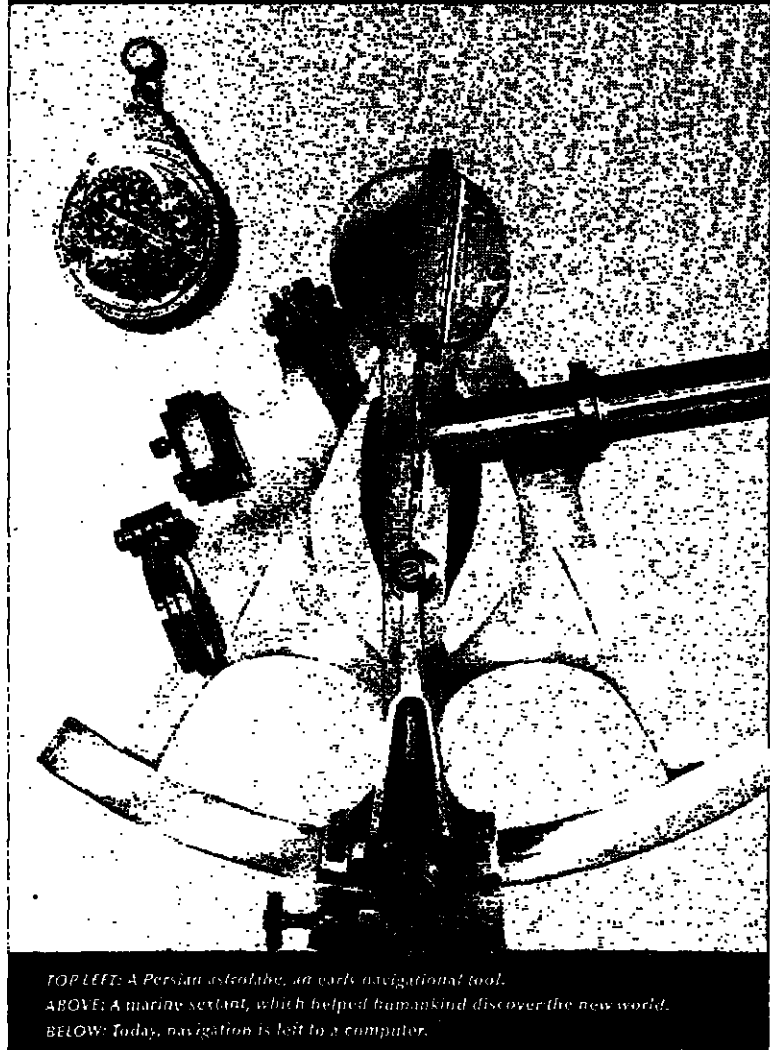
Shareholders are the only people properly positioned as the source of ultimate authority and legitimacy of the corporate form, yet few understand that along with shareholder rights come the obligation to ensure that elected manage-

ments perform properly. The architects of the joint stock company could never have imagined that, 150 years after the Registration Act of 1844, shareholder influence would in so many cases be effectively debilitated by the imposition of investing institutions between the mind of the investor and the company into whose shares his money eventually flows. A

shareholder panel would provide a useful first step towards restoring the corporation's legitimacy of purpose.

J R Brewer,  
chairman,  
Hong Kong Institute of Company Secretaries,  
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54-58 Jardine's Bazaar,  
Causeway Bay, Hong Kong

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## FINANCIAL TIMES

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Thursday July 14 1994

## Politicians and civil servants

The British civil service is justly famed for its impartiality and objectivity. Such qualities are essential both in the task of administering public services fairly and in providing high-quality advice on policy matters to ministers. Yesterday's white paper on continuity and change in Whitehall must therefore be largely judged by the degree to which it preserves a non-political civil service that can serve governments of any persuasion.

Much of the white paper contains good sense, extending to Whitehall the sort of management reforms already imposed on public services, such as health and education. Departments will be expected to improve the quality of the services they provide, with higher performance targets set each year as part of the Citizen's Charter. They will have to achieve these higher standards with frozen running cost budgets, putting strong pressure on managers to strive for efficiency.

To help them reconcile these conflicting demands, permanent secretaries are to be given much greater freedom to manage. Departments will take responsibility for the pay and grading of their staff, whose salaries account for more than half of civil service costs. The cash-based Whitehall accountability system is to be replaced by resource-based accounts, to improve the management of current and capital resources. Managers will be encouraged to draw on a range of management techniques, such as process re-engineering, to raise their efficiency and effectiveness. Less day-to-day interference is promised by the central departments, the Treasury and the Cabinet Office.

### Best practice

In principle, such reforms are welcome. They reflect best practice in the private sector. They have improved the quality of service in other parts of the public sector and may be expected to do the same in Whitehall.

Also to be welcomed are the proposals to open the upper echelons of the civil service to outsiders. The top managers in Whitehall who have come from business or other parts of the public sector have contributed much to improv-

ing standards. A greater interchange between the public and private sectors is desirable, and will be assisted by the advertising of top jobs. At the same time, young civil servants with ambitions to reach the top will be encouraged to acquire experience outside Whitehall.

The most controversial proposals in the white paper are those for putting some 3,000 top mandarins on personal contracts. The government has sensibly decided against short-term contracts that would inevitably politicise the civil service. But it has opted for indefinite contracts which spell out the rights and responsibilities of top mandarins more clearly. The carrot is higher pay for those that perform well; the stick is premature departure for the under-achievers.

### Increasing pressure

The white paper says that such contracts will put them on a par with their counterparts in other walks of life. That may be so, but it is not difficult to see undesirable consequences flowing from increasing pressure on civil servants to satisfy the demands of their political masters. Mr William Waldegrave, the dourish public services minister whose white paper it is, may welcome robust challenges from his civil servants. But other ministers appear less tolerant of intellectual dissent, as the recent premature departure of two high-flying permanent secretaries indicates. And there is no doubting the unhappiness among many senior Home Office mandarins over the home secretary's unwillingness to listen to evidence that casts doubt on the wisdom of his criminal law reforms.

If this reform is to go ahead, an independent appeals body is needed to which civil servants can turn if they feel they have been badly treated by their ministers. The present system of internal appeal up the management chain, ultimately to Sir Robin Butler, the head of the civil service, is inadequate. The fact that only one case has ever reached Sir Robin indicates that civil servants have little confidence in the procedure. If the public is to be assured that the government's shake-up in Whitehall will not politicise the civil service, a genuinely independent appeals body is essential.

## America's near abroad

When 2,000 US marines are stationed off a Caribbean country "to protect American personnel", that country should know what to expect. Signals from Washington suggest, more concordantly than usual, that the countdown for an invasion of Haiti has begun.

At first sight this seems strange. Why should President Clinton decide on an invasion now, after 18 months of ducking and weaving and contradicting himself? A substantial majority of Americans opposes military intervention in Haiti. So do the Pentagon, at least part of the State Department, most of the Republican party, most other Caribbean and Latin American governments, many of the Americans still resident in Haiti whom the marines would ostensibly be protecting, and - in public, anyway - the ousted Haitian president whom an invasion would restore to power. Almost the only voices calling for an invasion are those of the black caucus in Congress and, increasingly, the inhabitants of Florida who fear an invasion of their state by Haitian refugees.

Already UN sanctions, imposed in May at the US's request, have cut off all legal commerce with Haiti and paralysed the economy of what is anyway the poorest country in the western hemisphere. Should these sanctions not be given "time to work" before a resort to force?

### Sanctions argument

That argument, familiar from the build-up to the Gulf war, does not take account of the way that sanctions "work". If and when they do. Rarely if ever do they succeed on their own in persuading a government to change its policy, or even prompt its supporters to overthrow it. What they can do is to disorganise and demoralise a regime, gradually reducing its will to withstand a violent onslaught from within or without. In Haiti's case they have produced a renewed exodus of refugees. In the past the US sought to label these as economic migrants, in order to avoid offering them asylum. Now it attributes their flight to human rights violations. The latter are real and numerous, but there can be no doubt that destitution aggravated by sanctions is also a potent factor.

The US is desperately building temporary housing for the new refugees at Guantanamo, its naval enclave in Cuba, and seeking "safe haven" for them in other Caribbean countries, whose populations do not want them any more than Florida does. Mr Clinton cannot afford to let this crisis escalate indefinitely. Nor can he revert to a more conciliatory policy without making himself a complete laughing-stock. He has boxed himself into a situation from which invasion may be the only way out.

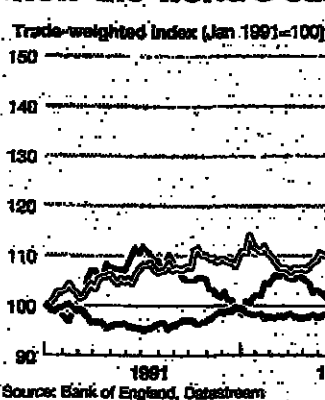
### Popular enthusiasm

If it comes, it will probably be greeted with initial popular enthusiasm in Haiti. It will no doubt succeed in removing the three top military leaders and restoring President Aristide to office. But if it stops there, it will leave Mr Aristide with the problem that faced him before his expulsion in 1991: implacable opposition from the military and the ruling elite. Only a much longer occupation, which would surge and disarm the police and army down to NCO level and encourage the educated Haitian diaspora to return to the country, with a coordinated package of economic and technical aid, would give Haiti any real hope.

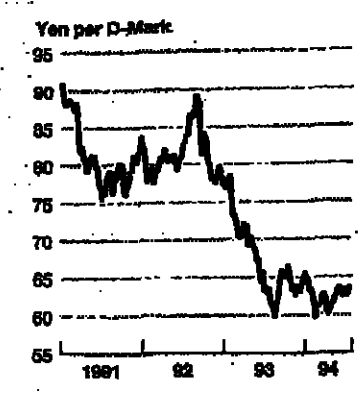
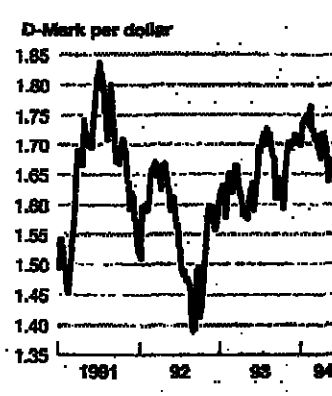
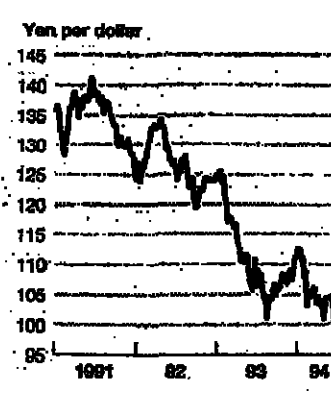
The US tried something like that in 1915, stayed for 19 increasingly bitter years and left the country little better off at the end of it. This time, following a precedent set in Somalia and now followed by France in Rwanda, it is looking to other countries in the hemisphere to relieve it, under UN auspices, once the initial, dramatic phase is over.

There might indeed be a case for making Haiti a UN protectorate or trust territory, as there would have been for Bosnia and might be for a dozen or more "failed states" in various parts of the world. There is certainly a case for any intervention being carried out under UN auspices rather than by a great power acting alone - if only because of the dangerous precedent that the latter would set. But the chances of an invasion being followed through with sufficient generosity and clarity of purpose do not seem good. There is still time for the Haitian junta to realise what is about to hit them, and to hand over power voluntarily before it does.

### How the world's currencies compare



Source: Bank of England, Oatsstream



### ECONOMIC VIEWPOINT

## It's the yen more than the dollar

By Samuel Brittan

ways of demonstrating this fact. One of the most illuminating is to look at the track record of the dollar against the D-Mark.

In the early and middle 1980s, it was violently unstable. But since the much-maligned Louvre Agreement of early 1987, the exchange rate between the two currencies has rarely strayed more than 10 per cent on either side of DM1.6 to the dollar. Indeed, the dollar's rate against the D-Mark was more favourable the day after last week's Naples summit than it was at its 1990, 1991 and 1992 low points.

The relative stability of the dollar against the D-Mark thus suggests that the problems have come from the yen side. This is confirmed by looking at the yen's movement against the dollar, which is marked both by medium-term instability and a strong trend in favour of the yen against the dollar.

An alternative way of showing the yen's strength, not involving the dollar at all, is to look at the yen/D-Mark exchange rate. This important, but neglected, cross-rate shows the D-Mark falling from a high of more than 790 at the beginning of 1991 to a low of less than 760 this year. The move can be seen as a 50 per cent appreciation of the yen, or a 33 per cent depreciation of the D-Mark. It has undoubtedly helped Germany to compete in world markets despite a post-unification upsurge in domestic costs.

These conclusions are confirmed

by the trade-weighted indices. Contrary to popular impression, there has been little trend either way in either the D-Mark or dollar index in the last three and a half years. The yen, on the other hand, has shot upwards, although it previously reached something near to its present level in the summer of 1993.

Japan has had lower inflation than the other G7 countries, but the discrepancy has not been nearly enough to offset the rising yen.

One can argue how far US monetary policy needs to tighten, but Japanese monetary policy should loosen further

Profit margins have been squeezed and export prices have fallen severely in yen terms in 1993 and 1994. Yet whatever yardstick is chosen, the yen has had a large real, as well as nominal, appreciation in the last few years.

This appreciation has undoubtedly contributed to the severity of the Japanese recession. The retardation of gross domestic product has to be judged not just in relation to other countries, but in relation to the much higher trend previously seen in Japan.

If one looks at industrial produc-

tion, such analytical contortions are unnecessary. The absolute fall here has been much greater in Japan than in both the US and Germany. There are some indications of a slight recovery; but it will have to go a very long way before the trend rate of growth is recaptured. Indeed, the OECD projections show Japanese growth as among the most sluggish of the G7 in the next couple of years.

The strength of the yen should put into perspective the facile belief that a currency's position is always closely linked with politics. For Japan has the most unstable government of all the G7 countries and the most uncertain political future, yet the strongest currency.

The continuing Japanese external surplus is not on its own a sufficient explanation either. There is nothing new in the high Japanese propensity to save. The novel factor, which is helping to pull the yen upwards, is the growing disinclination to invest the surplus abroad.

Irrespective of the precise diagnosis, the policy implications are pretty clear. Although it remains debatable when or how far US monetary policy ought to be tightened, it is clear that Japanese monetary policy should be loosened further. It will obviously help if Japan's finance ministry shelves indefinitely its plans for indirect tax increases to offset the recent direct tax reductions. But it is not enough to continue to rely on fiscal pack-

ages, which are seen as temporary.

It may be asked how Japan can loosen monetary policy further when the official discount rate since last September has been at 1½ per cent - a post-1945 low - and three-month market rates have averaged about 2 per cent.

The discount rate can indeed be cut further and there are rumours that this is likely to happen. But if this is not enough, the short answer is to increase the supply of yen. If Japanese investors are not in a borrowing mood, the Bank of Japan can increase the supply of yen by issuing them to buy up dollars and other currencies in the foreign exchange markets (a process known as "unsterilised intervention").

The country with a strong currency that is gaining reserves has an open-ended ability to intervene, which it is well advised to use so long as it is more afraid of deflation than inflation. The onus is on Japan to depreciate the yen more than on the US to support the dollar.

The benefits of so doing would clearly make themselves felt to Japanese business. If the Japanese authorities can reverse the movement of the yen, the prices of internationally traded products in Japanese markets will start to rise. Thus, real interest rates may fall and could perhaps become negative, so helping economic recovery.

The needed US contribution is mainly political and psychological. If Washington does nothing, markets may fear that it will go back to its old policy of talking down the dollar against the yen for the sake of US exporters. Markets will also worry that American trade negotiators may make direct threats which will unsettle sentiment further. The statements from US commerce secretary Ron Brown are hardly reassuring here. So any gestures which show the US in support of Japanese actions will help.

Nor is there any reason to withhold this help. A monetary relaxation in Japan will give just the boost to the world economy and to American exports that Washington is supposed to be seeking.

## Dear rural dweller, you must pay more



PERSONAL VIEW

The UK government's favoured option for the future of the Post Office - to sell 51 per cent of the Royal Mail to the private sector - is to be welcomed. It will give the Post Office management the freedom it needs to compete in the international communications market. At present the business is shackled by political restrictions, particularly access to new capital.

However, the proposal does not go far enough. For ministers have declared that the uniform charge for letter delivery will stay, whatever the outcome of the government's current review.

Undoubtedly it would be highly controversial if the common charge went. But it is difficult to see how competition can develop fully unless competitive pricing is allowed. At present the Royal Mail cross-subsidises within the letters business, a practice that is not compatible with big geographical differences in delivery costs in an unregulated competitive market.

The argument for cost-based charging is straightforward. At present, when services are priced below the true cost of supply, the value which marginal customers place on the service - as represented by the price they are willing to pay - is lower than the cost of the service in terms of the resources used to provide it. The opposite applies where services are priced above marginal cost.

There is a case for reducing the supply and raising the price where prices are currently below marginal cost; and for raising supply and cutting charges where prices are higher. As costs of letter collection and delivery are much lower in urban areas than in remote, rural regions, this would cause prices to fall for town dwellers and rise in parts of the countryside.

The argument for a uniform price is concerned with what some see as the "unfairness" of charging different consumers differently. Yet it is not obvious why it should be applied to postal services and not to other goods and services seemingly just as vital to rural existence. Rural areas suffer less frequent bus

services; they have far fewer supermarkets and hence higher food prices - arguably food is much more of a necessity than a luxury. Yet no one seriously argues that there should be uniform bus fares and food prices.

The extent to which those in rural areas gain from uniform charging is, of course, unclear. The present pricing system conceals the

A cost-based Royal Mail charging system would open up the possibility of a more varied service

amount of cross-subsidisation. There is no evidence, though, that cross-subsidy goes from the "rich" to the "poor". In any case, postal charges exist to pay for a service, not provide a means to redistribute income. This is the function of the tax and benefits system.

A cost-based charging system would open up the possibility of a more varied service. At present, the

uniform charge allows little variety in postal services. Even those who would prefer a better service are given no opportunity to pay for it, unless they resort to expensive premium services such as Datapost.

Local authorities could seek to subsidise services to retain or improve the quality of service (such as more daily deliveries) or reduce the postal charge. Those in rural areas facing a higher tariff might prefer less frequent deliveries and collections, say every other day, to keep the charge down. Alternatively, they might prefer to collect their mail from the village shop or garage, or have the mail delivered along with the daily milk or newspaper. Already the milkman and the newsagent provide doorstep deliveries. Is it necessary for the postman to visit, too?

The main benefit of previous privatisations came in reducing costs. This has taken two forms: doing more efficiently what is already done; and doing new things in new ways. The latter are what economists call "dynamic" efficiency gains. The government's privatisa-

tion proposal for the Royal Mail is a bold first step, but many of the potential dynamic efficiencies will come only if price signals are introduced into the market for letter deliveries. By retaining a uniform postal charge, the potential gains from privatisation are restricted.

When Rowland Hill introduced the "penny post" in 1840, his aim was to achieve political acceptability. Hill initially recommended a flat charge between "post towns" only, where he calculated that the costs of provision were roughly uniform. It seems once again that the future of the Royal Mail is to be determined by political necessity rather than sober economics.

David Parker

The author lectures in managerial economics at the University of Birmingham Business School. This article draws from a study in the current issue of *Public Money and Management*, published by the Public Finance Foundation, 1 Robert Street, London WC2N 6BN

### Brittan über alles

■ Sir Leon Brittan should think about changing the title of his luncheon speech at the Policy Studies Institute in London tomorrow. Instead of "What next for Europe?", a much more appropriate theme would be "What next for Leon?", particularly since just a few hours later, in Brussels, EU leaders are set to choose Brittan's next boss.

Everyone knows that Luxembourg's Jacques Santer is the hot favourite to take over Jacques Delors' job as president of the European Commission. He's the dark horse candidate who has made late strides after better-known candidates such as Dutch Prime Minister Ruud Lubbers, Belgian premier Jean-Luc Dehaene, and Sir Leon himself were either blocked or dropped out of the race.

But while the prospect of Santer's arrival in Brussels has dismayed some senior Commission officials who remember the uninspired reign of fellow Luxembourgier Gaston Thorn in the early 1980s, it may not entirely displease Sir Leon, the competition commissioner.

As a student of German politics, he would no doubt recall the immortal words of the Bavarian heavyweight Franz-Josef Strauss - a great power in the land even though he never rose to be

chancellor of Germany: "Es ist mir egal wer unter mir ist" (I don't care who is below me).

### Letting rip

■ Talking of Gaston Thorn, president during a period of deep Euro-sclerosis... A particularly moving ode has come Observer's way penned by a distinguished participant in the depths of an interminable meeting in the Berlaymont building, or possibly in the Chancery, next door. It runs roughly as follows:

"When a meeting is chaired by G. Thorn, it is certain to last until dawn. He's mumbling and bumbling and continually fumbling. And the whole thing is one bloody yawn."

A bottle of finest malt for the most inspired guess as to the author of the poem, and for the best attempt at a new generation of ditties to mark the presidency of Santer (if he gets it).

### Explosive stuff

■ While the world is exercised about the vaulting price of coffee, scant attention has been afforded the recent surge in the price of methanol. This key ingredient in methylated spirits was going for less than DM200 per tonne last year; it now costs over DM550 per tonne. Although it is best known as a



cheap if unpalatable alternative to whisky, meths is now an essential ingredient in unleaded petrol. Another sign that the price of supermarket petrol may soon be heading in the same direction as the price of supermarket coffee?

### To the hilt

■ Bristol & West Building Society is so concerned to take the public's views into account that it commissioned research to find out what people wanted from a mortgage. It found that the public was not seduced by the various cashback schemes which have

cluttered the market recently but looked at a mortgage in terms of monthly payments. How wise of the society then to launch a new range of mortgages on the basis of those findings; how sad, however, for existing B&W borrowers who find that the standard variable rate they pay is - at 7.99 per cent - the highest charged by any of the ten largest societies.

### Guillotine motion

■ So how was your July 13? While most of Britain's commuters were struggling to get to work during the fifth rail strike, Observer was pleasantly surprised to find that not only had the Hampton Court to Waterloo service not been cancelled but the number of trains had doubled from two to four an hour yesterday.

The morning took an even better turn when the FT receptionist rang to say that Le Croissant Shop, had delivered a box of hot croissants for Observer to commemorate Bastille day. If it had been delivered on the correct day, Observer would have been on holiday.

### Sleight of hand

■ Chris Moncrieff, the Press Association's political editor retiring after 32 years at Westminster, told guests at a lunch staged in his honour yesterday of the time when Sir Denis Thatcher

was unceremoniously deprived of his copy of the FT.

Margaret Thatcher had a glossy magazine in her hand as she was about to leave 10 Downing Street shortly after her third general election triumph in 1987.

Alerted that a battery of photographers was assembled outside, she grabbed the FT from Sir Denis and hid the magazine inside it. "You didn't see that," she told Moncrieff, and, until yesterday, he duly obliged.

### Over my head

■ When in Geneva do as the Genevese do. A reader, just back from the place, reports having some difficulty following the English instructions on how to validate his train ticket. He was advised to "push the side to obliterate home into validation slit".

### And finally

■ After four years doing the financial spots on BBC Radio 4's Today programme, Nils Blythe is hanging up his microphone and moving to the Money Programme. This morning is his last opportunity to plunder this column for his "and finally" pay-off line.

How about asking how many lawyers does it take to change a light-bulb, Nils? Answer: I'll have to get a QC's opinion.



EU states criticised over failure to agree on justice and immigration

## Brussels forces the pace on visas

By Emma Tucker and  
David Gardner in Brussels

The European Commission yesterday produced its proposed format for a European Union visa for non-EU citizens which would come into force from the beginning of 1996. The proposal was discussed at a meeting where the Commission was highly critical of member states' failure to reach agreements on justice and immigration affairs, the "third pillar" of the Maastricht treaty.

The Commission's attempt to introduce a common visa is part of an initiative to allow free movement of people, including third country nationals, in Europe. If Commission plans are implemented, non-EU citizens

will ultimately be able to apply for one visa granting them entry to all countries of the Union.

However, this idea has met with considerable opposition from some member states. In particular, the UK government was concerned that citizens from Commonwealth countries who did not require a visa to enter Britain would have their movement restricted under a common EU visa. The introduction of the new European format, a preliminary step in the Commission's initiative, will constitute a change in design only for national visas and will not be effective as a European-wide visa until member states have agreed unanimously on a proposed list of 129 countries whose citizens

will require one for entry.

When the list was published in November it prompted much controversy.

"An agreement is going to be very hard to achieve," one British official said. "The Maastricht treaty demands a common [visa] format. The British will accept the format. It is accepting the common list that will be a problem," he said.

The visa, and the list of nationalities requiring permission for entry, follow closely work done by the nine members of the intergovernmental Schengen free travel agreement, which covers all the EU members except Britain, Denmark and Ireland.

Mr Padraig Flynn, social affairs commissioner, who led yesterday's debate, is understood to have told his colleagues that "it is not possible to detect any sign of movement towards seeking, let alone finding, compromise solutions" on a range of initiatives the EU has set itself.

These include the Europol organisation to combat organised crime and drugs trafficking within the single market; the external frontiers convention, meant to permit freer movement within Europe by tightening up controls on non-EU nationals at port of entry; and a common customs information system.

Last December's EU summit in Brussels gave justice and interior ministers a deadline of this October to finalise the Europol convention.

Mr Padraig Flynn, social affairs commissioner, who led yesterday's debate, is understood to have told his colleagues that "it is not possible to detect any sign of movement towards seeking, let alone finding, compromise solutions" on a range of initiatives the EU has set itself.

## Dollar firms on rumour of rates rise

By Philip Gawith in London

The battered dollar bounced back on foreign exchanges yesterday as rumours circulated among dealers of an imminent tightening of monetary policy by the Federal Reserve.

The market performed a swift about-turn from Tuesday's fears that low inflation would delay higher interest rates. The dollar closed more than a penny and a half higher in London at DM1.5383 from DM1.5235. It was also firmer against the yen, closing at ¥98.15 from ¥96.80.

There were suggestions in the markets that US short-term rates would rise by anything from 50 to 100 basis points, which would take them above German rates for the first time since September 1990.

### Bills redesigned to beat counterfeiters

The US yesterday announced the first significant redesign of the dollar since 1929 in an effort to curb a rise in counterfeit bills. The portrait on the new notes will be moved, security strips made more sophisticated and a watermark introduced. However, old bills will not be recalled because of a potential loss of confidence in the dollar.

Earlier the dollar had weakened slightly on the release of US consumer inflation data for June. Month-on-month inflation rose by 0.3 per cent, in line with market forecasts, momentarily damping hopes of a Fed tightening.

A quick increase in rates would dispel fears that the Fed has been slow to respond to the threat of inflation arising from economic recovery. It would also quash concerns that the Fed is bending to the will of the White House.

which does not want higher rates. Both factors have contributed to recent dollar weakness.

Another factor contributing to the rebound was the greater stability in international bond markets. Volatile bond markets had driven investors towards safe haven currencies such as the D-Mark and the Swiss franc, and the relative weakness of these two currencies in recent days is a sign of calmer markets.

Analysts said the dollar's

bounce provided evidence that some investors were becoming nervous about the weakness of the US currency against the yen.

However, sentiment remains bearish and yesterday's bounce was seen more as a corrective rally than a turning point. But investors remain cautious of taking aggressive short positions against the dollar, for fear of being caught out by central bank intervention.

"The lower we go, the more nervous the market gets," said Mr Ian Gunner, international economist at Chase Manhattan in London. The dollar has fallen by around 9 per cent since the beginning of June.

Samuel Brittan, Page 17  
London stocks, Page 27  
World stocks, Page 34

## Coca Cola Japan joins soft drinks price war

Continued from Page 1

bottlers, the distributing wholesaling companies to which Coca-Cola Japan supplies beverages, have started distributing the cheap imports to be sold at a retail price of around ¥70 a can, 36 per cent lower than Coca-Cola's usual retail price, for a limited period this summer.

Private labels are already a familiar phenomenon in Europe and North America, where consumers have increasingly become more concerned about getting

good quality at a low price than about the name on the product.

In the soft drinks sector, tough competition from Cott in the US recently prompted Pepsi-Cola to warn of flat profits in its second quarter, causing its share price to plummet.

The trend towards brand labels in Japan can, in part, be attributed to frugality. The ordinary Japanese have been hit by the prolonged domestic recession. Also, the higher yen and expansion of retailers have lowered the price of imported private brands.

Retailers' private brand products now range from food to mens' suits to electronic appliances.

Coca-Cola Japan was dismissed of the impact of private brands having on its market share, since sales through retailers amounted to 1 per cent of overall sales. However, an official at a better noted the trend towards lower prices in Japan and said the company was testing the quality of the imports before possibly distributing Coca-Cola made in the US on a regular basis.

## CBS merger called off

Continued from Page 1

Mr Diller to join QVC and said yesterday they would "be pleased" if he chose to remain as the company's chief executive. Wall Street analysts felt it highly unlikely that Mr Diller would wish to remain in the humdrum world of home shopping, working for men who had destroyed his deal with CBS.

It is the second time in six months Mr Diller has failed with an ambitious QVC takeover deal. In February, he lost a \$10bn battle to acquire entertainment group Paramount Communications - a deal Comcast strongly supported.

Comcast objected to the QVC-CBS merger because it sees its stake in QVC as a means of building up a strong presence in television programming, where it has few interests.

Federal law limits broadcasters and cable operators to a 5 per cent voting stake in companies in each others' industries. As a result, Comcast's influence at QVC would have been significantly diluted by the CBS deal.

## THE LEX COLUMN

## CBS switches channels

Comcast's move to acquire QVC certainly scores high marks for audacity. Its \$2.2bn bid has already scotched the home shopping channel's rival plan to merge with CBS. Whether it is also a smart move is unclear. If Comcast finishes out a third bid, it will be able to cash in its 15 per cent stake at a handsome profit. But if it ends up controlling QVC and chairman Mr Barry Diller - whose star status has boosted QVC's value - walks, the price-tag may look steep.

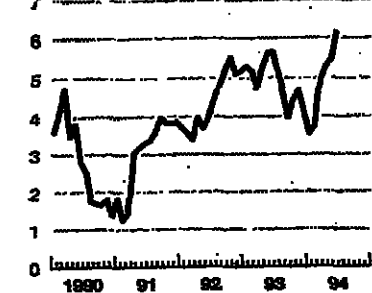
Though Mr Diller's intentions are unknown, it is clear he feels QVC on its own is an insufficient vehicle for his talents - hence his plans to acquire Paramount and merge with CBS. With both schemes dead, Mr Diller could cash in his QVC shares and options. He could then cast around for another vehicle into which to inject both his talent and his capital. An accommodation with Comcast cannot be ruled out - though it would presumably have to involve turning QVC into something grander than a home-shopping channel.

Meanwhile, CBS may now receive attention from other suitors. Chairman Mr Larry Tisch has done nothing to discourage the impression that he would welcome offers. Yesterday's decision by CBS to buy back \$1.1bn of its own shares is a sign that Mr Tisch is looking to cash in his large stake. He has even given interested parties a price to aim at. Anything over the buy-back price of \$325 a share would be acceptable. The problem is that CBS has effectively been up for sale for some time and the only suitor to emerge has been Mr Diller. If Mr Tisch really wants out, he may have to lower his price.

FT-SE Index: 3005.3 (+41.4)

UK real yield

Long gilt yield minus core inflation, %



Source: Datastream

unduly conservative. Overtime working fell unexpectedly in May, while the modest drop in unemployment in June does not smack of overheating. It may be that tax rises and higher bond yields have been just enough to take the inflationary edge off recovery. The rise in gilt yields looks all the more ferocious against the background of yesterday's comforting data.

The sharp rally in gilts this week may mark a realisation that real yields have risen far enough. If that brighter mood can be sustained, equities will also have more headroom. With the FT-SE 100 index breaking back through 3000 yesterday, the equity market again looks inclined to take its lead from the promising fundamentals. But the FT-SE climbed higher than this last month only to plunge with international markets, and not that much has changed in the domestic economy since.

### UK economy

The picture of steady, non-inflationary growth painted by the Treasury's summer forecast has survived this week's batch of economic figures. The small drop in underlying inflation last month was no more than financial markets expected. More importantly, after the scares earlier in the year, there is no sign of upward pressure on average earnings. Add in the good news on wholesale prices - manufacturers are not passing on higher raw materials costs to customers - and the inflationary threat looks remote.

The lingering worry is that the economy might accelerate through the second half of the year. Yet straws in the wind hint that the Treasury's forecast of 2.75 per cent growth this year is not

### UK telecoms

Mr Don Cruickshank, the UK telecoms regulator, yesterday ticked Mercury Communications off for being shrill. He is right. The company's latest campaign about unfair regulatory treatment sounds like special pleading. Mercury has been cosseted during its 10 years of existence by paying artificially low prices for use of BT's network. That may have been appropriate to give the company an initial leg-up. Some assistance to the latest batch of telecoms players is also reasonable. But, at some point, the subsidy has to stop.

The snag is that Mercury has not used the seven years when it was BT's only licensed competitor wisely.

Instead of differentiating its services from BT's and building a sustainable competitive advantage, it offered a slightly cheaper but similar service. It exploits the wide gap between the wholesale prices it has paid for using BT's network and BT's high long-distance charges. Mercury is now facing a two-way squeeze. BT is cutting its long-distance charges, while the network usage fees are going up.

This is not to say that the ungainly regime which governs network fees is perfect. The system exists because BT is not allowed for political reasons to charge customers the full cost of having a telephone line. If the government had political courage, it would scrap that restriction. But so long as it exists, Mercury does itself no favours by moaning. It would do better, even late in the day, to try to build a sustainable competitive advantage.

### Owners Abroad

The market seemed comforted by Owners' reduced interim loss. But that is not necessarily good news. Bigger losses for tour operators at the half-way stage often point to an increase in capacity and higher annual profits. Owners' figures, though, are muddled by its increased Canadian exposure which counters the seasonality of UK package tours. The link-up with Thomas Cook also makes it hard to gauge what is happening to the underlying business. Nevertheless, Owners appears to be making good progress cutting costs and reinvigorating its operations. Its forthcoming rebranding exercise will be critical for the second phase of recovery.

Owners' revival is made easier by the strong holiday market, with bookings up 13 per cent so far this year compared with 1993. BAA's passenger figures yesterday also confirmed how many Britons are joining the holiday brigade. But the real test for Owners will come when the market tightens again. The benign theory of the industry's future suggests that may not happen for a time. The big three operators, which control well over half the market, have grown sensible and sophisticated and averse to price wars. Besides, the industry is maturing and the barriers to entry are rising. More stable industry earnings should therefore be rated more highly by the stock market than in the past. But such arguments have been advanced before and confounded by experience. It still takes a leap of faith to regard tour operators as dependable investments.

## Record fines imposed on price-fixers

Continued from Page 1

producers more than £600m for price fixing and market sharing.

Under the cover of an ostensibly legitimate trade association, called the PC Paperboard, Europe's carton-board producers - including several big international forest products and paper companies as well as smaller independent mills - set up a scheme to guarantee regular price rises which ran from 1986 until 1991. The cartel was uncovered in a series of unannounced

inspections carried out simultaneously by the commission in April 1991 after complaints by British and French carton users' trade associations. During the raids, commission officials discovered important evidence, even though the cartel had taken careful steps to cover its tracks.

In August, Stora, the Swedish company which had recently taken over the German producer of cartonboard Feldmühle - a ringleader of the Cartel - came

clean with the commission. For its cooperation it faces a substantially lower fine of £601,55m. Fines were also lower for those companies which did not contest the essential facts alleged against them, roughly half of the companies involved.

Mr Van Miert said it was "very disturbing" that after more than 10 years of active pursuit of secret cartels, the commission was still discovering market sharing and price-fixing cartels in major industries.

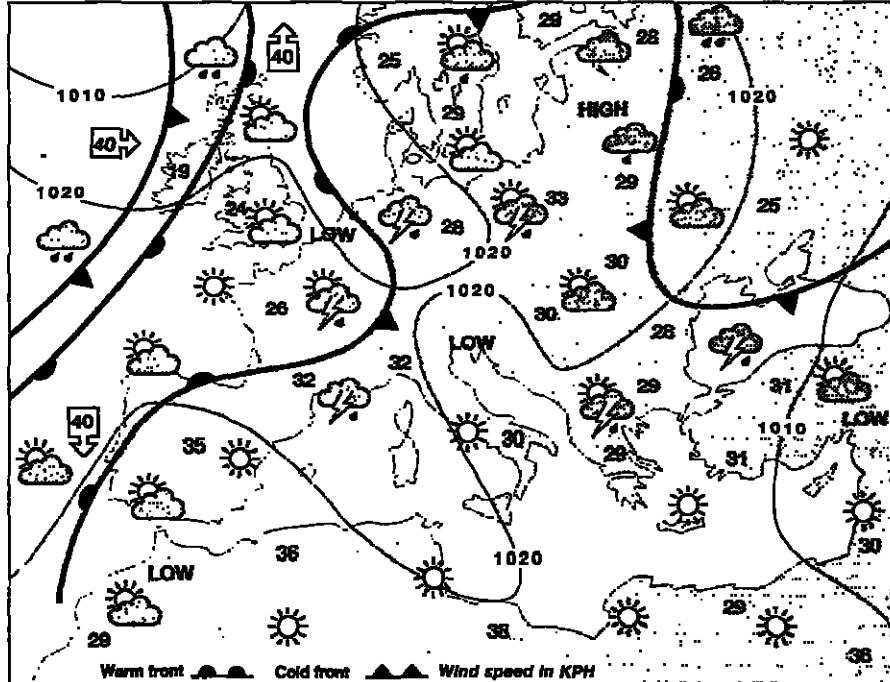
### FT WEATHER GUIDE

#### Europe today

A frontal zone will result in clouds and outbreaks of rain over Ireland and Scotland, while England and Wales will enjoy sunny spells apart from the possibility of thundery showers over eastern counties. Cooler air from the Atlantic may move into the Continent. It will meet the hot, continental air over the Benelux, France and Germany and this will cause thunderstorms, which could be accompanied by hail at times. Thunderstorms are also likely in the Alps. Eastern Europe will continue warm with frequent sunny spells. Over the Balkans, the sunshine will be more prolonged, but a few showers are still possible. Spain, Portugal, Italy and Greece will also enjoy sunny conditions. Central and southern Scandinavia will experience sunny periods along with a few showers, with temperatures well above normal.

#### Five-day forecast

The British Isles will enjoy frequent sunny spells and should remain dry over the weekend. Scattered thundery showers are likely over Scandinavia and western, central and eastern Europe. Afternoon temperatures will drop to a more reasonable level. The Mediterranean will remain sunny and dry.



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

#### TODAY'S TEMPERATURES

Location	Max	Min	Location	Max	Min	Location	Max	Min
Abu Dhabi	30	24	Caracas	25	20	Faro	20	15
Algiers	30	24	Cardiff	22	17	Frankfurt	20	15
Amsterdam	25	20	Casablanca	28	23	Geneva	20	15
Athens	31	26	Chicago	29	24	Gibraltar	28	23
Bahia	32	27	Cologne	28	23	Glasgow	20	15
Bangkok	31	26	Dakar	28	23	Hamburg	20	15
Barcelona	28	23	Dallas	33	28	Helsinki	20	15
Bombay	32	27	Deli	35	30	Hong Kong	28	23
Buenos Aires	24	19	Dubai	38	33	London	20	15
Cairo	31	26	Dublin	20	15	Los Angeles	28	23
Cape Town	28	23	Edinburgh	20	15	Madrid	28	23
						Manila	32	27
						Melbourne	28	23
						Mexico City	28	23
						Miami	32	27
						Montreal	28	23
						Moscow	20	15
						Mumbai	32	27
						Nairobi	28	23
						Osaka	28	23
						Paris	28	23
						Perth	28	23
						Prague	20	15
						Rangoon	32	27
						Reykjavik	18	13
						Rio	32	27
						S. Francisco	28	23
						Seoul	28	23
						Singapore	32	27
						Stockholm	20	15
						Strasbourg	28	23
						Sydney	28	23
						Tampere	20	15
						Tel Aviv	32	27
						Tokyo	28	23
						Toronto	28	23
						Vancouver	28	23
						Vienna	28	23
						Warsaw	28	23
						Washington	28	23
						Wellington	28	23
						Whitby	28	23
						Zurich	28	23

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## ROLLS-ROYCE

### ROLLS-ROYCE WINS £60M ORDER FOR FIRST INDONESIAN POWER STATION

Rolls-Royce has won its first full turnkey power station order in Indonesia. The contract is worth £60 million (US\$90 million) and is for all the electromechanical equipment and civil works for a 60MW combined cycle power station to be built for Indonesia's national electricity utility.

The main contractor is Parsons Power Generation Systems, part of Rolls-Royce Power Engineering, who will be responsible for commissioning the project in just over two years. Most major items in the plant will be supplied by Rolls-Royce companies, including two RB211 gas turbine generators.

The order further strengthens Rolls-Royce's presence in South East Asia's power industry.

THE SYMBOL OF POWER

ROLLS-ROYCE PLC, CHURCHILL BUILDING, LONDON SW1E 6AT.





## INTERNATIONAL COMPANIES AND FINANCE

## US accounting difference reduces losses at Fiat

By Andrew Hill in Milan

The US accounts of Fiat, the Italian automotive and industrial group, show a 1993 net loss almost L1,000bn (\$662m) lower than the loss shown by the group's European results. The disparity is the result of accounting differences.

In May, Fiat announced a record consolidated loss of L1,783bn for 1993, after minority interests, extraordinary items and tax.

In the US accounts, deposited with the US authorities at the end of last month,

the net loss is L794bn.

The comparative profits in 1992 were L551bn in the European accounts and L375bn in the US equivalent.

At the same time, shareholders' equity is slightly higher in Fiat's US accounts for 1993: L18,724bn, compared with L17,427bn in the European accounts.

Mr Carlo Gatto, a senior vice-president in Fiat's administration and audit division, explained that the difference in net results was particularly marked in the 1993 accounts because the group imple-

mented changes to US rules on accounting for deferred tax liabilities and assets.

When the cumulative effect of the changed accounting principle was included, Fiat's US profit and loss account was adjusted upwards by L1,308bn, although this figure was offset by other negative items.

The adjustment to shareholders' equity was mainly due to differences in accounting for goodwill in acquisitions.

Fiat indicated at its shareholder meeting at the end of last month, that it would return to net profit for 1994.

## Sky to offer up to five new satellite TV services

By Raymond Snoddy in London

Sky Television is planning to launch a number of new television services, possibly as many as five, over the next few months.

The satellite television venture yesterday announced the first of the new services - a second Sky Sports package, which will be launched on August 19.

Also under consideration is a travel channel, an education channel and a science fiction channel.

The aim is to take a number of programme services from cable television to strengthen Sky's Multi-Channel package of subscription channels.

The new services could also lead to an increase in the prices of some of Sky's subscription packages. At the moment, all the services offered by Sky Television cost £19.99 a month.

Sky declined to comment on whether prices would change once the new services were introduced.

The new line-up of services is not likely to involve complete channels. The services will almost certainly be segments of programming added to the total Sky package by splitting existing channels.

To begin with, for example, Sky Sports 2 will only broadcast at weekends.

The new sports service will give schedulers an extra 50 hours of airtime to broadcast more live sport and documentaries.

The new weekend service will be free to existing Sky Sports subscribers.

With only one sports channel, Sky has faced considerable scheduling difficulties. During coverage of England's cricket tour of the West Indies earlier this year, coverage of English Premier League football had to be moved to Sky One.

Sky Television is owned by British Sky Broadcasting, a consortium in which Pearson, owner of the Financial Times, has a significant stake.

## Renault in pole sell-off position

John Ridding finds a mix of caution and commitment from Paris

Mr Edmond Alphandery, the French economy minister, chose his words carefully yesterday. He was not announcing the privatisation of Renault, merely preparing to select adviser banks for the "evolution of the capital" of the French state-owned automotive group.

But despite Mr Alphandery's reticence, the French government has clearly started the wheels rolling again in its plans to transfer the car maker, one of the flagships of the French public sector, into the private sector.

It raises the question of how and when Renault might be sold, and who might be the buyers of stakes in the company, which is valued at about FF40bn (\$6bn).

Behind yesterday's announcement lies a mixture of caution and commitment. The government is keen to signal its commitment to the sale of Renault, which has proved one of the trickiest proposals on its list of 21 public sector companies slated for sale.

"The French state should not be in the business of making cars," says Mr Gérard Longuet, the industry minister.

Mr Longuet has pushed hard for Renault's privatisation. So has Mr Louis Schweitzer, the chairman of the automobile group.

Industry observers add that the company is in good shape for sale. It is one of the few



Edmond Alphandery: his remarks show cautious line

avoid trade union opposition to its plans for Renault, a stronghold of union groups in the 1960s and 1970s and which remains a symbol of a corporatist system of industrial management.

As Mr Alphandery demonstrated yesterday, the government remains cautious. According to the economy minister, the launch of bids for adviser banks "prejudges nothing" concerning the future ownership of Renault.

French officials argue that there is no need to hurry. The government has already named Assurances Générales de France, the insurance company, and Groupe Bull, the computer manufacturer, as the next companies to be privatised.

Proceeds from the privatisation earlier this year of Elf Aquitaine, the oil group, and Union des Assurances de Paris, have already taken the government beyond its targeted receipts of FF55bn for this year.

Thus a possible scenario for Renault is a partial privatisation which could take place before next spring's presidential elections. A sale of the balance of the state's 80 per cent stake could follow.

Aubergier, a senior member of the National assembly's finance committee, said last

month that the government was considering a partial privatisation, but that no decision had yet been taken.

Industry observers in Paris suggest that a partial privatisation could involve the sale of between 15 and 25 per cent of the company's shares and the formation of a so-called "noyau dur" of long-term shareholders.

Such shareholders would probably be drawn mainly from the ranks of France's largest financial and industrial groups.

They might include Lagardere Group, the communications and defence company which is involved with Renault in the development of its Espace vehicles, and which has expressed an interest in its partner's privatisation. Elf Aquitaine, which co-operates with Renault in several areas, including in Formula One motor racing, is another potential investor.

Renault has also been seeking industrial partners following the collapse of its merger plans with Volvo. Negotiations, concerning the sharing of foundry facilities, have ended unsuccessfully.

Privatisation, however partial, could help untangle the remnants of Renault's complex cross-shareholding with Volvo. The Swedish company has 20 per cent of Renault.

## Czech cabinet rejects shake-up plan for petrochemical industry

By Vincent Boland in Prague

The Czech cabinet yesterday rejected fresh proposals for restructuring the country's oil refining and petrochemical industry, potentially clearing the way for further consideration of two earlier plans which would see private investors take a minority stake in the sector.

Mr Václav Klaus, prime minister, said a revised industry ministry proposal would be studied again in a month.

The government has already received two proposals for restructuring the industry, which is estimated to be in need of a \$1bn investment programme.

One would see four international oil companies, Shell, Conoco, Total and Agip, take a 49 per cent stake in the refining business in return for an immediate payment of \$180m and a \$500m investment programme over five years. This plan would leave the petrochemical business in state hands.

The second proposal, which

the government favours, has been submitted by Chamapol, a powerful Czech monopoly oil importer which is itself being restructured.

The influential Council of Economic Ministers has recommended that Chamapol's proposal be accepted.

The Czech Republic is currently almost entirely dependent on Russian oil supplies, which are piped via Ukraine and Slovakia. The government is committed to building the Ingolstadt pipeline from Germany to reduce this dependency.

## Agencies cool on UK societies plan

By Alison Smith in London

Credit rating agencies believe the UK government's plans to give building societies greater freedom could increase the risk profile of societies.

IBCA, the European rating agency, said the plans, announced last week by the Treasury, had potentially negative implications for societies.

While IBCA said it was not revising its positive view of societies "for the moment", it appeared more conscious of the mistakes societies might make as a result of the changes than of the benefits to them.

The government intends to allow societies to raise up to 50

per cent of their funds on the wholesale money markets; to wholly own a general insurance subsidiary dealing with house-related lines of insurance; and to carry out limited lending to businesses which is not secured against land.

Moody's Investors Services, the US ratings agency, was wary about the use of societies which, by definition, would raise their risk profile. "Our ratings are stable but our outlook is cautious," it said yesterday.

Moody's highlighted the prospect of greater risk if societies increased the amounts they raised on the wholesale

money markets in terms of short-term, confidence-sensitive funding.

A report from IBCA focused on the increase in risk from moving into general insurance, and expressed scepticism about the merits of a building society lending to businesses.

IBCA's doubt about the wisdom of societies' lending to business reflects the general view among society chief executives. But the agency's reaction to the proposal on general insurance is gloomier than that of the sector.

IBCA argued that general insurance in the UK "has been almost characterised by its unprofitability".

## Uralita set to spin off chemicals

By Tom Burns in Madrid

URALITA, the Spanish industrial group in which a number of UK institutions took a significant stake last year, is to group its chemical operations into a separate company in order to pave the way for a possible outright sale.

The reorganisation would allow Uralita to concentrate more fully on its core building materials business, analysts say.

The group is Spain's building materials market leader.

A number of UK institutions, led by Scottish Widows, last

year paid Pta7.6bn (\$58m) for a 15 per cent stake in Uralita. The vendor was Grupo March, Spain's leading holding company.

Buffeted by recession, Uralita lost Pta7.4bn last year but strong first-quarter results suggest that losses could be brought down to Pta1.5bn this year and that the group could be profitable in 1995.

Uralita plans to underwrite a Pta15bn capital increase, a sum equivalent to the book value of its plastic and chemical assets, for Rocalla, a fibre cement company that is to acquire Uralita's chemicals assets.

Rocalla is to change its name to Aragonese.

Rocalla, which is 95 per cent owned by Uralita, and is listed on the Madrid and Barcelona stock exchanges, will pass its cement business across to Uralita.

The disposal of the chemical units grouped in the re-launched Aragonese, either through a trade sale or through a placement with institutional investors, is expected to take place early next year.

Uralita is believed to have placed a price tag of between Pta20bn and Pta23bn on its chemicals assets.

## Pirelli confirms sale of US farm tyre subsidiary

Pirelli, the Italian tyre group, has confirmed press reports that it plans to sell the farm tyre business of its US subsidiary, Armstrong Tyre, Reuters reports from Milan.

"In line with our strategy to focus the company on the car and light truck tyre market, we are currently in negotiations for the sale of the Des Moines plant which produces a textile cross ply farm tyre," Pirelli said. The sale will cut Pirelli Armstrong's workforce by 40 per cent to 1,150 workers, press reports said.



REMY COINTREAU

## PRELIMINARY RESULTS FOR THE YEAR ENDED 31 MARCH 1994

Profits increase by over 25%  
Results confirm success of focused growth strategy

The Rémy Cointreau Group's net profit after tax for the year ended 31 March 1994 was FF252 million, a rise of 24.5% over the previous year's figure of FF202 million. Turnover rose to FF6,505 million, up 9% on the previous year.

Despite continuing contrasts in the global economic environment through the 1993/94 financial year - marked in particular by a persistent recessionary climate in continental Europe and Japan - the Group pursued its dynamic growth strategy, which resulted in operating profits of FF918 million, up 4.7%. The Group's brands enjoy a strong presence in all their markets and recorded gains in market share for all divisions.

The Rémy Martin brand consolidated its position as the world leader in superior quality cognac with over one-third of market share.

The Liqueurs and Spirits division saw turnover rise by 5.3%. This performance is particularly promising since this division's main markets were severely affected by the recession throughout 1993, particularly in Italy and Spain.

The Champagne division, which includes the Piper Heidsieck, Charles Heidsieck and Krug brands, experienced a 7% upturn in turnover volume, meeting the challenge of already extremely competitive markets.

Turnover from distribution of non-Group spirits rose 13%. This increase was led by the Group's Scotch whisky partner, Highland Distilleries, which jumped 57%, and by The Macallan single malt, which recorded a 39% rise in sales in the United States.

Rémy Associés, the Group's distribution network, continues to open subsidiaries in new markets which have promising development potential.

During the first quarter of the current financial year (April - June 1994), Group turnover continued to grow.

## First quarter's turnover (1 April - 30 June 1994)

(FFr millions)	3 months ended 30.6.94	3 months ended 30.6.93	% Change
Cognac	466.4	429.3	+ 9
Liqueurs, Wines, Spirits	357.1	307.6	+ 16
Champagne	103.6	113.4	- 9
Non-Group Brands	272.6	243.8	+ 12
<b>TOTAL</b>	<b>1,199.7</b>	<b>1,094.1</b>	<b>+ 10</b>

Sales of all Rémy Cointreau Group brands continued to expand during the first months of the 1994/95 financial year. The gradual recovery of European economies, coupled with sustained growth in the United States and the Asia-Pacific region, indicate that the recession is now over.

The Group is therefore confident that the current year will see ongoing development of business levels and a sustained rise in profits.

At the Annual General Meeting to be held on 22 September 1994, the Board of Directors will propose a dividend payment of FF4.60 per share (FF4.90 including tax credit), which represents an increase of 4% over the previous year. In addition, and in line with standard practice, the Board will propose that authorisation be given to increase the Company's share capital, at an appropriate time, over the next five years.

## Rémy Cointreau consolidated turnover for the year ended 31 March 1994

The meeting of the Board of Directors of Rémy Cointreau on 29 June 1994, chaired by André Hériard Dubreuil, approved the Group's consolidated financial statements for the financial year ended 31 March 1994.

(FFr millions)	Year ended 31.3.94	Year ended 31.3.93	% Change
Turnover	6,377	5,832	+ 9
Income from services	128	140	- 9
Operating revenue	6,505	5,972	+ 9
Operating profit	918	876	+ 5
Financial charges	(595)	(577)	+ 3
Exceptional items*	12	(31)	+ 3
<b>Consolidated net profit (Group share)</b>	<b>252</b>	<b>202</b>	<b>+ 25</b>

\* The change in exceptional items is mainly accounted for by the FF55 million provision made in the year ending 1993 and in 1994 by the sale of minor non-core activities.

## Consolidated turnover

(FFr millions)	Year ended 31.3.94	Year ended 31.3.93	% Change
Cognac	2,821	2,506	+ 13
Liqueurs, Wines, Spirits	1,742	1,654	+ 5
Champagne	668	655	+ 2
Non-Group Brands	1,145	1,017	+ 13
<b>TOTAL</b>	<b>6,377</b>	<b>5,832</b>	<b>+ 9.3</b>

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## INTERNATIONAL COMPANIES AND FINANCE

## TV network lifts CBS to record per-share earnings

By Patrick Harverson  
in New York

CBS, the US broadcast television group, yesterday announced second-quarter profits of \$109.3m, up slightly from \$107.4m a year ago.

The results translate into earnings of \$6.84 a share, a record for CBS. Last year, the company reported earnings of \$6.73 a share, but that figure was boosted by two extraordinary items.

Without those items, earnings in this year's second quarter were up 19 per cent from a comparable \$5.77 a share in 1993. Operating income was also higher in the quarter, up 14 per cent to \$174.3m, while

consolidated net sales rose 6 per cent to \$882.6m.

The CBS television network unit made the biggest contribution to group earnings, reporting substantially higher income than a year ago. It attributed this to a strong performance from its prime-time, daytime, late-night and news programming.

Although it has the weakest sports programming of the three main networks, CBS said its college basketball broadcasts in the quarter - which included the highly-popular Final Four championship tournament - posted an especially big sales increase, as did late-night programming, led by the top-rated Late Night

with David Letterman show. Higher earnings were also reported by the group's affiliate stations and radio divisions.

The results had little impact on CBS shares yesterday. However, they fell sharply in early trading on the news that the company was abandoning its planned merger with the QVC television shopping network, after telecommunications group Comcast launched a rival bid for QVC.

The shares recovered later, after CBS said it would buy back 3.5m shares and split its stock five-for-one. By late morning, they were trading at \$300, unchanged on the day.

## US forestal group hit by weakness in wood prices

By Laurie Morse in Chicago

Weyerhaeuser, the US forest products company, saw second-quarter earnings before special items fall to \$128.8m, or 62 cents a share, from \$181.5m, or 89 cents, in last year's corresponding period.

Sales for the period rose to \$2.6m from \$2.4m last year. The company said that although pulp and containerboard packaging prices had begun to strengthen, the improvements were offset by weaker wood products prices.

Prices for logs, lumber, and plywood reached historically high levels last year. However, rising interest rates this year have dampened the new home building boom that had underpinned those price increases.

"Our second-quarter results were mixed," said Mr John Creighton, president. "We began to see the benefit from higher prices in our pulp, paper, and packaging businesses at the same time we experienced lower lumber, plywood and oriented strand board prices, and reduced volumes of domestic log sales."

Weyerhaeuser's timberlands and wood products segment turned in second-quarter operating earnings of \$243.3m, up slightly from \$241.8m.

The company's pulp, paper and packaging businesses recorded earnings of \$30.1m in the quarter, down from \$44.4m in the second quarter of 1993.

Weyerhaeuser's overall first-half earnings slumped to \$255.4m, or \$1.24 per share, from \$359m or \$1.75 in the 1993 first half. Sales for the period were \$4.9bn, up slightly from last year's \$4.7bn.

## Nuovo Pignone appointment

Mr John Blystone has been named president and chief executive officer of Nuovo Pignone, a European manufacturer in which General Electric of the US holds a majority interest, Reuters reports. He was vice-president and general manager of GE Superabrasives.

## Hilton Hotels posts solid increase

By Richard Tomkins  
in New York

Hilton Hotels, the US-based hotel and casino group, bounced back from last year's profit decline and a weak first quarter by reporting a 26 per cent increase in net income to \$33.9m for the second quarter.

The improvement was driven mainly by economic growth in the US, which lifted hotel occupancy levels and helped the company improve average daily room rates.

Group revenue rose by 10 per cent to \$381.2m. Operating

profits on the hotel side shot up 47 per cent to \$43.7m, while operating profits on the gaming side fell 2 per cent to \$36.7m.

Earnings per share rose 25 per cent to 70 cents.

For the first six months, net income was 13 per cent ahead at \$56.6m, excluding the effect of accounting changes. Earnings per share were 13 per cent ahead at \$1.17 on the same basis.

Hilton said it was the second successive quarter in which its hotel operations had shown double-digit gains. They had

been boosted by good results from the hotels in New York, Chicago, Washington DC, New Orleans and Hawaii, and by a substantial increase in the contribution from luxury Conrad hotels, particularly in Hong Kong.

The gaming side suffered from the loss of 500 rooms at the Flamingo Hilton Las Vegas because of a construction project. However, Mr Barron Hilton, chairman and chief executive, said Hilton was maintaining its leadership in the gaming business in an increasingly competitive environment, both in Nevada and elsewhere.

Hilton's Conrad Hotels subsidiary is to develop a 500-room five-star hotel in Vietnam's Ho Chi Minh City, helping to ease a shortage of first-class rooms in the former Saigon. AP reports from Hanoi.

The hotel will be part of the planned Saigon South urban development, which includes a world trade centre complex, a financial district and a civic centre.

Construction should start next year, and the hotel should open in 1997.

## First Chicago halves profit

By Richard Waters  
in New York

Trading profits at First Chicago, the first big US bank to report second-quarter earnings, were less than half their record level of a year before.

The bank, however, recovered from the losses in financial markets it suffered in the turbulent first three months of the year.

First Chicago's lower trading profit, at \$36.7m - down from \$91.6m a year before - is likely to be echoed by other big American commercial banks

which are expected to report their figures during the next week.

The reversal in bond and equity markets since the US Federal Reserve first raised interest rates in February has brought to an end a string of record-breaking profits in the financial markets.

First Chicago's second-quarter net income remained level at \$188.5m or \$1.71 a share, due in part to a number of one-off factors.

The restructuring of Brazil's foreign bank debt added \$32m to pre-tax earnings, while the accelerated sale of certain

## L'Oréal buys control of Lanvin

By Alice Rawsthorn  
in Paris

L'Oréal, the world's largest cosmetics group, has taken control of Lanvin, one of France's oldest fashion and perfume houses, by buying part of the stake owned by Orcofi, the luxury goods concern controlled by the Vuitton family.

Orcofi, which has since 1989 shared the ownership of Lanvin with L'Oréal, agreed to sell a 16 per cent stake, reducing its own holding to 34 per cent. L'Oréal will control Lanvin with a 66 per cent majority holding.

L'Oréal and Orcofi acquired Lanvin in 1989. They immediately embarked on an ambitious investment programme to relaunch the company, in the hope of revitalising its brand name in the then-bucyant up-market fashion and beauty business.

However, the luxury goods market has since been depressed by the recession. Lanvin has incurred heavy losses, and is understood to have sustained net deficits of around FF150m (\$28.7m), including restructuring costs, in 1992 and 1993.

Mr Michel Pietrini, the former Chanel executive who orchestrated the relaunch, left Lanvin last year to be replaced by Mr Loik Armand, a L'Oréal executive.

The new management has since cut costs and restructured the business.

## Cummins chief stands down

By Laurie Morse

Cummins Engine, the US diesel engine maker, has laid the groundwork for its executive succession following the announcement that Mr Henry Schacht, chief executive officer, will step down.

Mr Schacht has held the top management post at Cummins for 21 years, during which time he has successfully battled to keep the manufacturing company profitable in the face of global competition and domestic economic downturns.

He will be replaced by Mr James Henderson, currently Cummins' chief operating officer. Mr Schacht will retain his post as chairman and Mr Henderson will keep his title of president.

Mr Theodore Solso, now a Cummins executive vice-president, will assume Mr Henderson's old post of chief operating officer, putting him in line for the chairmanship.

Mr Schacht, 58, said he was standing down now, rather than at 65, so the company would avoid the double resign-

nation which would occur if he and Mr Henderson retired simultaneously in six years.

"This management transition reflects the Cummins tradition of orderly change," Mr Henderson said. "Henry Schacht and I have worked together for 30 years."

"The transition plan he has developed with the board preserves our working partnership, guarantees management continuity, and assures the ongoing consistent execution of Cummins' highly successful business strategy."

## Advertising sales boost Gannett

By Richard Waters

Improved newspaper advertising revenues and steady operating costs helped Gannett, the US publishing and broadcasting group, report record after-tax profits of \$131.8m, or 90 cents a share, in the second quarter.

A year before, net income was \$113.6m, or 76 cents.

Gannett, whose publications include USA Today, earned advertising revenue of \$540m in the period, up from \$515m, while income from newspaper circulation edged up \$3m to \$213m. Other sources of revenue were broadly in line with the year before, while costs,

excluding interest payments, were flat at \$736m.

The company, which publishes 83 newspapers across the US, attributed the advance to gains in "help-wanted" advertising. The 13 per cent increase in classified advertising sales contributed to a 5 per cent overall gain in newspaper advertising revenues, it said.

Broadcasting revenues fell slightly, to \$107m, reflecting the sale of three radio stations. However, profits climbed 29 per cent to \$55m.

Profits from outdoor advertising, by contrast, slid 8 per cent to \$8.2m, as revenues fell 1 per cent to \$83m.

For the first half, net income

of \$210m, or \$1.43 a share, was up from \$180m, or \$1.23, a year before.

Higher revenues in its information services business were behind a 16 per cent rise in net income at Dow Jones in the second quarter.

The company, whose interests include the Wall Street Journal, said revenues from information services such as the Dow Jones/Telerate services, rose 12 per cent to \$259m.

Net income was \$48m, or 48 cents a share, for the period, and \$86m, or 86 cents, for the first half of 1994. These compare with \$40m, or 40 cents, and \$71m or 71 cents last time.

## Strength in German M&amp;A Worldwide

<p>A. Krombach &amp; Söhne GmbH &amp; Co</p> <p>has been sold to</p> <p>Allied Lyons PLC</p> <p>We advised the vendors in this transaction</p> <p>Morgan Grenfell GmbH July 1993</p>	<p>Raab Karcher AG</p> <p>has acquired 20% of</p> <p>Hild Haustechnik AG, Austria</p> <p>We advised Raab Karcher AG in this transaction</p> <p>Morgan Grenfell GmbH September 1993</p>	<p>Aegis Group plc</p> <p>has acquired 50% of</p> <p>HMS Media-Beratung GmbH and HMS-Service GmbH</p> <p>We advised Aegis in this transaction</p> <p>Morgan Grenfell &amp; Co. Limited Morgan Grenfell GmbH November 1993</p>	<p>Heidelberger Zement AG</p> <p>has acquired 42.6% of</p> <p>Cimenteries CBR S.A.</p> <p>We advised Heidelberger Zement AG in this transaction</p> <p>Morgan Grenfell GmbH Morgan Grenfell &amp; Co. Limited December 1993</p>
<p>Körber AG</p> <p>has acquired</p> <p>Fabio Perini SpA</p> <p>We advised Körber AG in this transaction</p> <p>Morgan Grenfell SpA Morgan Grenfell GmbH December 1993</p>	<p>Hannover Papier AG</p> <p>has sold</p> <p>Papierverarbeitung Sachsa GmbH to</p> <p>Gascogne S.A.</p> <p>We advised Hannover Papier AG in this transaction</p> <p>Morgan Grenfell GmbH December 1993</p>	<p>Markt &amp; Technik Verlag AG</p> <p>has sold its book and software businesses to</p> <p>Paramount Publishing Inc.</p> <p>We advised Markt &amp; Technik Verlag AG in this transaction</p> <p>Morgan Grenfell GmbH December 1993</p>	<p>ASKO Deutsche Kaufhaus AG</p> <p>has sold a 15% shareholding in</p> <p>Praktiker AG to a consortium of</p> <p>Deutsche Bank AG Berliner Bank AG Allianz AG Holding and DG Bank</p> <p>and a further 10% to the</p> <p>Hirsch Group</p> <p>We advised ASKO Deutsche Kaufhaus AG in this transaction</p> <p>Morgan Grenfell GmbH December 1993/January 1994</p>
<p>Devalit van Deest GmbH &amp; Co. KG</p> <p>has sold its UK businesses to</p> <p>Linpac Mouldings Limited</p> <p>We advised Devalit van Deest GmbH &amp; Co. KG in this transaction</p> <p>Morgan Grenfell GmbH February 1994</p>	<p>Courtaulds plc</p> <p>and</p> <p>Hoechst AG</p> <p>have combined their viscose and acrylic fibre businesses in a joint venture</p> <p>We advised Courtaulds plc in this transaction</p> <p>Morgan Grenfell &amp; Co. Limited Morgan Grenfell GmbH April 1994</p>	<p>Westinghouse Electric Corp.</p> <p>has sold</p> <p>Controlmatic GmbH to subsidiaries of</p> <p>Compagnie Générale des Eaux</p> <p>We advised Westinghouse Electric Corp. in this transaction</p> <p>Morgan Grenfell GmbH April 1994</p>	<p>Honeywell AG</p> <p>has sold</p> <p>Honeywell-ELAC-Nautik GmbH to</p> <p>Allied Signal Inc.</p> <p>We advised Honeywell AG in this transaction</p> <p>Morgan Grenfell GmbH April 1994</p>

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# European sector eases on dollar support rumours

By Graham Bowley and  
Conner Middelmann in London  
and Patrick Harversen  
in New York

European government bonds fell back yesterday on rumours that the US Federal Reserve may act soon to support the dollar by raising official short-term interest rates. The shift out of US bonds into European bonds, triggered by the weakness in the dollar, which caused European markets to rally in recent days, also seemed to have slowed as the US currency regained some of its composure.

The interest rate rumours were triggered by US data showing a 0.2 per cent rise in consumer prices in June.

The more pessimistic tone in the German government bond market was compounded by disappointment over Bundesbank's two basis point cut in

its securities repurchase rate, from 4.95 to 4.91 per cent.

"Cuts in the repo rate have become smaller and smaller in recent weeks, suggesting that the Bundesbank is reluctant to lower interest rates further in the near term," said Mr Adam Chester, international bond strategist at Yamich.

Analysts said that data showing a rise in West German wholesale prices in June of 0.8 per cent, which was above expectations, had provided an excuse for the market to sell off.

French government bonds ended the day off their highs as investors squared their positions in thin trading ahead of the Bastille holiday today and tomorrow when French markets will be closed.

UK gilts rose sharply in early trading, boosted by weaker than expected retail

prices and employment data, but afternoon rumours of a further US interest rate hike triggered profit-taking at the long end of the yield curve, leaving prices to close only slightly higher on the day.

As traders began to focus on Friday's gilt auction announcement, the Bank of England's

## GOVERNMENT BONDS

announcement that it would issue £800m in tranches of existing bonds from today put a further damper on the market's mood.

The obvious interpretation is that the Bank is keen to take advantage of the market's positive sentiment in recent days," said Mr Peter Fellner, gilt strategist at NatWest Markets.

However, many participants said that investor demand remained subdued in recent

sessions. "We haven't yet got to the point where investors are willing to chase the market aggressively," a dealer said.

Italian bonds ended the day slightly weaker on profit-taking after Tuesday's strong gains. However, prices held up moderately well as dealers anticipated good news from the government on its fiscal plans.

Still, with most of the package's details leaked in recent days, "it will be hard to surprise on the positive side," said Mr Jouni Korkko, international economist at S.G. Warburg Securities. There are widespread hopes that the government will announce dramatic cuts in health and pensions spending to cut the country's heavy fiscal deficit.

Spanish bonds rose half a point amid fresh hopes that Spanish short-term rates could

ease further after yesterday's encouraging June inflation data. The headline rate rose by 0.1 per cent on the month, bringing the year-on-year rate to 4.7 per cent. Analysts were particularly encouraged by the 0.3 per cent fall in service costs.

In Sweden, bonds weakened again ahead of the special meeting of the parliament's finance committee, the auction of SKR12.5bn of Treasury bills and the release of June inflation numbers, all slated for today. The yield on the benchmark bond due 2003 rose by seven basis points to 10.87 per cent.

US Treasury prices held steady across the maturity range yesterday morning in the wake of a consumer prices report that was in line with market expectations. At midday, the benchmark

30-year government bond was down 1/4 at 8 3/8, yielding 7.88 per cent, and the two-year note was up 1/8 at 9 3/8, to yield 6.204 per cent.

After Tuesday's better-than-expected June producer prices report had lifted bonds, investors were hoping yesterday that the second half of the June inflation data - the consumer prices figures - would be equally positive.

The figures, however, proved unexciting, with the 0.3 per cent increase reported in the consumer prices index falling in line with economists' forecasts.

A similar-sized increase in "core" consumer prices (minus the volatile food and energy components) was also as expected, and consequently, there was little reaction from bond prices, which traded in a narrow range either side of opening values throughout the morning session.

## AMP offshoot alters Japan stock portfolio

By Tracy Corrigan

AMP Asset Management, the investment management arm of the Australian insurance company, said yesterday that it has completed \$650m-worth of trades in the last four days, in a restructuring of its Japanese stock portfolio. The trade, completed by Morgan Stanley, is believed to be one of the largest rebalancings of an actively managed Japanese portfolio.

The trade consisted of 73 stock positions across 21 accounts. The changes were initiated by Mr Zac Baruchas, AMPAM's new Japanese portfolio manager, and comprised changes in specific stocks, rather than a shift in the weightings of specific sectors.

## Crédit Foncier's Y75bn offering proves attractive

By Tracy Corrigan

Crédit Foncier de France's Y75bn offering of eight-year bonds yesterday commanded most of the attention in the Eurobond market, which is still absorbing two large dollar fixed-rate offerings launched on Tuesday.

Finland's and Freddie Mac's

## INTERNATIONAL BONDS

global offerings, totalling \$1.5bn each, were both priced yesterday.

Dealers said demand for paper had been helped by the improvement in the dollar's performance yesterday.

Finland's 10-year issue, priced at 55 basis points over the 10-year Treasury, was bid at its launch spread of 55 basis

points at the end of the day's trading.

According to one of the underwriters, around 20 per cent was placed in Asia, with the remainder split between the US and Europe. Freddie Mac's five-year deal was priced at 17 basis points over the curve, in the middle of the indicated range. At the end of the day, it was trading at 18 basis points over the five-year Treasury.

Crédit Foncier's deal was shortened to eight years from an initially-planned maturity of 10 years, due to oversupply in the 10-year area, according to co-lead manager Morgan Stanley.

Dealers said the issue was very attractively priced. With a coupon of 4.75 per cent, the bonds proved attractive to asset-swappers, who were able to swap the bonds for floating-

rate assets paying around 18 basis points over yen Libor.

According to dealers, asset swaps on the bonds were completed into dollars and French francs, as well as yen.

"Clearly, the deal was very cheaply priced," said one underwriter. "We have been taking calls from people trying to get hold of the bonds all day."

In the lira market, the Euro-

pean Investment Bank launched a £400m offering of 10.15 per cent bonds due 1998, fungible with an existing £1.00bn deal, making it by far the largest offering in the Eurohira sector.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount	Coupon	Price	Maturity	Yield	Spread	Book runner
YEN							
Crédit Foncier de France	75bn	4.75	98.50R	Aug 2002	0.30R	-	BSJ Ind/Morgan Stanley
STERLING							
Residential Prop. Sec. (UK)	290	6.11	99.94R	Jul 2003	0.10R	-	NatWest Capital Markets
Residential Prop. Sec. (UK)	180	6.11	99.94R	Jul 2003	0.10R	-	NatWest Capital Markets
CANADIAN DOLLARS							
Bayesche Landbank	100	5.50	98.23R	Aug 2004	0.325R	+25 (94-94)	ScotiaMcLeod
ITALIAN LIRE							
European Investment Bank	400bn	10.15	101.42	Jul 1998	1.375	-	BCVBN/Credito Italiano
SWISS FRANC							
European Investment Bank	200	5.25	102.35	Aug 2001	-	-	Swiss Bank Corp.
JPM	160	5.50	102.75	Aug 2004	-	-	BSJ (Switz)

Final terms and non-callable unless stated. The yield spread (over relevant government bond) at launch is supplied by the lead manager. If bond re-offer price, less are shown at the re-offer level. Floating rate note: a) Short 1st & 2nd coupons; b) Class A1; c) Class A2; d) Class A3; e) Class A4; f) Class A5; g) Class A6; h) Class A7; i) Class A8; j) Class A9; k) Class A10; l) Class A11; m) Class A12; n) Class A13; o) Class A14; p) Class A15; q) Class A16; r) Class A17; s) Class A18; t) Class A19; u) Class A20; v) Class A21; w) Class A22; x) Class A23; y) Class A24; z) Class A25; aa) Class A26; ab) Class A27; ac) Class A28; ad) Class A29; ae) Class A30; af) Class A31; ag) Class A32; ah) Class A33; ai) Class A34; aj) Class A35; ak) Class A36; al) Class A37; am) Class A38; an) Class A39; ao) Class A40; ap) Class A41; aq) Class A42; ar) Class A43; as) Class A44; at) Class A45; au) Class A46; av) Class A47; aw) Class A48; ax) Class A49; ay) Class A50; az) Class A51; ba) Class A52; bb) Class A53; bc) Class A54; bd) Class A55; be) Class A56; bf) Class A57; bg) Class A58; bh) Class A59; bi) Class A60; bj) Class A61; bk) Class A62; bl) Class A63; bm) Class A64; bn) Class A65; bo) Class A66; bp) Class A67; bq) Class A68; br) Class A69; bs) Class A70; bt) Class A71; bu) Class A72; bv) Class A73; bw) Class A74; bx) Class A75; by) Class A76; bz) Class A77; ca) Class A78; cb) Class A79; cc) Class A80; cd) Class A81; ce) Class A82; cf) Class A83; cg) Class A84; ch) Class A85; ci) Class A86; cj) Class A87; ck) Class A88; cl) Class A89; cm) Class A90; cn) Class A91; co) Class A92; cp) Class A93; cq) Class A94; cr) Class A95; cs) Class A96; ct) Class A97; cu) Class A98; cv) Class A99; cw) Class A100; cx) Class A101; cy) Class A102; cz) Class A103; da) Class A104; db) Class A105; dc) Class A106; dd) Class A107; de) Class A108; df) Class A109; dg) Class A110; dh) Class A111; di) Class A112; dj) Class A113; dk) Class A114; dl) Class A115; dm) Class A116; dn) Class A117; do) Class A118; dp) Class A119; dq) Class A120; dr) Class A121; ds) Class A122; dt) Class A123; du) Class A124; dv) Class A125; dw) Class A126; dx) Class A127; dy) Class A128; dz) Class A129; ea) Class A130; eb) Class A131; ec) Class A132; ed) Class A133; ee) Class A134; ef) Class A135; eg) Class A136; eh) Class A137; ei) Class A138; ej) Class A139; ek) Class A140; el) Class A141; em) Class A142; en) Class A143; eo) Class A144; ep) Class A145; eq) Class A146; er) Class A147; es) Class A148; et) Class A149; eu) Class A150; ev) Class A151; ew) Class A152; ex) Class A153; ey) Class A154; ez) Class A155; fa) Class A156; fb) Class A157; fc) Class A158; fd) Class A159; fe) Class A160; ff) Class A161; fg) Class A162; fh) Class A163; fi) Class A164; fj) Class A165; fk) Class A166; fl) Class A167; fm) Class A168; fn) Class A169; fo) Class A170; fp) Class A171; fq) Class A172; fr) Class A173; fs) Class A174; ft) Class A175; fu) Class A176; fv) Class A177; fw) Class A178; fx) Class A179; fy) Class A180; fz) Class A181; ga) Class A182; gb) Class A183; gc) Class A184; gd) Class A185; ge) Class A186; gf) Class A187; gg) Class A188; gh) Class A189; gi) Class A190; gj) Class A191; gk) Class A192; gl) Class A193; gm) Class A194; gn) Class A195; go) Class A196; gp) Class A197; gq) Class A198; gr) Class A199; gs) Class A200; gt) Class A201; gu) Class A202; gv) Class A203; gw) Class A204; gx) Class A205; gy) Class A206; gz) Class A207; ha) Class A208; hb) Class A209; hc) Class A210; hd) Class A211; he) Class A212; hf) Class A213; hg) Class A214; hh) Class A215; hi) Class A216; hj) Class A217; hk) Class A218; hl) Class A219; hm) Class A220; hn) Class A221; ho) Class A222; hp) Class A223; hq) Class A224; hr) Class A225; hs) Class A226; ht) Class A227; hu) Class A228; hv) Class A229; hw) Class A230; hx) Class A231; hy) Class A232; hz) Class A233; ia) Class A234; ib) Class A235; ic) Class A236; id) Class A237; ie) Class A238; if) Class A239; ig) Class A240; ih) Class A241; ii) Class A242; ij) Class A243; ik) Class A244; il) Class A245; im) Class A246; in) Class A247; io) Class A248; ip) Class A249; iq) Class A250; ir) Class A251; is) Class A252; it) Class A253; iu) Class A254; iv) Class A255; iw) Class A256; ix) Class A257; iy) Class A258; iz) Class A259; ja) Class A260; jb) Class A261; jc) Class A262; jd) Class A263; je) Class A264; jf) Class A265; jg) Class A266; jh) Class A267; ji) Class A268; jj) Class A269; jk) Class A270; jl) Class A271; jm) Class A272; jn) Class A273; jo) Class A274; jp) Class A275; jq) Class A276; jr) Class A277; js) Class A278; jt) Class A279; ju) Class A280; jv) Class A281; jw) Class A282; jx) Class A283; jy) Class A284; jz) Class A285; ka) Class A286; kb) Class A287; kc) Class A288; kd) Class A289; ke) Class A290; kf) Class A291; kg) Class A292; kh) Class A293; ki) Class A294; kl) Class A295; km) Class A296; kn) Class A297; ko) Class A298; kp) Class A299; kq) Class A300; kr) Class A301; ks) Class A302; kt) Class A303; ku) Class A304; kv) Class A305; kw) Class A306; kx) Class A307; ky) Class A308; kz) Class A309; la) Class A310; lb) Class A311; lc) Class A312; ld) Class A313; le) Class A314; lf) Class A315; lg) Class A316; lh) Class A317; li) Class A318; lj) Class A319; lk) Class A320; ll) Class A321; lm) Class A322; ln) Class A323; lo) Class A324; lp) Class A325; lz) Class A326; ma) Class A327; mb) Class A328; mc) Class A329; md) Class A330; me) Class A331; mf) Class A332; mg) Class A333; mh) Class A334; mi) Class A335; mj) Class A336; mk) Class A337; ml) Class A338; mn) Class A339; mo) Class A340; mp) Class A341; mq) Class A342; mr) Class A343; ms) Class A344; mt) Class A345; mu) Class A346; mv) Class A347; mw) Class A348; mx) Class A349; my) Class A350; mz) Class A351; na) Class A352; nb) Class A353; nc) Class A354; nd) Class A355; ne) Class A356; nf) Class A357; ng) Class A358; nh) Class A359; ni) Class A360; nj) Class A361; nk) Class A362; nl) Class A363; nm) Class A364; nn) Class A365; no) Class A366; np) Class A367; nq) Class A368; nr) Class A369; ns) Class A370; nt) Class A371; nu) Class A372; nv) Class A373; nw) Class A374; nx) Class A375; ny) Class A376; nz) Class A377; oa) Class A378; ob) Class A379; oc) Class A380; od) Class A381; oe) Class A382; of) Class A383; og) Class A384; oh) Class A385; oi) Class A386; oj) Class A387; ok) Class A388; ol) Class A389; om) Class A390; on) Class A391; oo) Class A392; op) Class A393; oq) Class A394; or) Class A395; os) Class A396; ot) Class A397; ou) Class A398; ov) Class A399; ow) Class A400; ox) Class A401; oy) Class A402; oz) Class A403; pa) Class A404; pb) Class A405; pc) Class A406; pd) Class A407; pe) Class A408; pf) Class A409; pg) Class A410; ph) Class A411; pi) Class A412; pj) Class A413; pk) Class A414; pl) Class A415; pm) Class A416; pn) Class A417; po) Class A418; pp) Class A419; pq) Class A420; pr) Class A421; ps) Class A422; pt) Class A423; pu) Class A424; pv) Class A425; pw) Class A426; px) Class A427; py) Class A428; pz) Class A429; qa) Class A430; qb) Class A431; qc) Class A432; qd) Class A433; qe) Class A434; qf) Class A435; qg) Class A436; qh) Class A437; qi) Class A438; qj) Class A439; qk) Class A440; ql) Class A441; qm) Class A442; qn) Class A443; qo) Class A444; qp) Class A445; qq) Class A446; 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## COMPANY NEWS: UK

# Loss on disposal of pectin side and UK provisions total £17.6m

## Bulmer declines to £3.9m

By Paul Taylor

HP Bulmer, the Hereford cider maker, which recently announced further restructuring plans including a withdrawal from the soft drinks market, yesterday reported a sharp decline in full-year pre-tax profits reflecting exceptional write-offs.

Pre-tax profits fell from £19.8m to £3.9m in the year to April 29. The latest pre-tax figure was struck after the group recorded a £17.6m loss on the disposal of its pectin manufacturing interests, announced in May. However, profits before exceptional items increased by 9.8 per cent to £21.5m (£19.6m) reflecting the strength of the group's brands in the UK, Australia and Belgium, markets which have all faced increased competition and pressure on margins. In spite of these pressures operating margins from drinks activities continued to improve from 9.5 per cent to 10.4 per cent.

Turnover edged up by 1 per cent to £254.6m (£251.5m) including £6.3m (£14.5m) from discontinued operations. The modest rise in turnover masked strong growth from



John Rudgard (left) with Mike Ward, finance director

the group's cider business which compensated for a decline in soft drinks following the termination of the Pevier/Buxton mineral water distribution agreement in March.

After a reduced tax charge there were losses per share of 0.89p compared with earnings of 22.5p. In spite of this, the directors are recommending an increased 6.8p (6.4p) final dividend making a total for the year of 10.8p (10.15p).

The shares closed 1p lower at 364p.

Mr John Rudgard, chief executive, said the results were "a satisfactory performance in a competitive market." He noted that the group's share of the important draught cider market in the UK continued to grow, reaching 55 per cent last year. Bulmer's on-trade volumes expanded by 3 per cent while buoyant Strongbow sales in the off-trade helped the group to boost volumes by 6 per cent in spite of strong growth at the economy end of the market.

In the premium sector, Scrumpy Jack's 40 per cent year-on-year growth substantially outstripped sector growth of 12 per cent.

Bulmer's beer portfolio volumes increased modestly within a market that continues to be highly competitive. Operating profits from the Australian business rose 25 per cent to £2.97m, while in its first full year Ciderie Stassen in Belgium produced operating profits of £1.34m.

### COMMENT

Bulmer's decision in May to restructure its business with the loss of up to 800 jobs is a sensible response to the competitive pressures in the domestic cider market which nevertheless is continuing to grow. The move will eventually take about £5.5m out of annual costs - funds which are expected to be reinvested at least in part in the group's solid brand portfolio. Overseas activities, including export sales from Hereford, now represent 21 per cent of group operating profits and the company is looking to increase this further. This year Bulmer's pre-tax profits should reach £24m producing earnings of 22p. The shares are trading on a prospective multiple of 12.55 and look fairly priced.

## Abbott Mead to purchase Redwood for £2.85m

By Diane Summers, Marketing Correspondent

Abbott Mead Vickers, the advertising group, announced yesterday that it had agreed to buy Redwood Publishing, the contract publisher, best-known for its American Express, Marks and Spencer, and InterCity magazines, for an initial cash payment of £2.85m.

AMV also said £37,879 new ordinary shares were being placed by Hambros Bank at 650p apiece to raise £3.35m, net of expenses. The balance will be used by Redwood as additional working capital. Brokers are expected to start tomorrow.

Four additional payments, dependent on Redwood's performance until the end of 1995, are also to be made. Redwood's unamortised pre-tax profits for the first five months of 1994 were £300,000.

AMV shares rose 1p to close at 670p. Mr Peter Mead, AMV group chief executive, said that customer magazines had come of age over the past few years and Redwood's magazines were "carefully focused towards existing customers of each of their clients".

There was considerable synergy between AMV's and Redwood's activities, and the purchase was part of the group's strategy of offering integrated marketing to clients, he said.

Redwood was formed in December 1993 after the BBC, which partly owned the company's predecessor, WPL, decided to sell its contract publishing interests, retaining just its consumer magazines.

Mr Michael Potter and Mr Christopher Ward, founders and senior directors of Redwood, will run the business as a separate company within the AMV group.

### Correction

#### JW Spear

JW Spear's merchant bank, which handled its successful sale to Matel, was Barings not Hambros as stated yesterday.

## Cray 10% down on lack of exceptional gains

By Paul Taylor

The absence of exceptional gains resulted in a 10 per cent decline in pre-tax profits at Cray Electronics Holdings from £28m to £26.2m in the year to April 30.

Strong underlying growth at the operating level saw the contribution from continuing operations advance by 53 per cent to £25.8m (£16.8m). However, the comparable pre-tax result was swollen by £8.06m profits on disposals and £3.43m of foreign exchange gains.

Turnover in the period under review from continuing operations increased by 50 per cent to £244.1m (£162.2m). This included a full-year contribution from the Dowty IT business, which was acquired in August 1992, and an initial £38.2m contribution from the P-E International business, which was acquired for £16.2m in September. Discontinued operations added another £27.7m (£38.2m) to total sales.

Earnings per share fell from 13.8p to 8.5p. An increased final dividend of 1.5p (1p) is proposed, making a total for

the year of 2.25p (1.5p).

Profit from continuing operations included an initial £767,000 contribution from P-E International. The discontinued Cray Technology operations, which were all sold during the year, added another £473,000 to operating profits. A £235,000 loss was carried on the disposal.

Net interest receipts of £146,000 compared with £271,000 of costs previously. The group ended April with net cash of £15.6m, up from £12.9m.

At the divisional level the advance was again led by Cray Communications, which boosted its input to £20.9m (£12.7m) on turnover of £165.3m (£127m). Margins improved from 11 per cent to 13 per cent and divisional research and development expenditure increased to £20m.

Cray Systems, which now includes the P-E Computer Services business, added turnover to £57.8m (£35.2m) including organic growth of 15 per cent. Profits of £4.51m (£3.71m) represented a reduced 8 per cent (11 per cent) margin on turnover which reflected the inclusion of the loss-making P-E operations.

The P-E International management consultancy business reported profits of £581,000 on turnover of £21.1m.

### COMMENT

The reorganisation of the Cray businesses is now complete, the P-E International operations have been integrated and the group is now organised into three distinct divisions. Despite persistent rumours of a possible bid for Racal, Cray's management makes it clear that attention is clearly focused on expanding these core businesses internationally - mainly by organic means - and achieving further margin improvements. In particular the management has set a 20 per cent margin target for the core communications division, which has a strong and expanding product portfolio. Pre-tax profits of £38.2m look possible this year, generating earnings of 10.8p. The shares are trading on a deserved premium prospective p/e of just under 15.

## Sharp increase in activity helps Savills rise to £3.24m

By Simon Davies

A sharp increase in activity in both the commercial and residential property markets last year helped pre-tax profits at Savills, the estate agent and surveyor, to more than double.

Pre-tax profits were £3.24m (£1.44m) for the year to April 30 on an increase in turnover of only 26 per cent to £31.9m (£25.3m). The shares closed 2p higher at 83p.

Mr George Inge, chairman, said: "There seems to be some uncertainty within the financial markets generally, which may impact on investor sentiment, but so far has had little effect on our residential side."

The commercial division saw a 25 per cent increase in sales to £13.4m producing an 82 per

cent rise in operating profit to £1.49m (£919,000).

The investment team had a record year, and was involved in transactions worth £600m. Savills also benefited from the management contract for the Canary Wharf administrators. However, Mr Inge warned that it would be difficult for the division to exceed last year's earnings.

The agricultural and residential division reported operating profits up by 2.5 times to £1.18m, on a 23 per cent increase in sales to £17.8m, helped by a sharp recovery in luxury residential prices.

Savills sold £425m of residential property during the period, a £100m increase from 1993. Mr Inge said that foreign purchasers had accounted for 40 per

cent of its London residential sales.

The company also benefited from a nine month contribution from its new finance arm, which made profits before interest and tax of £221,000. Mr Inge said this would be an important area of growth.

Savills is providing corporate finance and debt financing advice, but with £10m of cash on its balance sheet, it plans to start providing direct finance for transactions.

It also intends to sponsor a number of property funds, in which Savills would be prepared to take a direct stake.

The company recommended a final dividend of 1.5p, making 2.25p for the year, up from 1p. Earnings per share were 6.2p (2.2p).

## PSIT rises to £12m as property values improve

By Simon Davies

PSIT, the investment company formerly known as Property Security Investment Trust, yesterday announced that pre-tax profits for the year to March increased by 24 per cent to £12m, against £9.66m.

The company's net asset value per share rose 18 per cent to 189p (142p), reflecting improving property values in the UK.

Total investment rents rose by £12m to £20.5m, and the company benefited from lower interest rates and lower debt levels, a result of its reduced property development programme. Interest payable fell from £11.1m to £9m.

Income from investment securities amounted to £2.45m (£2.14m) and the company

raised £214,000 from the sale of investment securities, compared with £999,000 in 1993.

Mr Albert Perry, chairman, said: "We continue to look for properties or sites which can both produce income and offer the potential for future development, and we are currently in negotiations for further acquisitions."

PSIT's extension of its Australian shopping centre has been completed and is 98 per cent occupied. New highways are under construction on its Florida site. The company has also achieved further lettings on properties in Hampshire and Cheshire.

A final dividend of 2.875p is proposed, making a total for the year of 4.625p (4.125p). Earnings per share were 7.05p (5.89p).

## Bonuses of £1.6m for CE Heath executives

By Richard Lapper

Two executive directors of CE Heath, the insurance broker, were given bonuses totalling £1.6m in the year to March 31, according to the annual report.

The payments, intended to reward past performance and secure future loyalty, indicate the value of leading personnel to commercial insurance and reinsurance brokers. In the last few years, several have been hit by staff defections.

Mr John Mackenzie Green, group managing director, received a total of £1m - in addition to his salary of £183,315 and a profit-related bonus of £43,000.

Mr Peter Presland, chief executive, received loyalty bonuses totalling £800,000 on top of his £188,278 salary and a

£29,172 profit-related bonus.

The discretionary bonuses amounted to £400,000 for Mr Mackenzie Green and £240,000 for Mr Presland. Loyalty payments were £800,000 for Mr Mackenzie Green and £360,000 for Mr Presland.

Overall the group paid some £2.3m in loyalty payments. These payments are repayable if notice is given - other than in certain limited circumstances - before March 31 1997 of the termination of the recipient's service contract with the company.

A new incentives scheme will take effect in 1997. The bonus payments will be charged to the company's profit and loss account over the next three years.

## Control Techniques stake agreement expires

By Caroline Southey

The standstill agreement between Control Techniques and Emerson Electric of the US, which holds 29.37 per cent of the Powys-based electronic drives and controls company, expired yesterday.

Under the agreement, struck in 1991, Emerson undertook not to increase its shareholding in Control Techniques. Mr Trevor Wheatley, chairman of Control Techniques, said yesterday he was "not aware of Emerson's intentions." The US company was unavailable for comment.

However, Control Techniques said it was holding talks with Emerson over the US company's 20 per cent stake in CT Drives, the drives systems manufacturer based in

Grand Island, New York. Control Techniques acquired 80 per cent of CT Drives from Emerson in 1991.

Under the agreement, Control Techniques had the option to increase its stake in CT Drives, payable in cash or shares.

Control Techniques said it understood that Emerson did not wish to take up the option to lift its stake, which would trigger a takeover bid for it by the US company.

Control Techniques shares closed 9p down at 89p.

Pre-tax profits at Control Techniques in the six months to March 31, were £2.8m after US reorganisation costs of £600,000. In the comparable period profits were £3.7m after reorganisation costs of £200,000.

### DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Company	Current payment	Date of payment
Albert Heijn	2.45	Sept 2	2.4	8.45	8.4
Bulmer (HP)	6.8	Oct 3	6.4	10.5	10.15
BWD Securities	1.7	Oct 3	1.5	2.5	4
Coleman	1.1	Oct 3	3.1	2.5	5.8
Cray Electronics	1.51	Sept 14	1	2.25	1.5
Equity Co-ops	13.8375	Aug 30	13.5	24.9	24.5625
deferred	37.075	Aug 30	27	40.2	40.125
Fleming & High	2.5675	Sept 8	2.5675	3.5675	3.5675
Malvern UK Index	1.7	Sept 9	1.7	-	-
Overseas Abroad	1.4	Nov 1	1.4	-	-
PSIT	2.875	Oct 3	2.825	4.625	4.125
PSIT	2.875	Oct 3	2.825	4.625	4.125
Trifast	0.88	Aug 25	0.88	-	-

Dividends shown pence per share net except where otherwise stated. (†) increased capital. US\$M stock.

### PUBLIC WORKS LOAN BOARD RATES

Effective July 12		Quota loans*			
Year		lowest any	high any	highest any	high any
1	-----	5%	-----	-----	6
Over 1 up to 2	-----	6%	6 1/4	7 1/4	6 1/4
Over 2 up to 3	-----	6%	6 1/4	7 1/4	7
Over 3 up to 4	-----	7%	7 1/4	8 1/4	7 1/4
Over 4 up to 5	-----	7%	7 1/4	8 1/4	8 1/4
Over 5 up to 6	-----	8	8 1/4	9 1/4	8 1/4
Over 6 up to 7	-----	8 1/4	8 1/4	9 1/4	8 1/4
Over 7 up to 8	-----	8 1/4	8 1/4	9 1/4	8 1/4
Over 8 up to 9	-----	8 1/4	8 1/4	9 1/4	8 1/4
Over 9 up to 10	-----	8 1/4	8 1/4	9 1/4	8 1/4
Over 10 up to 15	-----	8 1/4	8 1/4	9 1/4	8 1/4
Over 15 up to 25	-----	8 1/4	8 1/4	9 1/4	8 1/4
Over 25	-----	8 1/4	8 1/4	9 1/4	9

\*Non-quota loans are 1 per cent higher and non-quota loans 8 1/2 per cent higher in each case than the quota loans. Fiscal boundaries of principal. † Quarterly average. ‡ Quota loans are not available for half-yearly payments to include principal and interest. § With half-yearly payments of interest only.

Notes: (1) Rates are 1 per cent higher and (2) rates are 1/2 per cent higher in each case than rates shown. (3) Rates of principal. (4) Payment by half-yearly instalments (first instalment due on 1st January 1995). (5) With half-yearly payments of interest only.

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### YORKSHIRE BUILDING SOCIETY

Issue of up to £150,000.000

Floating Rate Notes

Due 1997

(of which £100,000,000 was issued on 10th July 1994 as the Initial Tranche)

In accordance with the terms and conditions of the Notes, notice is hereby given that for the three month interest period from (and including) 13th July 1994 to (but excluding) 13th October 1994 the Notes will carry a rate of interest of 5.3075 per cent per annum. The relevant interest payment date will be 13th October 1994. The coupon amount per £100,000.00 Note will be £5,307.50 payable against surrender of Coupon No: 17.

Hambros Bank, Limited Agent Bank

### LEGAL NOTICES

Notice of Appointment of Joint Administrators of THAMES VALLEY FRUIT FOODS LTD

Registered number: 2251252. Trading address: Thames Valley Fruit Foods, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 76



**John Gapper** looks at the strategies adopted by the high street lenders in their efforts to attract funds

Eurotunnel P.L.C., Registered Office: The Adelphi, John Adam Street, London WC2N 6JT. Registered in England No. 1960271.

Eurotunnel S.A., Société Anonyme au capital de FRF 5,398,071,810. Registered Office: 112 avenue Kléber, B.P. 166 – Trocadéro, 75770 Paris Cedex 16. Registered in Paris No. RCS B 334 192 408.

## NOTICE TO HOLDERS OF FOUNDER, 1991 AND 1993 WARRANTS

Holders of:

**FOUNDER WARRANTS:** the 2,652,000 twinned warrants (the "Founder Warrants") to subscribe for shares in Eurotunnel P.L.C. ("EPLC") and in Eurotunnel S.A. ("ESA") (issuable in the form of Units) constituted, in the case of EPLC, by an Instrument dated 1 September 1986 (as amended by Supplemental Instruments dated 4 September 1990 and 24 June 1993) and, in the case of ESA, by a Board resolution dated 13 August 1986 (as amended by Board resolutions dated 4 September 1990 and 24 June 1993 with the approval of the warrantholders given at general meetings held on 3 September 1990 and 23 June 1993); and

**1991 WARRANTS:** the 7,142,857 twinned warrants (the "1991 Warrants") to subscribe for shares in EPLC and ESA (issuable in the form of Units) constituted, in the case of EPLC, by an Instrument dated 10 June 1991 (as amended by a Supplemental Instrument dated 24 June 1993) and, in the case of ESA, by a Board resolution dated 23 May 1991 (and subsequently amended by a Board resolution dated 24 June 1993 with the approval of warrant-holders at a general meeting held on 23 June 1993); and

**1993 WARRANTS:** the 534,141,299 twinned warrants (the "1993 Warrants") to subscribe for shares in EPLC and in ESA (issuable in the form of Units) constituted, in the case of EPLC, by an Instrument dated 25 June 1993 and, in the case of ESA, by a Board resolution dated 24 June 1993;

are hereby informed that, as a result of the rights issue (the "Rights Issue") of EPLC and ESA conferring rights to subscribe for an aggregate of 323,884,808 New Units on the basis of 3 New Units for every 5 existing Units held at a price per New Unit of 266p or FRF 22.50 or a fixed combination of 132.5p plus FRF 11.25, the number of shares in EPLC and ESA, twinned as Units, which a holder of Founder, 1991 and 1993 Warrants may subscribe on exercise of the said warrants has been adjusted.

The results of the adjustments are as follows:

- **Founder Warrants:** each Founder Warrant entitles the holder thereof to subscribe for 12.56 Units (previously 11.20 Units) at an aggregate price of £97.2 plus FRF 100. Subscription Rights under the Founder Warrants are only exercisable in respect of whole numbers of Units.
- **1991 WARRANTS:** each 1991 Warrant entitles the holder thereof to subscribe for 1.24 Units (previously 1.11 Units) at an aggregate price of £1.75 plus FRF 17.50. Subscription Rights under the 1991 Warrants will only be exercisable in respect of whole numbers of Units. 1991 Warrants are not exercisable at present.
- **1993 WARRANTS:** ten 1993 Warrants entitle the holder thereof to subscribe for 1.12 Units (previously 1 Unit) at an aggregate price of £1.675 plus FRF 14.125. Subscription Rights under the 1993 Warrants are only exercisable in ten and in integral multiples of ten and only if and to the extent that sufficient 1993 Warrants are exercised so as to entitle the holder to be allotted one Unit or an integral multiple of Units.

Certificates setting out the above adjustments have been obtained from Morgan Grenfell & Co. Limited and Banque Indosuez. Copies of the certificates are available for inspection by holders of the Founder, 1991 and 1993 Warrants at the registered offices of EPLC and ESA.

The right to exercise Founder and 1993 Warrants was suspended from 12 May 1994 until 11 July 1994 inclusive. The Founder and 1993 Warrants will become exercisable with immediate effect; the above adjustments will apply to Founder and 1993 Warrants exercised on and after 12 July 1994. Under the terms and conditions of the Founder, 1991 and 1993 Warrants, the suspension will not result in an extension of the Subscription Period. The 1991 Warrants are not exercisable at present.

By Order of the Board  
S. A. Walzer FCS  
Secretary  
Eurotunnel P.L.C.

The Board of Directors  
Eurotunnel S.A.

12 July 1994

## New York buyers lead coffee prices to fresh peaks

By Deborah Hargreaves

New York traders took the lead in the coffee market yesterday, pushing the London Commodity Exchange September delivery position to a new 3½-year peak of \$4.06 a tonne. But the more subdued London tone dominated towards the market close and in last minute trading the price dipped just below the \$4.00 a tonne mark.

By the end of trading the September contract was quoted at \$3.99 a tonne - a rise of \$92 - while all other positions up to next May remained above \$4.00. New York prices were continuing firm in midday trading with the September arabica futures contract showing a rise of 18 cents to \$2.65 a pound.

Reports of large cash purchases by coffee roasting companies eager for stocks of

beans drove the market yesterday. "This market has reached the point of panic for most roasters and they have to be extremely aggressive about buying," said Mr Bill O'Neill, soft commodities analyst at Merrill Lynch in New York.

At the same time, traders were concerned about the timing of Brazil's coffee sales, which it has signalled to allent supply tightness. Brazil's suspended exports while it assesses the damage to next year's crop of frosts earlier this week and traders are uncertain when the release of stocks will be resumed.

Mr O'Neill said the market might try to test the next resistance level at \$2.75 a pound, which was last breached in 1986. "After that it's into uncharted water with the 1976 high of \$3.75 a pound to go for," he said.

## Shepherd 'anxious' about disease in single market

By Deborah Hargreaves

Importers of live animals to the UK must be aware of their responsibilities in keeping out infectious diseases as the free movement of farm animals across borders increases in the European Union's single market, Mrs Gillian Shepherd, agriculture minister, stressed yesterday.

The government will be holding a seminar in November to offer advice to importers on animal health problems. Mrs Shepherd told the House of Commons Agriculture select committee of MPs that it was up to individual operators to "blow the whistle" on those that were acting irresponsibly. Mrs Shepherd said she was not entirely happy with the way the single market worked in all member countries and that there were "waves of anxiety", in the Ministry of Agriculture over the outbreak of disease.

But the increase in UK veterinary checks on imported animals since November had revealed few major problems. All cattle from France had been checked following an outbreak of warble fly infestation, and 12 consignments this year had been returned to France.

In addition, the government had launched a series of 24-hour periods of blanket surveillance of imports and exports that have so far covered 500 consignments. Some form of irregularity had been found in one in seven of the shipments, but these mostly involved faulty paperwork, she said. Only about 1 per cent of cases concerned more serious health certification irregularities. In 2 to 3 per cent of shipments there were welfare problems.

## CBoT hopes for big yield from crop insurance futures

Laurie Morse on a scheme that could cut the cost of government disaster compensation to US farmers

The US government and the Chicago Board of Trade are collaborating on a novel market-based effort to reduce the cost of government support to farmers after crop disasters like floods and droughts.

The co-operation is a by-product of a major overhaul in the US federal crop insurance programme this year, but the resulting options contracts could find favour with a variety of agribusinesses that need to manage risks associated with volatile grain production levels in the US.

The CBoT's futures and options pits already set the benchmarks for world prices for wheat, maize and soybeans. Those contracts offer producers, grain dealers, and food processors a kind of price insurance mechanism.

The new options, which are still in the design stage and have not been announced publicly, will provide a means for hedging the crop, rather than the price, of a crop in specific areas. The contracts would pertain to US crops, but analysts say the concept could be applied anywhere in the world.

The "area yield options contracts", as they are called, would work much like similar price-based contracts. However, instead of selecting a strike price, traders would select a strike yield for a particular crop in a particular area. A holder of a call option for maize grown in the Midwest, for example, might select a strike of 100 bushels an acre. If the actual yield, as assessed by the US Department of Agriculture after harvest, was greater than the strike, the call

holder would receive a cash payment. Conversely, a put holder would receive payment if the crop was smaller than the chosen strike. The contracts would mature at harvest, and be settled in cash.

In essence, the options would be a production insurance mechanism, says Ms Ann Berg, a CBoT Director and a champion of the yield options concept. She expects a wide variety of grain handlers, barge and rail companies, food processors, and bankers to use the product. "There has been a long period of consolidation and integration in agribusiness which has created big companies with huge capital investments in storage terminals, export houses, and other facilities whose profitability depends largely on the volume handled, and hence the crop

size," she says. "This could help them manage that aspect of risk in their business."

Ms Berg expects the options contracts to be ready to trade sometime next year.

The USDA views the options as one way to attract more capital into the re-insurance network that backs the government's vast crop insurance programme for farmers.

That programme has been widely criticised for its lack of actuarial soundness, low levels of farmer participation, and its high cost. For each of the last seven years congress has voted additional disaster relief to farmers, trying to fill the gaps left by the insurance system. Last year the US paid out more than \$4bn in disaster relief and crop insurance payments to farmers following record floods in the Midwest. The money

paid to compensate farmers for crop losses represented one quarter of all federal subsidies paid for wheat, rice, feedgrains, and cotton programmes, including export subsidies.

In an effort to manage the budget drain congress this month is expected to approve a controversial overhaul of the crop insurance programme.

Under the new system, farmers will be required to sign up for crop insurance so as to qualify for government price supports. This, USDA experts say, will triple the size of the insurance programme and strain the nation's crop re-insurance resources. Crop insurers' liabilities could rise to \$40bn, from their current coverage of \$13bn, according to USDA data.

Mr Joseph Glauber, principal economist in the USDA's Office

of Economics, says the insurance programme is expanding just as reinsurance capacity is dwindling. "We're worried there won't be enough capital," he says. "The options markets would allow some wholesale management of production risks and could bring in other players."

While innovative, the yield options concept is unproven, and may not attract any more customers than the CBoT's nearly moribund catastrophe insurance futures contracts. However, Mr Richard Sandoz, the derivatives wizard who helped invent financial futures in Chicago, is enthusiastic about the idea. "This will appeal to many types of traders," he says. "These will be the first contracts to bridge the agricultural, insurance and capital markets," at the CBoT.

## Generators forecast to need 15.5 per cent more uranium by 2000

By Kenneth Gooding, Mining Correspondent

New uranium mines will be needed at the turn of the century to cope with a forecast 15.5 per cent world-wide increase in requirements by nuclear power stations, according to the Uranium Institute, an international association of producers and consumers.

Most of the new capacity will be in Canada, the US and Australia, it points out in what the institute claims is "the most comprehensive global analysis

of the uranium market published so far".

The report notes that the World Energy Council predicts global energy demand will be 50 per cent higher in 2010 than in 1990 and then looks at projected nuclear generating capacity on a country-by-country basis. It concludes that requirements will rise from 56,076 tonnes in 1990 to 64,786 tonnes in 2010.

Some of the extra uranium will be supplied from existing mines which have been operating at well below capacity for

some years. There is also the very real prospect that uranium derived from former military material will begin to be released into the market at some point in the next decade - "a real manifestation of the peace dividend", was the way Mr Ian Duncan, the institute's chairman, described it. Depending on the restrictions placed by governments on this material, it could add between 5 per cent and 15 per cent to world supplies from all sources within 10 years.

The report points out that

uranium production in the western world has fallen sharply in recent years and in 1992 covered only half of western demand. The gap was filled by uranium from stocks, from reprocessing products and from imports from the Commonwealth of Independent States, Eastern Europe and China.

As existing western stocks begin to run out towards the end of the 1990s, and if the market share of the CIS and Eastern European countries continues to be limited by eco-

nomic factors and by trade restrictions imposed by the US and the European Union, production of uranium from western mines will need to increase, the report suggests.

However, Mr Duncan said the fundamental issue raised by the report was "how is the world to meet the burgeoning demand for electricity and what part is nuclear power to play in this?"

The report says that in 1991-92 nuclear power supplied about 7 per cent of the world's primary energy and 17 per cent

of its electricity. Since 1971 nuclear power has been the only primary fuel to increase its share of total electricity production. "Nevertheless, nuclear power's future role and growth faces considerable uncertainty in spite of its competitiveness and demonstrated environmental benefits."

*The Global Uranium Market: Supply and Demand 1982-2010. £200 from the Uranium Institute, Bowater House, 68 Knightsbridge, London SW1X 7LT, UK.*

## Car industry boost forecast for base metals

Rising car output, growth in the number of cars in use and higher consumption of non-ferrous metals in each car should see the industry's demand for base metals grow further in the 1990s, according to Brook Hunt and Associates, reports Reuters.

But the latest report on the car industry by the metals industry analyst says that

after the turn of the century use of copper and zinc will fall markedly, although aluminium, lead and nickel consumption is expected to rise.

Brook Hunt estimates that between now and 2005 consumption by the passenger car industry of aluminium will rise by 83 per cent to 3.85m tonnes, of lead by 11 per cent to 1.24m tonnes and of nickel by 10 per

cent to 57,000 tonnes.

But usage of copper is forecast to fall by nearly 12 per cent to 480,000 tonnes and of zinc by 7.5 per cent to 457,000 tonnes by 2005.

The passenger car manufacturing industry's share of western world demand for the major base metals in 1993 was 12 per cent for aluminium, 8 per cent for copper, 33 per cent

for lead, 10 per cent for nickel and 18 per cent for zinc, Brook Hunt says.

Aluminium's unique combination of physical and mechanical properties make it the material of choice in a wide variety of applications and will ensure it has the greatest potential for future demand growth in the car industry, the report says.

## MARKET REPORT Copper prices settle back

The London Metal Exchange COPPER made another attempt to clear \$2,450 a tonne for three months delivery yesterday but again met general liquidation and Chinese selling and settled back to end marginally lower on the day.

ALUMINIUM prices did not make any more headway either. Business was done

within a comparatively narrow band, well below the overhead objective for the three months position of \$1,550 a tonne.

There were some signs of forward tightness developing in LEAD next year, but this failed to generate enough on the upside to lift the market above the \$600-a-tonne barrier. Compiled from Reuters

### COMMODITIES PRICES

#### BASE METALS

LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

■ ALUMINIUM, 99.7 PURITY (\$ per tonne)

Cash 3 months

1514-5 1532-3

Previous 1502.5-1.5 1509-7

High/Low 1504/1523

AM Official 1518-9 1535-7

Kerb close 1533-4

Open int. 252,281

Total daily turnover 34,770

■ ALUMINIUM ALLOY (\$ per tonne)

Cash 1502-15 1525-35

Previous 1510-5 1525-30

High/Low 1540/1530

AM Official 1515-25 1535-40

Kerb close 1525-35

Open int. 2,870

Total daily turnover 456

■ LEAD (\$ per tonne)

Cash 562-4 594-6

Previous 561.5-2.5 596-7

High/Low 591/598

AM Official 585.5-6 597-8

Kerb close 594-5

Open int. 41,391

Total daily turnover 9,635

■ NICKEL (\$ per tonne)

Cash 6250-70 6350-80

Previous 6275-85 6380/6310

High/Low 6350-5

AM Official 6252-7 6350-5

Kerb close 6355-60

Open int. 57,589

Total daily turnover 11,587

■ TIN (\$ per tonne)

Cash 5310-20 5380-400

Previous 5345-35 5415-25

High/Low 5400/540

AM Official 5350-5 5405-10

Kerb close 5380-400

Open int. 19,164

Total daily turnover 3,379

■ ZINC, special high grade (\$ per tonne)

Cash 968-9 992-3

Previous 963.5-4.5 988-9

High/Low 990/990

AM Official 972.5-3.5 993-4

Kerb close 993-4

Open int. 102,009

Total daily turnover 17,101

■ COPPER, grade A (\$ per tonne)

Cash 2453-20 2447-8

Previous 2451-2 2449-50

High/Low 2450/2437

AM Official 2430-1 2444-9

Kerb close 2444-9

Open int. 237,537

Total daily turnover 51,093

■ LME AM Official 5% rate 1.5676

LME Clearing 5% rate 1.5676

Spot 1.5670 3 month 1.5680 6 month 1.5689 9 month 1.5697

■ HIGH GRADE COPPER (COMEX)

Cash 110.20 110.40 110.80 2.41 302

Aug 110.50 110.80 110.30 2.62 291

Sep 110.80 111.20 110.20 3.17 519

Oct 110.50 110.90 110.10 2.81 2

Nov 110.20 110.60 110.00 2.54 2

Dec 109.80 110.20 109.60 2.30 389

Total 80,578 6,042

■ LME AM Official 5% rate 1.5676

LME Clearing 5% rate 1.5676

Spot 1.5670 3 month 1.5680 6 month 1.5689 9 month 1.5697

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LME Clearing 5% rate 1.5676

Spot 1.5670 3 month 1.5680 6 month 1.5689 9 month 1.5697

#### Precious Metals continued

■ GOLD COMEX (100 Troy oz. \$/troy oz.)

Jul 365.3 2.1 184 184

Aug 364.0 2.3 365.3 362.6 44,236 23,209

Sep 365.5 2.3 365.5 362.6 44,236 23,209

Oct 367.1 2.2 368.0 365.5 4,492 251

Nov 368.3 2.2 368.3 365.5 2,807 742

Dec 368.3 2.2 367.0 364.0 7,875 696

Total 145,018 26,594

■ PLATINUM NYMEX (50 Troy oz. \$/troy oz.)

Jul 400.8 0.9 412.0 406.5 276 5

Aug 410.8 0.8 413.9 408.2 18,187 4,544

Sep 412.8 0.8 414.3 414.3 2,466 111

Oct 417.3 0.4 418.0 418.0 1,723 33

Total 22,486 4,786

■ PALLADIUM NYMEX (100 Troy oz. \$/troy oz.)

Jul 146.75 0.80 147.50 146.25 4,701 430

Aug 148.50 0.80 147.25 146.50 768 25

Sep 146.25 1.05 146.25 146.25 126 2

Total 1,406 40

■ SILVER COMEX (100 Troy oz. \$/troy oz.)

Jul 512.2 12.0 514.5 514.0 419 117

Aug 514.7 11.7 525.0 525.0 11,344

Sep 515.5 11.7 520.0 515.0 89,188 11,344

Oct 522.5 11.8 520.0 520.0 23,207 574

Nov 525.5 11.8 520.0 520.0 23,207 574

Dec 522.1 11.8 545.0 531.0 6,582 35

Total 122,788 12,880

■ CRUDE OIL NYMEX (42,000 US gal. \$/barrel)

Jul 20.51 0.08 20.55 20.30 76,134 94,000

Aug 18.85 0.12 19.00 18.95 75,346 43,944

Sep 18.85 0.12 19.00 18.95 40,712 18,940

Oct 18.85 0.12 19.00 18.95 20,712 9,270

Nov 18.85 0.12 19.00 18.95 38,240 15,280

Dec 18.75 0.12 18.75 18.75 23,227 2,579

Total 226,934 108,014

■ CRUDE OIL LPE (\$/barrel)

Jul 18.53 0.27 18.55 18.27 54,378 30,272

Aug 18.05 0.27 18.05 17.80 50,211 27,613

Sep 17.80 0.30 17.81 17.58 17,284 7,410

Oct 17.58 0.31 17.63 17.58 2,807 1,919

Nov 17.48 0.31 17.58 17.48 12,022 1,211

Dec 17.48 0.31 17.58 17.48 12,022 1,211



## MARKET REPORT

## Footsie recaptures 3,000 mark in good volume

By Terry Byland,  
UK Stock Market Editor

The latest official statistics on domestic inflation and employment found a very positive response in the UK stock market yesterday. The FT-SE 100 rose by more than 40 points to close convincingly above the 3,000 mark which has proved a barrier since the middle of last month. Reports that continental European funds had been buyers of shares in London were borne out by an increase of around one fifth in trading volume.

After breaking through the Footsie 3,000 mark in early trading, the market remained firm behind a positive British government bonds sector. The final reading showed the FT-SE 100 at 3,005.5 for a net gain on the day of 41.4.

The lead came from a powerful recovery in the stock index futures sector, depressed on the previous day by a heavy sell-off by several sessions, the September contract on the Footsie moved up to a significant premium against the cash market yesterday morning and held solidly above 3,000 until the close.

A steadier trend in the US dollar set the stage for market recovery across Europe. London sloughed off a bout of nervousness in mid-afternoon when rumours circulated in Europe that the Federal Reserve might, after all, be about to raise rates in the US.

But the very slight increase in US June consumer prices was in line with expectations, and the bout of nerves appeared to reflect nothing more than the Fed's failure to sup-

Amount Dealing Dates			
First Dealing	Jul 12	Jul 13	Jul 14
Open (last 10)	28,000	28,000	28,000
Close (last 10)	28,000	28,000	28,000
Settlement	28,000	28,000	28,000
Account Date	Jul 12	Jul 13	Jul 14
Settlement	28,000	28,000	28,000

Notes: Dealing dates may differ from those shown on days after. \*New 10-day settlement system starts.

ply liquidity at its traditional time for intervention. Today brings the latest US retail sales data which will provide the latest focus for caution in European securities markets.

Share prices opened higher, in line with firmness in the US dollar and other European bond and stock markets. But the chief boost to UK equities came from the release of the day's batch of domestic eco-

nomics data at mid-morning. Steady headline inflation of 2.6 per cent for June, with the underlying rate 0.1 per cent easier, steady underlying wage inflation of 3.7 per cent and a fall in unemployment in May, underpinned the market's most optimistic scenario of economic growth and subdued inflation.

The influence of the futures market could be seen in the pattern of trading. Of total 300 volume of 700,000 shares, around 50 per cent was in the Footsie-listed shares, a higher proportion than usual and an indication of substantial activity in the blue chip stocks which make up the Footsie contract.

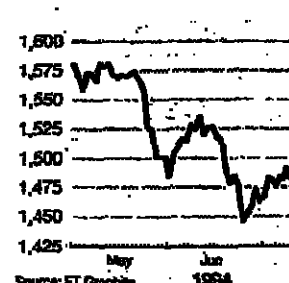
However, the second time stocks were sufficiently active to lift the FT-SE Mid 250 index by 27.8 to 3,493.7. On Tuesday, retail or consumer business was worth £1.19bn,

confirming the return to levels of turnover associated with the long-running bull market in London.

Increasing reports that international funds may be moving out of dollar-based securities and towards European bonds, with UK gilts in particular favour, gained some credence yesterday from the strong performance of the London market.

Late trading saw bond markets ease back from the day's highs, however. Some nervousness was again expressed regarding the powerful influence exerted by the futures markets, but it was not widely realised that the stock index futures are the conventional route by which international funds seek to change their asset stance in global markets and that the London futures market has established itself as an important stage for these operations.

## FT-SE All-Share Index



## Key Indicators

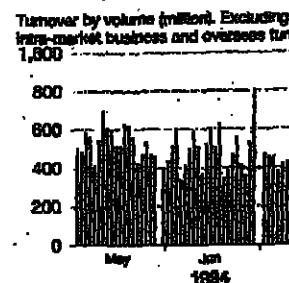
Indices and ratios

FT-SE 100	3005.5	+41.4
FT-SE Mid 250	3493.7	+27.8
FT-SE All-Share	1513.1	+18.0
FT-SE All-Share	1501.43	+17.55
FT-SE All-Share yield	3.52	(3.97)

## Best performing sectors

1 Tobacco	+3.7
2 Electricity	+2.1
3 Oil Exploration & Prod.	+1.9
4 Oil, Integrated	+1.8
5 Leisure & Hotels	+1.8

## Equity Shares Traded



## Worst performing sectors

1 Engineering, Vehicles	+0.0
2 FT-SE SmallCap ex IT	+0.1
3 FT-SE SmallCap	+0.2
4 Building & Constr.	+0.2
5 Other Financial	+0.2

## Portfolio worries hit Glaxo

Shares in Glaxo the leading UK pharmaceutical group were dragged lower in afternoon trading in London when US investors sold heavily on worries over suspected losses on the company's £2.2bn investment portfolio. The company is believed to have lost at least £100m.

Later, it emerged that Glaxo

had disbanded its in-house investment arm, which is based in Bermuda, and had already started to liquidate an unspecified portion of its investments prior to appointing a new fund manager. The company refused to say how much of its £1.7bn internal portfolio it was selling. But a spokesman commented, "We are selling some of the investment as a pre-requisite to handing over because new fund managers tend to prefer cash."

The company added that, following an internal investigation, it had decided to hive off its investment arm because "Glaxo's business is pharma-

ceuticals and not financial investment." It refused to name the choice of fund manager. Early indications were that the portfolio might be spread among several institutions.

The shares were 11 higher at their peak but US selling outweighed continued institutional buying in the UK and the price fell to 14.24 at 551p on turnover of 6.5m.

Share prices opened higher, in line with firmness in the US dollar and other European bond and stock markets. But the chief boost to UK equities came from the release of the day's batch of domestic eco-

nomics data at mid-morning. Steady headline inflation of 2.6 per cent for June, with the underlying rate 0.1 per cent easier, steady underlying wage inflation of 3.7 per cent and a fall in unemployment in May, underpinned the market's most optimistic scenario of economic growth and subdued inflation.

The influence of the futures market could be seen in the pattern of trading. Of total 300 volume of 700,000 shares, around 50 per cent was in the Footsie-listed shares, a higher proportion than usual and an indication of substantial activity in the blue chip stocks which make up the Footsie contract.

However, the second time stocks were sufficiently active to lift the FT-SE Mid 250 index by 27.8 to 3,493.7. On Tuesday, retail or consumer business was worth £1.19bn,

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Increasing reports that international funds may be moving out of dollar-based securities and towards European bonds, with UK gilts in particular favour, gained some credence yesterday from the strong performance of the London market.

Late trading saw bond markets ease back from the day's highs, however. Some nervousness was again expressed regarding the powerful influence exerted by the futures markets, but it was not widely realised that the stock index futures are the conventional route by which international funds seek to change their asset stance in global markets and that the London futures market has established itself as an important stage for these operations.

earlier and better than the market's worst fears. Sentiment in Owners spread to Africa, where the shares had been 3 to 100. Solid demand for Bank Organisation ahead of today's interim figures saw the shares appreciate 14% to 391.5p. Speculation that Thorne EMI may make an announcement on its demerger plans at tomorrow's annual meeting was heard in the market. The shares gained 12 to 107.4p.

Insurance and tobacco conglomerate BAT Industries jumped 15 to 425p in response to positive figures from US rival Philip Morris. Also, the group's proposed acquisition of the American Tobacco Company division of American Brands was cleared by the UK Trade and Industry Secretary.

Food and detergent group Unilever was one of the few fallers in the market as what one trader described as a "technical situation" overbought the stock. The shares were also suffering from a recent sector review by Smith New Court which restated the analysts' bearish view on the stock. They closed 3 down at 90p.

Great Universal Stores added a further 13 at 567p as share buyback speculation reached fever pitch. The figures from last year the company announced that its was franchising its shares and investors are increasingly hungry for good news this year. The market expects a full-year profit of £517m against £475m last year.

SmithKline Beecham recovered 10 to 389p in the 'A's as

the recent 9m share bought deal was finally said to have been carried out. Dealers said Smith New Court had taken the stock on at 397p and placed it at 399p. Smith was also said to have been actively on the bid in the pharmaceutical sector and SmithKline rival Wellcome rallied from early pre-results weakness to close 4 up at 604p after being 6 lower, while Zeneca lifted 6 1/2 to 746 1/2p.

Recent weakness in the dollar plus the sale of a 2 per cent block of Wills Corroon and a broker downgrade in Sedgwick continued to drive the insurance brokers lower. Wills settled 3 off at 134p and Sedgwick 7 lower at 157p.

The regional electricity stocks shrugged aside press criticism and made good progress as the detergent group Unilever was one of the few fallers in the market as what one trader described as a "technical situation" overbought the stock. The shares were also suffering from a recent sector review by Smith New Court which restated the analysts' bearish view on the stock. They closed 3 down at 90p.

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## EQUITY FUTURES AND OPTIONS TRADING

Stock index futures closed above the 3,000 level for the first time in nearly a month as favourable figures on inflation triggered buying by

FT-SE 100 INDEX FUTURES (LFFB) £25 per full index point									
Open	Sett price	Change	High	Low	Est. vol	Open int.	Sett	Open	Sett
Sep	2985.0	3015.0	+45.0	3030.0	238,000	15,000	4095.0	116	1243
Dec	3017.0	3025.0	+45.0	3025.0	30,150	116	1243		

FT-SE MID 250 INDEX FUTURES (LFFB) £10 per full index point									
Open	Sett price	Change	High	Low	Est. vol	Open int.	Sett	Open	Sett
Sep	3490.0	3510.0	+20.0	3510.0	116	1243			

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**INVESTMENT TRUSTS - Cont.**[illegible]

21	French Fly	23	30
22	Vannara	23	30
23	French Fly	23	30

	1979	1980	1981
247	0.8	281.8	7.1
36	15.8	38.7	2.9
92.4	-	-	-
35	-	74.3	-22.8
103	-	-	-
156	-	189.5	-4.1
129	0.5	142.5	4.8
2	-	-	-
128	0.8	139.3	5.8
230	-	-	-
72	18.8	-	-
2	-	-	-
178	-	228.5	65.8
154	-	-	-
2380	1.4	-	-
104	11.8	71.8	-38.9
97	-	-	-
27.5	17.9	26.3	-6.8
94	-	-	-
103	9.7	102.2	-1.7
102	9.8	-	-
153	-	238.8	34.5
188	2.9	-	-

- Gen Corp Inc	113	-	11
2.4 Cap	155	+3	28
197	+5	173	

[illegible]

	-1.9	Lombard _____	274	+1
.5	17.1	M & G Dist Inc. _____	828	+3
		Gro _____	2699	+20

[illegible]

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**TRANSPORT - Cont**

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● ET Citiline Unit Trust Prices are available over the telephone. Call the ET Citiline Help Desk on (071) 873 4378 for more details.

[illegible][illegible][illegible]

Company	1st Price	2nd Price	3rd Price	4th Price	5th Price	6th Price	7th Price	8th Price	9th Price	10th Price	11th Price	12th Price	13th Price	14th Price	15th Price	16th Price	17th Price	18th Price	19th Price	20th Price	21st Price	22nd Price	23rd Price	24th Price	25th Price	26th Price	27th Price	28th Price	29th Price	30th Price	31st Price	32nd Price	33rd Price	34th Price	35th Price	36th Price	37th Price	38th Price	39th Price	40th Price	41st Price	42nd Price	43rd Price	44th Price	45th Price	46th Price	47th Price	48th Price	49th Price	50th Price	51st Price	52nd Price	53rd Price	54th Price	55th Price	56th Price	57th Price	58th Price	59th Price	60th Price	61st Price	62nd Price	63rd Price	64th Price	65th Price	66th Price	67th Price	68th Price	69th Price	70th Price	71st Price	72nd Price	73rd Price	74th Price	75th Price	76th Price	77th Price	78th Price	79th Price	80th Price	81st Price	82nd Price	83rd Price	84th Price	85th Price	86th Price	87th Price	88th Price	89th Price	90th Price	91st Price	92nd Price	93rd Price	94th Price	95th Price	96th Price	97th Price	98th Price	99th Price	100th Price
1st Price	2nd Price	3rd Price	4th Price	5th Price	6th Price	7th Price	8th Price	9th Price	10th Price	11th Price	12th Price	13th Price	14th Price	15th Price	16th Price	17th Price	18th Price	19th Price	20th Price	21st Price	22nd Price	23rd Price	24th Price	25th Price	26th Price	27th Price	28th Price	29th Price	30th Price	31st Price	32nd Price	33rd Price	34th Price	35th Price	36th Price	37th Price	38th Price	39th Price	40th Price	41st Price	42nd Price	43rd Price	44th Price	45th Price	46th Price	47th Price	48th Price	49th Price	50th Price	51st Price	52nd Price	53rd Price	54th Price	55th Price	56th Price	57th Price	58th Price	59th Price	60th Price	61st Price	62nd Price	63rd Price	64th Price	65th Price	66th Price	67th Price	68th Price	69th Price	70th Price	71st Price	72nd Price	73rd Price	74th Price	75th Price	76th Price	77th Price	78th Price	79th Price	80th Price	81st Price	82nd Price	83rd Price	84th Price	85th Price	86th Price	87th Price	88th Price	89th Price	90th Price	91st Price	92nd Price	93rd Price	94th Price	95th Price	96th Price	97th Price	98th Price	99th Price	100th Price	

[illegible]

Company Name	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000
Barclays Bank PLC	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00</																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

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Fidelity Investments Ltd. (Fidelity)									
Company	Assets	Revenue	Profit	EPS	P/E	Dividend	Yield	Rating	Notes
Fidelity Investments Ltd.	1,234,567	123,456	12,345	1.23	15.0	0.50	4.0%	A	
Fidelity Investments Inc.	987,654	98,765	9,876	0.98	12.0	0.40	3.5%	B	
Fidelity Investments Corp.	765,432	76,543	7,654	0.76	10.0	0.30	3.0%	C	
Fidelity Investments Ltd.	543,210	54,321	5,432	0.54	8.0	0.20	2.5%	D	
Fidelity Investments Inc.	321,098	32,109	3,210	0.32	6.0	0.10	2.0%	E	
Fidelity Investments Corp.	109,876	10,987	1,098	0.10	4.0	0.05	1.5%	F	
Fidelity Investments Ltd.	876,543	87,654	8,765	0.87	11.0	0.35	3.2%	B	
Fidelity Investments Inc.	654,321	65,432	6,543	0.65	9.0	0.25	2.8%	C	
Fidelity Investments Corp.	432,109	43,210	4,321	0.43	7.0	0.15	2.2%	D	
Fidelity Investments Ltd.	210,987	21,098	2,109	0.21	5.0	0.08	1.8%	E	
Fidelity Investments Inc.	98,765	9,876	987	0.09	3.0	0.03	1.2%	F	
Fidelity Investments Corp.	76,543	7,654	765	0.07	2.0	0.02	1.0%	G	
Fidelity Investments Ltd.	54,321	5,432	543	0.05	1.5	0.01	0.8%	H	
Fidelity Investments Inc.	32,109	3,210	321	0.03	1.0	0.00	0.5%	I	
Fidelity Investments Corp.	10,987	1,098	109	0.01	0.5	0.00	0.2%	J	
Fidelity Investments Ltd.	87,654	8,765	876	0.08	1.2	0.01	0.7%	K	
Fidelity Investments Inc.	65,432	6,543	654	0.06	1.1	0.01	0.6%	L	
Fidelity Investments Corp.	43,210	4,321	432	0.04	1.0	0.01	0.5%	M	
Fidelity Investments Ltd.	21,098	2,109	210	0.02	0.9	0.01	0.4%	N	
Fidelity Investments Inc.	9,876	987	98	0.00	0.8	0.01	0.3%	O	
Fidelity Investments Corp.	7,654	765	76	0.00	0.7	0.01	0.2%	P	
Fidelity Investments Ltd.	5,432	543	54	0.00	0.6	0.01	0.1%	Q	
Fidelity Investments Inc.	3,210	321	32	0.00	0.5	0.01	0.1%	R	
Fidelity Investments Corp.	1,098	109	10	0.00	0.4	0.01	0.1%	S	
Fidelity Investments Ltd.	876	87	8	0.00	0.3	0.01	0.1%	T	
Fidelity Investments Inc.	654	65	6	0.00	0.2	0.01	0.1%	U	
Fidelity Investments Corp.	432	43	4	0.00	0.1	0.01	0.1%	V	
Fidelity Investments Ltd.	210	21	2	0.00	0.0	0.01	0.1%	W	
Fidelity Investments Inc.	98	9	0	0.00	0.0	0.01	0.1%	X	
Fidelity Investments Corp.	76	7	0	0.00	0.0	0.01	0.1%	Y	
Fidelity Investments Ltd.	54	5	0	0.00	0.0	0.01	0.1%	Z	
Fidelity Investments Inc.	32	3	0	0.00	0.0	0.01	0.1%	AA	
Fidelity Investments Corp.	10	1	0	0.00	0.0	0.01	0.1%	AB	
Fidelity Investments Ltd.	8	0	0	0.00	0.0	0.01	0.1%	AC	
Fidelity Investments Inc.	6	0	0	0.00	0.0	0.01	0.1%	AD	
Fidelity Investments Corp.	4	0	0	0.00	0.0	0.01	0.1%	AE	
Fidelity Investments Ltd.	2	0	0	0.00	0.0	0.01	0.1%	AF	
Fidelity Investments Inc.	1	0	0	0.00	0.0	0.01	0.1%	AG	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AH	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	AI	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	AJ	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AK	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	AL	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	AM	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AN	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	AO	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	AP	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AQ	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	AR	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	AS	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AT	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	AU	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	AV	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AW	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	AX	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	AY	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	AZ	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BA	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BB	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BC	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BD	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BE	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BF	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BG	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BH	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BI	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BJ	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BK	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BL	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BM	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BN	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BO	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BP	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BQ	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BR	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BS	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BT	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BU	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BV	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BW	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	BX	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	BY	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	BZ	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CA	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CB	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CC	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CD	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CE	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CF	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CG	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CH	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CI	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CJ	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CK	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CL	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CM	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CN	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CO	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CP	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CQ	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CR	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CS	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CT	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CU	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CV	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CW	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	CX	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	CY	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	CZ	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DA	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DB	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DC	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DD	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DE	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DF	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DG	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DH	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DI	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DJ	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DK	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DL	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DM	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DN	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DO	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DP	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DQ	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DR	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DS	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DT	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DU	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DV	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DW	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	DX	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	DY	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	DZ	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EA	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EB	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EC	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	ED	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EE	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EF	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EG	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EH	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EI	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EJ	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EK	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EL	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EM	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EN	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EO	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EP	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EQ	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	ER	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	ES	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	ET	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EU	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EV	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EW	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	EX	
Fidelity Investments Ltd.	0	0	0	0.00	0.0	0.01	0.1%	EY	
Fidelity Investments Inc.	0	0	0	0.00	0.0	0.01	0.1%	EZ	
Fidelity Investments Corp.	0	0	0	0.00	0.0	0.01	0.1%	FA	
Fidelity Investments Ltd.	0	0	0						

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1994	Stock completion	
High	Low	Low
298.35	298.35	41.22
(2/1)	(2/1)	(2/1)
105.91	104.3	54.59
(1/1)	(1/5)	(10/10)
189.29	154.02	12.32
(2/1)	(2/1)	(2/1)
121.8	118.1	29.46
(2/1)	(2/4)	(2/10)
85 (807-28) (1/100000)		84.92
1.55 (1/100000)		1.55
432.90	438.92	482.88
(2/1)	(2/1)	(2/1)
105.89	105.85	5.85
(2/1)	(2/1)	(2/1)
48.04	41.33	48.04
(1/1)	(1/1)	(1/1)
382.71	382.14	382.14
(2/1)	(2/1)	(2/1)
407.88	407.88	40.51
(2/1)	(2/1)	(2/1)
102.85	102.85	54.87
(1/1)	(1/1)	(1/1)

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